



Doctor of Strategic Communication (DSC)

SCHOOL OF COMMUNICATION AND THE ARTS

Academic Degree Plan

<u>GETTING STARTED</u>		<u>Hrs</u>	<u>Sem</u>	<u>Grade</u>
<input type="checkbox"/>	UNIV LIB Information Research & Resources	0	_____	_____
<u>CORE COURSES (21 hours)</u>				
<input type="checkbox"/>	COM 821 Introduction to Applied Doctoral Studies*	3	_____	_____
<input type="checkbox"/>	COM 822 Survey Content & Creation	3	_____	_____
<input type="checkbox"/>	COM 823 Analyzing Content	3	_____	_____
<input type="checkbox"/>	COM 824 Strategic Communication Research	3	_____	_____
<input type="checkbox"/>	COM 831			
	Organizational Communication in the Digital Age	3	_____	_____
<input type="checkbox"/>	COM 853 Strategic Crisis Communication	3	_____	_____
<input type="checkbox"/>	COM 855 Strategic Communication Theory	3	_____	_____
<u>ELECTIVE COURSES (24 hours)</u>				
<i>Required Elective</i>				
<input type="checkbox"/>	COM 785 Doctoral Seminar (Select from Various Topics)	3		
<i>Choose seven additional electives: Recommended Courses</i>				
<input type="checkbox"/>	COM 708 History of Communication	3	_____	_____
<input type="checkbox"/>	COM 710 Communication in a Global Environment	3	_____	_____
<input type="checkbox"/>	COM 711 Media & Social Influence	3	_____	_____
<input type="checkbox"/>	COM 714 Issues in Media Law & Ethics	3	_____	_____
<input type="checkbox"/>	COM 717 Social Media & Internet Marketing	3	_____	_____
<input type="checkbox"/>	COM 720 Influence Through Entertainment	3	_____	_____
<input type="checkbox"/>	COM 728 Leadership Theory & Communication	3	_____	_____
<input type="checkbox"/>	COM 732 Media & the Church	3	_____	_____
<input type="checkbox"/>	COM 736			
	Critical Approaches in Strategic Communication	3	_____	_____
<input type="checkbox"/>	COM 751 Public Relations & Campaigns	3	_____	_____
<input type="checkbox"/>	COM 852 Crisis Communication & Organizational Image	3	_____	_____
<input type="checkbox"/>	COM 854 Strategic Rhetoric	3	_____	_____
<input type="checkbox"/>	COM 856 Social Media for the Strategic Communicator	3	_____	_____
<u>DOCTORAL PROJECT COURSES (6 hours) ₁</u>				
<input type="checkbox"/>	COM 889 Doctoral Project Preparation	0	_____	_____

Choose one of the following courses

- ☐ COM 896 Doctoral Project Capstone
- ☐ COM 899 Doctoral Project Thesis

6 _____

6 _____

TOTAL HOURS 51

Continued

Program delivered online only with residency requirement

Graduation Requirements

Complete 51 credit hours.

Degree must be completed within 7 years.

Maintain a minimum cumulative GPA of 3.00

Notes

*Denotes a course with a residency requirement. The program requires a minimum of two residencies throughout the program: COM 821 and COM 785

Must complete 45 credits including all core requirements before enrolling in doctoral project courses.

1 If a student needs additional time to complete the Doctoral Project Capstone or Thesis, the student must re-register for either COM 896 or 899 until the project or thesis is successfully completed and defended.

Regent Univeresity has the right to add to or change this worksheet. **This Degree Worksheet is an unofficial document.**

SUGGESTED COURSE SEQUENCE - 3 YEAR PLAN*

Fall Term 1

UNIV LIB	0
COM 821*	3
COM 855	3
Elective	3
Total	7

Summer Term 1

COM 823	3
Elective	3
Total	6

Spring Term 2

COM 824	3
Elective	3
Total	6

Fall Term 3

Elective	3
Elective	3
COM 889	0
Total	6

Spring Term 1

Elective	3
COM 853	3
Total	6

Fall Term 2

COM 822	3
COM 831	3
Total	6

Summer Term 2

COM 785*	3
Elective	3
Total	6

Spring Term 3

COM 896 or 899	3
Total	3

Summer Term 3

COM 896 or 899	3
Total	3

*Alternative sequences may be available. Please confirm with your SEP and the Course Planning Tool for additional information and contact Academic Advising with any questions or concerns.