



THE SCHOOL OF COMMUNICATION & THE ARTS

Bachelor of Arts in Communication Studies***Advertising/Public Relations Concentration***

Spring/Summer 2025 Approved Degree Worksheet

GENERAL EDUCATION COURSES (33-34 CREDITS)**Biblical Worldview: All Required**

- ☐ GENE 100 The Making of a Christian Mind (3)
☐ GENE 402 The Making of a Christian Leader (3)

Communication: 6 credits

- ☐ COMM 110 Public Speaking (3) Campus Only¹
☐ UNIV 100 Regent Foundations of Success (3) Online Only²
☐ ENGL 101 English Composition (3)

Critical Thinking & Moral Reasoning: 6 credits

- ☐ ENGL 102 Research & Academic Writing (3)
☐ GENE 250 The Making of the Christian Life (3)

Cultural Foundations - Literature: 3 credits

- ☐ ENGL 205 Literature of the Western World (3)

Cultural Foundations - Economics: 3 credits

- ☐ ECON 101 Introduction to Economics (3)
☐ ECON 120 Microeconomics (3)

Cultural Foundations - U.S. History or Government: 3 credits

- ☐ HIST 201 U.S. History I (to 1877) (3)
☐ HIST 202 U.S. History II (from 1877) (3)
☐ GOVT 201 The American Republic (3)

Quantitative & Scientific Literacy - Natural Science: 3-4 credits

- ☐ BIOL 101 Introduction to Biology with Laboratory (4)
☐ BIOL 121 General Biology I (4)
☐ EASC 101 Intro to Earth Science w/Lab (4) Online only
☐ BIOL 201 Human Anatomy and Physiology I (4)
☐ CHEM 100 Introduction to Chemistry (3)
☐ BIOL 240 Ecology (3)
☐ PHYS 101 Physics for Future Leaders (3)
☐ PHYS 221 University Physics I (4)

Quantitative & Scientific Literacy - Math: 3-4 credits

- ☐ MATH 101 Mathematics for Liberal Arts (3)
☐ MATH 102 College Algebra (3)
☐ MATH 201 Statistics (3)
☐ MATH 211 Calculus (4)
☐ MATH 220 Discrete Mathematics (3)

¹COMM 110 must be taken by on campus students²UNIV 100 must be taken by online students

GENERAL EDUCATION COURSES & MAJOR REQUIREMENTS

Communication Major Core Requirements (21 credits)

- ☐ COMM 110 Public Speaking (3)
- ☐ COMM 215 Foundations of Communication (3)
- ☐ COMM 220 Interpersonal Communication (3)
- ☐ COMM 245 Communication Theory (3)
- ☐ COMM 310 Narrative Concept and Development (3)
- ☐ COMM 330 Communicating in the 21st Century (3)
- ☐ COMM 416 Communication Ethics (3)

Advertising/Public Relations Concentration (21 credits)

- ☐ BUSN 240 Marketing Principles (3)
- ☐ COMM 340 Producing News, Info., Entertainment (3)
- ☐ COMM 350 Writing for Strategic Communication (3)
- ☐ COMM 416 Communication Ethics (3)
- ☐ COMM 446 Capstone Seminar (3)
- ☐ MKTG 210 Advertising and Promotion (3)
- ☐ MKTG 250 Public Relations (3)

General Elective Courses: Select (30 or 45 credits)**

Select any 100-400 level Course

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On Campus Only (15 credits)

On campus students must complete an additional 15 credits in one of the areas below. Honors courses are only available to Honors College Students.

Christianity & Culture

- ☐ BIBL 105 Introduction to the Bible (3)
- ☐ BIBL 106 Christian Doctrine (3)
- ☐ GENE 150 The Good, True, & Beautiful (3)
- ☐ HIST 207 Western Civilization I (3)
- ☐ HIST 208 Western Civilization II (3)

Honors College

- ☐ HONS 150 The Good Person (3)
- ☐ HONS 200 The Great Family (3)
- ☐ HONS 250 The Just Society (3)
- ☐ HONS 300 The Exceptional Country (3)
- ☐ HONS 350 The Flourishing World (3)

General Notes

- Check Degree Works or the Catalog for course pre-requisite information.
- Minimum C- grade for major coursework required
- 50% of major requirements must be taken at Regent University
- A minimum cumulative 2.0 GPA is required to maintain good academic standing.
- Some majors also require a minimum grade in all major courses.
- As a general rule, 100 and 200 level courses should be taken prior to upper level (300 and 400) level courses.
- A minimum of 120 credits is required.
- A minor may be completed in place of a portion of the general electives. Students must still earn a total of 120 credits.
- ** Honors & on campus students will only have 30 general elective credits due to the required additional 15 credits of C&C or honors college courses. Online students will have 45 general elective credits.**

All official degree information is found in Degree Works and the Undergraduate Catalog

[Degree Works \(for Active Degree seeking students only\)](#)

[Course Planning Tool \(Active students only\)](#)

[Academic Catalogs](#)

[Academic Calendar](#)

[Academic Advising](#)