

Certificate of Graduate Studies — Political Campaign Strategies & Management

On-Campus or Online | Regent University | Robertson School of Government

Active students should refer to their personalized [Degree Works](#) plan, and the [Academic Catalog](#) of their acceptance term for the most accurate degree requirements.

Graduate Foundations

	Code	Title	Hrs
☐	GOV 501	Graduate Foundations for Government	2
Total Hours			2

Must be completed prior to or during first term.

Certificate Requirements

	Code	Title	Hrs
☐	GOV 664	Political Communication	3
☐	GOV 665	Political Campaign Strategies & Management	3
Elective Group 1 — Choose 2 from below			
☐	GOV 541	Advertising & Promotion	3
☐	GOV 544	Viral Marketing	3
☐	GOV 547	Social Media & Internet Marketing	3
☐	GOV 548	Public Relations: Cases & Campaigns	3
☐	GOV 549	Crisis Communication & Organizational Image	3
☐	GOV 694	Nonprofit and Faith-Based Organizations Fundraising Development	3
Total Hours			12

Graduation Requirements

✓ 12 Total credit hours (does not include Graduate Foundations course), ✓ 3.00 Minimum overall GPA

**Regent University has the right to add to or change this worksheet. This Degree Worksheet is an unofficial document.*