Certificate of Graduate Studies — Political Campaign Strategies & Management

On-Campus or Online | Regent University | Robertson School of Government

Active students should refer to their personalized Degree Works plan, and the Academic Catalog of their acceptance term for the most accurate degree requirements.

Graduate Foundations

	Code	Title	Hrs
☐	GOV 501	Graduate Foundations for Government	2
	Total Hours		**2**

Must be completed prior to or during first term.

Certificate Requirements

	Code	Title	Hrs
☐	GOV 664	Political Communication	3
☐	GOV 665	Political Campaign Strategies & Management	3
	Elective Group 1 — Choose 2 from below		
☐	GOV 541	Advertising & Promotion	3
☐	GOV 544	Viral Marketing	3
☐	GOV 547	Social Media & Internet Marketing	3
☐	GOV 548	Public Relations: Cases & Campaigns	3
☐	GOV 549	Crisis Communication & Organizational Image	3
☐	GOV 694	Nonprofit and Faith-Based Organizations Fundraising Development	3
	Total Hours		**12**

Graduation Requirements

✓ 12 Total credit hours (does not include Graduate Foundations course), ✓ 3.00 Minimum overall GPA

**Regent University has the right to add to or change this worksheet. This Degree Worksheet is an unofficial document.*