

Curriculum Vitae

Norman C. Mintle, Ph. D.

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EDUCATION

Regent University

2004

Ph.D. in Organizational Leadership

Dissertation: What Motivating Factors Contributed to the Founding of Christian

Television Ministries: The Life Histories of Nine Founders

Western Michigan University

1976

Master of Arts in Communication (Interpersonal and Mass Media)

Honors: 4.0 GPA/*summa cum laude*

Internship: The Gilmore Advertising Agency

Evangel University

1974

Bachelor of Arts in Communication

Double Major: Spanish

EMPLOYMENT

Regent University – School of Communication & the Arts

2001 –

Associate Dean for Academics (2006 -)

Chair, Communication Studies Department and Doctoral Program (2005-)

Director, Center for Digital Media (2006 -)

Associate Dean for Administration (2001-2006)

Chair, Cinema-Television-Theatre Department (2001 – 2004)

Assistant Professor

Duties and Accomplishments:

- Chief Academic Officer for School: 22 faculty; 340 students
- Led chairs to create four new undergraduate majors (fall '07)

- Created new M.A. program in Digital Media (on-campus & online)
- School liaison for SACS reaffirmation of accreditation
- Developing a new Center for research & praxis of the digital media environment
- Oversee School's doctoral program
- Major School-wide curriculum review
- Administered \$6M+ annual budget and 20+ staff members
- Cinema-Television-Theatre: 12 faculty
 - Led departmental re-organization and curriculum review
- Courses Taught:
 - Leadership Issues in Media
 - Producing for the 21st Century
 - Producing Television
 - History of Broadcasting
 - Entertainment Marketing Strategies
 - American Entertainment Industries

Pure Media Group, Inc.

1996 –

President

A consulting agency that specializes in New Media, Television, Fund Raising, and Organizational Leadership

Partial List of Clients:

- The Brooklyn Tabernacle (Produced four videos for internationally known choir)
- INSP (Inspirational Networks)
- Dr. Linda (Noted author, speaker, media personality)
- Teen Mania (produced television series)
- VidaVision (Programmer for Miami based cable/Internet network)
- Total Living Network (Chicago based broadcaster became cable network)
- All American Television Network (Programming)
- Nicky Cruz Outreach (Produced life-story of world famous former gang leader)
- WLPC-TV (Detroit station)

Total Living Network

1998 - 2000

Executive Vice-President/COO

Duties and Accomplishments:

- Led transformation from broadcast entity to cable network
- Developed new programming
- Opened new affiliate TV station in San Francisco
- Built strong management team
- Created TLNi (interactive subsidiary)

Christian Broadcasting Network

1989 – 1996

Vice-President of Programming and Marketing

Executive Producer, “The 700 Club”

Vice-President of Events

Duties and Accomplishments:

- Led an organization of nearly 200 personnel with a \$24M annual budget
- Daily production of a live syndicated broadcast
- Led fundraising strategies and efforts on behalf of \$150M non-profit

The Russ Reid Agency

1988 – 1989

Producer/Fund Raising Strategist

Duties and Accomplishments:

- Produced Spanish-language fundraising for World Vision
- Created and produced first-ever live telethon for Hispanic audience
- Produced additional taped specials and live events in Spanish

Heritage Enterprises

1987 – 1988

Vice-President of Television

Duties and Accomplishments:

- Served U.S. Federal Bankruptcy Court in dismantling of PTL Network
- Led Programming, Production, and Engineering departments
- Re-organized 14 departments into four functional divisions
- Reduced personnel from 130 to 50
- Cut monthly budget by \$150K

The Christian Broadcasting Network

1982 – 1987

Director of Program Development

Marketing Manager

Duties and Accomplishments:

- Led three programming departments: Fundraising Television, International Co-Productions, and New Ministry Programming; Budget of \$12M
- Responsible for all domestic and international promotions/marketing for “The 700 Club” television program on 130 U.S. affiliate stations and in 30 countries; Budget of \$3M

