REGENT UNIVERSITY

SCHOOL OF COMMUNICATION AND THE ARTS

Doctor of Strategic Communication (DSC)

Academic Degree Plan

	GETTING STARTED		Hrs	Sem	Grade
☐	UNIV LIB	Information Research & Resources	0	____	____
	CORE COURSES (21 hours)				
☐	COM 821	Introduction to Applied Doctoral Studies*	3	____	____
☐	COM 822	Survey Content & Creation	3	____	____
☐	COM 823	Analyzing Content	3	____	____
☐	COM 824	Strategic Communication Research	3	____	____
☐	COM 831	Organizational Communication in the Digital Age	3	____	____
☐	COM 853	Strategic Crisis Communication	3	____	____
☐	COM 855	Strategic Communication Theory	3	____	____
	ELECTIVE COURSES (24 hours)				
	Required Elective				
☐	COM 785	Doctoral Seminar (Select from Various Topics)	3		
	Choose seven additional electives: Recommended Courses				
☐	COM 708	History of Communication	3	____	____
☐	COM 710	Communication in a Global Environment	3	____	____
☐	COM 711	Media & Social Influence	3	____	____
☐	COM 714	Issues in Media Law & Ethics	3	____	____
☐	COM 717	Social Media & Internet Marketing	3	____	____
☐	COM 720	Influence Through Entertainment	3	____	____
☐	COM 728	Leadership Theory & Communication	3	____	____
☐	COM 732	Media & the Church	3	____	____
☐	COM 736	Critical Approaches in Strategic Communication	3	____	____
☐	COM 751	Public Relations & Campaigns	3	____	____
☐	COM 852	Crisis Communication & Organizational Image	3	____	____
☐	COM 854	Strategic Rhetoric	3	____	____
☐	COM 856	Social Media for the Strategic Communicator	3	____	____
	DOCTORAL PROJECT COURSES (6 hours) [1]				
☐	COM 889	Doctoral Project Preparation	0	____	____

Choose one of the following courses

☐ COM 896	Doctoral Project Capstone		6	____	____
☐ COM 899	Doctoral Project Thesis		6	____	____
		TOTAL HOURS	**51**		

Continued

Program delivered online only with residency requirement

Graduation Requirements

Complete 51 credit hours.
Degree must be completed within 7 years.
Maintain a minimum cumulative GPA of 3.00

Notes

*Denotes a course with a residency requirement. The program requires a minimum of two residencies throughout the program: COM 821 and COM 785

Must complete 45 credits including all core requirements before enrolling in doctoral project courses.

[1] If a student needs additional time to complete the Doctoral Project Capstone or Thesis, the student must re-register for either COM 896 or 899 until the project or thesis is successfully completed and defended.

Regent Univeresity has the right to add to or change this worksheet. **This Degree Worksheet is an unofficial document.**

SUGGESTED COURSE SEQUENCE - 3 YEAR PLAN*

Fall Term 1	
UNIV LIB	0
COM 821*	3
COM 855	3
Elective	3
Total	7

Summer Term 1	
COM 823	3
Elective	3
Total	6

Spring Term 2	
COM 824	3
Elective	3
Total	6

Fall Term 3	
Elective	3
Elective	3
COM 889	0
Total	6

Spring Term 1	
Elective	3
COM 853	3
Total	6

Fall Term 2	
COM 822	3
COM 831	3
Total	6

Summer Term 2	
COM 785*	3
Elective	3
Total	6

Spring Term 3	
COM 896 or 899	3
Total	3

Summer Term 3	
COM 896 or 899	3
Total	3

*Alternative sequences may be available. Please confirm with your SEP and the Course Planning Tool for additional information and contact Academic Advising with any questions or concerns.