REGENT UNIVERSITY

THE SCHOOL OF COMMUNICATION & THE ARTS

Bachelor of Arts in Communication Studies

Advertising/Public Relations Concentration

Spring/Summer 2025 Approved Degree Worksheet

GENERAL EDUCATION COURSES (33-34 CREDITS)

Biblical Worldview: All Required

- ☐ GENE 100 The Making of a Christian Mind (3)
- ☐ GENE 402 The Making of a Christian Leader (3)

Communication: 6 credits

- ☐ COMM 110 Public Speaking (3) Campus Only[1]
- ☐ UNIV 100 Regent Foundations of Success (3) Online Only[2]
- ☐ ENGL 101 English Composition (3)

Critical Thinking & Moral Reasoning: 6 credits

- ☐ ENGL 102 Research & Academic Writing (3)
- ☐ GENE 250 The Making of the Christian Life (3)

Cultural Foundations - Literature: 3 credits

- ☐ ENGL 205 Literature of the Western World (3)

Cultural Foundations - Economics: 3 credits

- ☐ ECON 101 Introduction to Economics (3)
- ☐ ECON 120 Microeconomics (3)

Cultural Foundations - U.S. History or Government: 3 credits

- ☐ HIST 201 U.S. History I (to 1877) (3)
- ☐ HIST 202 U.S. History II (from 1877) (3)
- ☐ GOVT 201 The American Republic (3)

Quantitative & Scientific Literacy - Natural Science: 3-4 credits

- ☐ BIOL 101 Introduction to Biology with Laboratory (4)
- ☐ BIOL 121 General Biology I (4)
- ☐ EASC 101 Intro to Earth Science w/Lab (4) Online only
- ☐ BIOL 201 Human Anatomy and Physiology I (4)
- ☐ CHEM 100 Introduction to Chemistry (3)
- ☐ BIOL 240 Ecology (3)
- ☐ PHYS 101 Physics for Future Leaders (3)
- ☐ PHYS 221 University Physics I (4)

Quantitative & Scientific Literacy - Math: 3-4 credits

- ☐ MATH 101 Mathematics for Liberal Arts (3)
- ☐ MATH 102 College Algebra (3)
- ☐ MATH 201 Statistics (3)
- ☐ MATH 211 Calculus (4)
- ☐ MATH 220 Discrete Mathematics (3)

[1]COMM 110 must be taken by on campus students

[2]UNIV 100 must be taken by online students

GENERAL EDUCATION COURSES & MAJOR REQUIREMENTS

Communication Major Core Requirements (21 credits)

- ☐ COMM 110 Public Speaking (3)
- ☐ COMM 215 Foundations of Communication (3)
- ☐ COMM 220 Interpersonal Communication (3)
- ☐ COMM 245 Communication Theory (3)
- ☐ COMM 310 Narrative Concept and Development (3)
- ☐ COMM 330 Communicating in the 21st Century (3)
- ☐ COMM 416 Communication Ethics (3)

Advertising/Public Relations Concentration (21 credits)

- ☐ BUSN 240 Marketing Principles (3)
- ☐ COMM 340 Producing News, Info., Entertainment (3)
- ☐ COMM 350 Writing for Strategic Communication (3)
- ☐ COMM 416 Communication Ethics (3)
- ☐ COMM 446 Capstone Seminar (3)
- ☐ MKTG 210 Advertising and Promotion (3)
- ☐ MKTG 250 Public Relations (3)

General Elective Courses: Select (30 or 45 credits)**

Select any 100-400 level Course

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On Campus Only (15 credits)

On campus students must complete an additional 15 credits in one of the areas below. Honors courses are only available to Honors College Students.

Christianity & Culture

- ☐ BIBL 105 Introduction to the Bible (3)
- ☐ BIBL 106 Christian Doctrine (3)
- ☐ GENE 150 The Good, True, & Beautiful (3)
- ☐ HIST 207 Western Civilization I (3)
- ☐ HIST 208 Western Civilization II (3)

Honors College

- ☐ HONS 150 The Good Person (3)
- ☐ HONS 200 The Great Family (3)
- ☐ HONS 250 The Just Society (3)
- ☐ HONS 300 The Exceptional Country (3)
- ☐ HONS 350 The Flourishing World (3)

General Notes

- Check Degree Works or the Catalog for course pre-requisite information.
- Minimum C- grade for major coursework required
- 50% of major requirements must be taken at Regent University
- A minimum cumulative 2.0 GPA is required to maintain good academic standing.
- Some majors also require a minimum grade in all major courses.
- As a general rule, 100 and 200 level courses should be taken prior to upper level (300 and 400) level courses.
- A minimum of 120 credits is required.
- A minor may be completed in place of a portion of the general electives. Students must still earn a total of 120 credits.

** **Honors & on campus students will only have 30 general elective credits due to the required additional 15 credits of C&C or honors college courses. Online students will have 45 general elective credits.**

All official degree information is found in Degree Works and the Undergraduate Catalog

Degree Works (for Active Degree seeking students only)
Course Planning Tool (Active students only)
Academic Catalogs
Academic Calendar
Academic Advising