Additional Employment Experience

Assistant General Manger/Program Director – WCLF-TV, Tampa, FL

Director of Informational Services/Producer – WCFC-TV, Chicago, IL

TV Host/Writer – WKZO-TV (CBS), Kalamazoo, MI

Weather/Sports Anchor – (ABC affiliate), Springfield, MO

PRESENTATIONS & CREATIVE WORKS

- 2007 Presented, “Digital Immigrants: Immersive Technologies for the 21st Century” at the Kingdom Catalyst Conference, Dallas, TX
- 2007 Presented, “Finding PostModern Leaders for Your Media Ministry” at the Kingdom Catalyst Conference, Dallas, TX
- 2007 Presented, “The Social Networking World: New Avenues for Sharing the Gospel” at the Kingdom Catalyst Conference, Dallas, TX
- 2007 Presented, “Communicating Truth in the 21st Century” at Christian Game Developers Conference (CGDC), Portland, OR
- 2007 Presented, “Original Motivations to Found Christian Television Ministries” at the Academic Innovation Exchange, Nashville, TN
- 2007 Executive Producer, “American Voices” live broadcast simulcast from Regent University on a statewide network of PBS television/radio stations. A nationally endowed program of the NEA and Virginia Symphony & Chorus.
- 2006 Executive Producer, “First Landing” docu-drama commissioned by the Christian Broadcasting Network to commemorate the Quadricentennial celebration of the founding of Jamestown (1607). Intended for network broadcast and home video distribution.
- 2006 Produced, “Power of Freedom,” a docu-musical special event at the Louisiana State Penitentiary at Angola with the Brooklyn Tabernacle Singers and the Crabb Family and the personal stories of spiritual transformation told by 20 inmates. Product created in 12 languages for DVD and broadcast.
- 2006 Executive Producer, “Mozart’s Requiem” live broadcast simulcast from Regent University on WHRO-TV and WHRO-FM of the Virginia Symphony Orchestra and Chorus’ production.
- 2006 Presented “New Media: A Hands-On Approach to Training Students” at the Showcase of Innovations in Online Pedagogy, Regent University.
- 2006 Presented “PostModern Leadership: Grooming the neXt Generation of Media Leaders” at the REACH Conference in Dallas, Texas.
- 2006 Presented, “Programming for the 21st Century” at the REACH Conference in Dallas, Texas.

- 2006 Consultant, for Belhaven College's School of the Arts who were contemplating the creation of a mass media program. Helped design technical, facility, and curricular plans.
- 2006 Member of Assessment Team, for Northwestern College's Communication Department. Conducted a full professional review of facilities, faculty, and programs.
- 2005/06 Executive Producer for five student-produced original television/webcast series created for Reelgood.tv and national distribution: "Reel.Good.Films," "Behind the Sins," "Chat Room," "Reel.Good.Stuff," "The Basement".
- 2005 Presented at COICOM 2005 in Sta.Cruz, Bolivia (Federation of Iberoamerican Christian Mass Media Communicators): "Mass Media for a Postmodern Generation: How to Remain Relevant in a Changing World" (plenary)
- "Influences of the Technical Revolution on Mass Media: Challenges and Opportunities"
- "A Culture of Leadership: How to Form High-Achieving Teams"
- 2005 Produced, "I'm Amazed," a live concert DVD with broadcast television versions of Brooklyn Tabernacle Choir. Dubbed into 12 languages.
- 2005 Executive Producer, Haydn's "The Creation" live broadcast simulcast on PBS stations WHRO-TV and WHRO-FM from the Regent University Performing Arts Center. A production of the Virginia Symphony Orchestra and Chorus.
- 2005 Presented at Vanguard Leadership Summit. "Developing Postmodern Leaders," Chesapeake, VA.
- 2004 Guest lecturer, Center for the Arts, Religion, and Education, Graduate Theological Union, University of California – Berkley.
- 2004 Executive Producer, Mendelssohn's "Elijah" live broadcast from Regent University Performing Arts Center for PBS Stations WHRO-TV and WHRO-FM 90.3. A production of the Virginia Symphony Orchestra and Chorus.
- 2003 Presented scholarly paper, "*Trust Betrayed in an Organizational Hierarchical Dyad: Examining How Perceptions and Racial Predispositions Affect Trust in a Christian Organization*". At the 2003 Conference of the Society for the Scientific Study of Religion (SSSR) and the Religious Research Association (RRA), in Norfolk, VA.
- 2003 Guest lecturer, Judson University, Department of Communications, Elgin, Illinois.
- 2003 Guest lecturer, Evangel University, Department of Communications, Springfield, Missouri.

