

Regent University Student Achievement: MBA Program

Building leaders who will make a positive difference in their families, communities, careers and the world is a hallmark of Regent University. The School of Business and Leadership (SBL) utilizes data to improve enrollment trends and shape action plans to improve the effectiveness and efficiency of students' experiences. SBL has identified three indicators of student achievement, student retention rate, graduation rate, and employment rate are listed. These indicators are included in the examples of student achievement identified by the Council of Higher Education Accreditation (CHEA).

The MBA student retention rate is calculated based on the cohort of degree-seeking students who were admitted into the MBA program and enrolled in a specific academic year and returned in the subsequent academic year (e.g., students admitted and enrolled in fall 2021, spring 2022, or summer 2022 and returned in the subsequent academic year 2022-2023). Students who graduated within the next academic year are also included in the retention rate.

MBA Retention Rate

Cohort	Starts	Returned or Grad. in the next Academic Year	Retention Rate
2021-22	146	105	71.9%
2022-23	154	127	82.5%
2023-24	161	129	80.1%
2024-25	150	119	79.3%
Average			78.5%

The MBA student graduation rate is calculated based on the cohort of degree-seeking students admitted and enrolled in the MBA program in a specific academic year and have completed all of the degree requirements necessary for completion (e.g. the 2021-22 cohort includes students who enrolled in either fall 2021, spring 2022 or summer 2022 and successfully completed degree requirements). The graduation rate is based on a five-year program time limit. In some instances, MBA students submit a petition for a program time limit exception. The SBL Dean's approval is required for a time limit extension to be approved.

Similar to the balance sheet of a corporation, graduation rates are a snapshot in time and are updated regularly by the Institutional Analytics Office based on data available from the University Registrar. The data below is updated as of September 15, 2025.

The COVID 19 pandemic created numerous challenges. The lower graduation rates, especially for the 2019-20 cohort coincide with the pandemic.

MBA Graduation Rate

Cohort	Starts	Grad. in 5 Years	5 Year Graduation Rate	Grad. More than 5 Yrs.	Total Grad. Rate
2017-18	223	115	51.6%	3	52.9%
2018-19	208	101	48.6%	1	49.0%
2019-20	200	93	46.5%	3	48.0%
2020-21	167	89	53.3%	0	53.3%
Average	50.80%				

The MBA employment rate is calculated based on the number of graduates by academic year who are either employed (full-time or part-time), pursuing further education (other), or are not employed but seeking employment. The percent of not employed MBA graduates is equal to the total of graduates minus employed graduates and graduates pursuing additional education, divided by the total number graduates completing the survey. For the most recent survey, academic year 2023-2024, 100% of the MBA graduates were either employed or pursuing further education.

MBA Employment Rate

Academic Year	Employed	Other	Not Employed
2015-2016	91%	3%	6%
2016-2017	84%	11%	5%
2017-2018	72%	24%	4%
2018-2019	92%	0%	8%
2019-2020	95%	0%	5%
2020-2021	88%	6%	6%
2021-2022	88%	12%	0%
2022-2023	82%	9%	9%
2023-2024	100%	0%	0%
2024-2025	NA	NA	NA