

**Company Name:** Channel 9, WPB-TV, Atlanta, GA

**Contact Name:** Michael Patrick

**Contact Title:** Senior Executive Producer

**Brief Description of Company:** As the first television news operation in the South, Channel 9 Action News continues its position of leadership and strength. While many local competitors have joined the picture over the years, Channel 9 maintains the leadership role in the market that puts it in the top tier of stations in the country. From rating book to rating book, Channel 9 Action News draws more than 50 percent of the total local news audience in the Atlanta area. With 5 ½ hours of news each weekday, the Channel 9 news operation delivers a comprehensive picture of the community, nation and world to its viewers. Channel 9 also produces the weekly program, "Hot Topics." Hosted by Karen Richardson, the show focuses on what people are talking about: the hottest stories of the week. The show airs Saturday nights at 11:35 p.m. and regularly beats NBC's "Saturday Night Live."

Channel 9 remains committed to quality local productions, which reflect the ever-changing face of the community, its issues and the people working to make a difference. From Egypt to Argentina, the Bay of Fundy to Americus, Georgia, Channel 9's local producers follow stories far and wide that affect this community. The new digital age opened the opportunity for Channel 9 to move into the Internet world and serve its viewers on the World Wide Web. Its Web site, wpbtv.com, leads the way in Atlanta as the most used, most frequently visited local television website in the market. It brings the world of late-breaking news to office workers through email alerts, streaming video of breaking news and important events, as well as personal weather forecasts.

The Atlanta market continues to grow and recently rose to the ninth largest television market in the country when it overtook Detroit. Nielsen, the audience measurement research firm for the industry, projects Atlanta to surpass Washington, DC in 2 years. Atlanta is a city that is full of history, and throughout many of those historical moments, Channel 9 has been right there, documenting the stories, clarifying the issues, and supporting and leading its community.

**Job Title:** News Trainee

**Job Description:** This position is created to help develop and train a person wanting to enter into the television broadcast industry. This entry level position is limited to one year. During this year, the Trainee will learn assignment desk duties. Those responsibilities include answering newsroom phones, researching stories, writing for select newscasts, listening to scanners, assigning news crews, coordinating live shots for newscasts, and assisting with special projects including document searches and logging interviews. The Trainee hours can and will be overnights, early morning and weekends. This is a behind the scenes position.

**Job Qualifications:** Requires a BA/BS in Journalism, love breaking news.