Communication Studies (B.A.) — Strategic Communication

On-Campus | Regent University | School of Communication & the Arts | Minor: Christianity & Culture (On-Campus Only)

Active students should refer to their personalized Degree Works plan, and the Academic Catalog of their acceptance term for the most accurate degree requirements.

General Education Core Curriculum

	Code	Title	Hrs
	BIBLICAL WORLDVIEW: CORNERSTONE AND CAPSTONE		
☐	GENE 100	The Making of the Christian Mind [1]	3
☐	GENE 402	The Making of a Christian Leader [1]	3
	WRITTEN AND ORAL COMMUNICATION		
☐	COMM 110	Public Speaking [2]	3
☐	ENGL 101	English Composition	3
	CRITICAL THINKING AND MORAL REASONING		
☐	ENGL 102	Research and Academic Writing [3]	3
☐	GENE 250	The Making of the Christian Life	3
	QUANTITATIVE AND SCIENTIFIC LITERACY		
	Mathematics — Choose 1 from below		
☐	MATH 101	Mathematics for Liberal Arts	3
☐	MATH 102	College Algebra	3
☐	MATH 201	Statistics	3
☐	MATH 211	Calculus I	4
☐	MATH 220	Discrete Mathematics	3
	Natural Science — Choose 1 from below [4]		
☐	BIOL 101	Introduction to Biology with Laboratory	4
☐	BIOL 121	General Biology I	4
☐	BIOL 201	Human Anatomy & Physiology	4
☐	BIOL 240	Ecology	3
☐	CHEM 100	Introduction to Chemistry	3
☐	EASC 101	Earth Science	4
☐	PHYS 101	Physics for Future Leaders	3
☐	PHYS 221	University Physics	4
	LITERATURE		
☐	ENGL 205	Literature of the Western World	3
	ECONOMICS		
	Economics — Choose 1 from below		
☐	ECON 101	Introduction to Economics	3
☐	ECON 120	Microeconomics	3
	U.S. HISTORY OR GOVERNMENT		
	U.S. History or Government — Choose 1 from below		
☐	HIST 201	U.S. History I (to 1877)	3
☐	HIST 202	U.S. History II (from 1877)	3
☐	GOVT 201	The American Republic	3
	Total Hours		**33–35**

[1] *GENE 100 and GENE 402 must be taken at Regent University.*

[2] *Online students take UNIV 100 Regent Foundations of Success in lieu of COMM 110.*

[3] *Must earn C- or better in ENGL 101 before taking ENGL 102.*

[4] *On-campus students choose from the full list; online students choose from BIOL 201, EASC 101, CHEM 100, BIOL 240, PHYS 101, or PHYS 221.*

Major Requirements — Communication Studies

	Code	Title	Hrs
☐	COMM 110	Public Speaking [5]	-
☐	COMM 215	Foundations of Communication	3
☐	COMM 220	Interpersonal Communication	3
☐	COMM 245	Communication Theory	3
☐	COMM 310	Narrative Concept and Development	3
☐	COMM 330	Communicating in the 21st Century	3
☐	COMM 416	Communication Ethics	3
	Total Hours		**18**

Must earn C- (1.67) or better in all major courses.

[5] *COMM 110 satisfies both the Written and Oral Communication General Education requirement and the Major requirement.*

Concentration: Strategic Communication

	Code	Title	Hrs
☐	COMM 340	Producing News, Information, Entertainment	3
☐	COMM 350	Writing for Strategic Communication	3
☐	COMM 440	Developing the Strategic Campaign	3
☐	COMM 446	Capstone Seminar	3
☐	JRNU 360	Principles of Journalism	3

Minor: Christianity & Culture (On-Campus Only)

	Code	Title	Hrs
☐	BIBL 105	Introduction to Bible	3
☐	BIBL 106	Christian Doctrine	3
☐	GENE 150	The True, the Good & the Beautiful	3
☐	HIST 207	Western Civilization I	3
☐	HIST 208	Western Civilization II	3

	Elective Group 1 — Choose courses totaling 6 credits from below		
☐	COMM 120–499	Communication Electives	6
	Total Hours		**21**

Must earn C- (1.67) or better in all concentration courses.

	Total Hours	**15**

Required for on-campus students entering with fewer than 60 transfer credits.

