REGENT UNIVERSITY

SCHOOL OF COMMUNICATION AND THE ARTS

Master of Arts (M.A.) in Communication

Concentration in Strategic Communication

Spring & Summer 2022 Academic Degree Plan

			Hrs	Sem	Grade
GETTING STARTED					
☐	COM 500	Graduate Foundations for Communication/Arts [1]	2	____	____
		OR			
☐	UNIV LIB	Information Research & Resources [1]	0	____	____
CORE COURSES (6 hours)					
☐	COM 600	Story, Popular Culture & Worldview	3	____	____
☐	COM 601	Media Research & Analysis	3	____	____
☐	COM 691	Culminating Project Preparation	0	____	____
ELECTIVE COURSES (24 hours)					
Choose eight of the following courses					
☐	COM 542	Multiplatform Writing	3	____	____
☐	COM 607	Social Media & Internet Marketing	3	____	____
☐	COM 610	Influence through Entertainment	3	____	____
☐	COM 611	Media & Social Influence	3	____	____
☐	COM 614	Issues in Media Law & Ethics	3	____	____
☐	COM 628	Leadership Theory & Communication	3	____	____
☐	COM 631	Organizational Communication in the Digital Age	3	____	____
☐	COM 632	Media & the Church	3	____	____
☐	COM 636	Critical Approaches in Strategic Communication	3	____	____
☐	COM 651	Public Relations: Cases & Campaigns	3	____	____
☐	COM 652	Crisis Com. & Organizational Image	3	____	____
☐	COM 685	Seminar	3	____	____
CAPSTONE COURSE (3 hours) [2]					
Choose one of the following courses					
☐	COM 696	Directed Project	3	____	____
☐	COM 699	M.A. Thesis	3	____	____
		TOTAL HOURS	**33+**		

Continued

Program delivered face-to-face with some online component or entirely online.

Graduation Requirements

Complete 33 credit hours.
Degree must be completed within 5 years.
Maintain a minimum cumulative GPA of 3.00

Notes

[1] Students are registered for COM 500 based on their admissions writing sample score. Students are required to take UNIV LIB but it is waived if a student successfully completes COM 500.

[2] Capstone course must be taken during final semester.

* Students who don't possess an undergraduate degree in Mass Communication, Public Relations, Journalism or a similar discipline will also be required to initially complete an additional 3 credit course, COM 504.

*Regent University has the right to add to or change this worksheet. **This Degree Worksheet is an unofficial document.**

SUGGESTED COURSE SEQUENCE - 2 YEAR PLAN

Fall Term 1	
COM 500	2
UNIV LIB	0
COM 600	3
Elective	3
Total	6 to 8

Spring Term 1	
COM 601	3
Elective	3
Total	6

Summer Term 1	
Elective	3
Elective	3
Total	6

Fall Term 2	
Elective	3
Elective	3
Total	6

Spring Term 2	
Elective	3
Elective	3
COM 691	0
Total	6

Summer Term 2	
COM 696/699	3
Total	3