- 2002 Hosted a community-wide film series, “Reality, Spirituality and Film” at Chrysler Museum of Art, Norfolk, VA. “Exploring Hidden Spiritual Treasures in *The Matrix*”
- 2002 Presented at COICOM, 2002 in Puebla, Mexico. “Integrating the work of the Church with the Mass Media”
“Communicating with a Postmodern Generation”
- 2002 Presented at National Religious Broadcasters, Nashville, TN. Student Film Festival Awards
- 2000 Guest Lecturer, Wheaton College, Department of Communications, Wheaton, Illinois.
- 1999 Panel Host, National Religious Broadcasters, “What God Is Up To In Latin America: An Update”
- 1999 Workshop Presenter, National Religious Broadcasters, “Research Results for the Total Living Network, A New Television Model for the New Millennium”
- 1998 Workshop Presenter, COICOM (Federation of Iberoamerican Christian Mass Media Communicators) San Jose, Costa Rica.
- 1995 Workshop Presenter, COICOM (Federation of Iberoamerican Christian Mass Media Communicators) Panama City, Panama
- 1993 Adjunct Professor, Regent University College of Communication and the Arts, Virginia Beach, Virginia.
- 1986 Guest Lecturer, Evangel University, Department of Communications, Springfield, Missouri.

PUBLICATIONS

Mintle, N.C. (2000 January) “Millennial TV”. Charisma.

Mintle, N.C. (1999 July) “New Wineskin for a New Millennium”. Ministries Today.

Cooke, Phil and Mintle, N.C. (1998 Sep/Oct.) “How Ministers Should Handle the Media”. Ministries Today.

Cooke, Phil and Mintle, N.C. (1998 August) “Run, Baby, Run: An East Coast Producer and a West Coast Director...” Wireless Age.

ADDITIONAL PRODUCTIONS

- 2001 “atf.tv”, Teen Mania, Garden Valley, Texas (13 x 30 min./four episodes completed) national/domestic syndication/Internet
- 2001 “Dr. Linda’s Mintle Health Minute”, PureMedia Group, Inc. (5 x :60 sec./TV & Radio pilots) national/domestic syndication/Internet
- 2000 “VidaVision.Com”, VidaVision, Miami, FL. (3 different series: daily x 30 min.) international/domestic syndication/Internet
- 2000 “God is Working”, Brooklyn Tabernacle Choir, Brooklyn, New York and M 2.0 Communications, Nashville, TN (1 x 60 min. broadcast; 1 x. 69 min. home video)
- 1999 “Conversations Among Friends”, PAX, Chicago, Illinois. (5 x 60 min. primetime)
- 1999 “Y2Pray”, Total Living Network, Chicago, IL and Media International, Los Angeles, California (2 x 30 min.) domestic syndication
- 1999 “The Rest”, Total Living Network, Chicago, IL and ADD Productions, Los Angeles, California international syndication/Internet. (1 x 30 min.) Pilot – intended for domestic and international syndication & Internet. Won the “Golden Rose of Montreaux’s” UNDA Award.
- 1998 “A Las Calles Con Nicky Cruz”, PureMedia Group, Inc. (13 x 60 min.) international syndication
- 1998 “Run, Baby, Run”, PureMedia Group, Inc.and Phil Cooke Films, Burbank, California (1 x 60 min.; 1 x 30 min.) domestic syndication Won the 1998 Covenant Award.
- 1998 “Corre, Nicky, Corre”, PureMedia Group, Inc. (1 x. 30 min.) international syndication
- 1989-96 “The 700 Club”, The Christian Broadcasting Network, Virginia Beach, VA

MEMBERSHIPS/COMMITTEES

- 2006 - Chairman of the Board of Current Pictures, a non-profit media ministry to Generations X and Y, located in Norfolk, VA.
- 2005 - Regent University, Virginia Beach, VA “Framework for the Future” – a University-wide committee to develop a five-year strategic plan.
- 2005 Regent University, Virginia Beach, VA “Faculty Excellence Award” committee – University wide group reviews and recommends bi-annual faculty achievement awards.

2004 - ProMaxBDA, Los Angeles, CA

2003 - Academy of Management, Briarcliff Manor, NY

2003 - Academy of Television Arts & Sciences, Hollywood, CA

2001 – Broadcast Education Association, Washington, D.C.

1978 - National Religious Broadcasters, Manassas, V

REFERENCES

Excellent references available upon request