Graduation Requirements

✓ 120 Total credit hours, ✓ 2.0 Minimum overall GPA, ✓ C- minimum in all major & concentration courses

**Regent University has the right to add to or change this worksheet. This Degree Worksheet is an unofficial document.*

Communication Studies (B.A.) — Strategic Communication

Online | Regent University | School of Communication & the Arts

Active students should refer to their personalized Degree Works plan, and the Academic Catalog of their acceptance term for the most accurate degree requirements.

General Education Core Curriculum

	Code	Title	Hrs
	BIBLICAL WORLDVIEW: CORNERSTONE AND CAPSTONE		
☐	GENE 100	The Making of the Christian Mind [1]	3
☐	GENE 402	The Making of a Christian Leader [1]	3
	WRITTEN AND ORAL COMMUNICATION		
☐	UNIV 100	Regent Foundations of Success [2]	3
☐	ENGL 101	English Composition	3
	CRITICAL THINKING AND MORAL REASONING		
☐	ENGL 102	Research and Academic Writing [3]	3
☐	GENE 250	The Making of the Christian Life	3
	QUANTITATIVE AND SCIENTIFIC LITERACY		
	Mathematics — Choose 1 from below		
☐	MATH 101	Mathematics for Liberal Arts	3
☐	MATH 102	College Algebra	3
☐	MATH 201	Statistics	3
☐	MATH 211	Calculus I	4
☐	MATH 220	Discrete Mathematics	3
	Natural Science — Choose 1 from below [4]		
☐	BIOL 201	Human Anatomy & Physiology	4
☐	EASC 101	Earth Science	4
☐	CHEM 100	Introduction to Chemistry	3
☐	BIOL 240	Ecology	3
☐	PHYS 101	Physics for Future Leaders	3
☐	PHYS 221	University Physics	4
	LITERATURE		
☐	ENGL 205	Literature of the Western World	3
	ECONOMICS		
	Economics — Choose 1 from below		
☐	ECON 101	Introduction to Economics	3
☐	ECON 120	Microeconomics	3
	U.S. HISTORY OR GOVERNMENT		
	U.S. History or Government — Choose 1 from below		
☐	HIST 201	U.S. History I (to 1877)	3
☐	HIST 202	U.S. History II (from 1877)	3
☐	GOVT 201	The American Republic	3
	Total Hours		**33–35**

[1] GENE 100 and GENE 402 must be taken at Regent University.

[2] Online students take UNIV 100 Regent Foundations of Success in lieu of COMM 110.

[3] Must earn C- or better in ENGL 101 before taking ENGL 102.

[4] Online students choose from BIOL 201, EASC 101, CHEM 100, BIOL 240, PHYS 101, or PHYS 221.

Major Requirements — Communication Studies

	Code	Title	Hrs
☐	COMM 110	Public Speaking [5]	3
☐	COMM 215	Foundations of Communication	3
☐	COMM 220	Interpersonal Communication	3
☐	COMM 245	Communication Theory	3
☐	COMM 310	Narrative Concept and Development	3
☐	COMM 330	Communicating in the 21st Century	3
☐	COMM 416	Communication Ethics	3
	Total Hours		**21**

Must earn C- (1.67) or better in all major courses.

[5] COMM 110 is required by the major. Online students taking UNIV 100 for Gen Ed must also complete COMM 110 as a major requirement.

Concentration: Strategic Communication

	Code	Title	Hrs
☐	COMM 340	Producing News, Information, Entertainment	3
☐	COMM 350	Writing for Strategic Communication	3
☐	COMM 440	Developing the Strategic Campaign	3
☐	COMM 446	Capstone Seminar	3
☐	JRNU 360	Principles of Journalism	3
	Elective Group 1 — Choose 6 credits from below		
☐	COMM 120–499	Communication Electives (select courses in this range)	3
☐	COMM 120–499	Communication Electives (select courses in this range)	3

	Total Hours	**21**

Must earn C- (1.67) or better in all concentration courses.

Communication Electives: choose any COMM courses numbered 120–499 to fulfill the 6-credit elective requirement. Consult your advisor for approved course options.

Graduation Requirements

✓ 120 Total credit hours, ✓ 2.0 Minimum overall GPA, ✓ C- minimum in all major & concentration courses

**Regent University has the right to add to or change this worksheet. This Degree Worksheet is an unofficial document.*