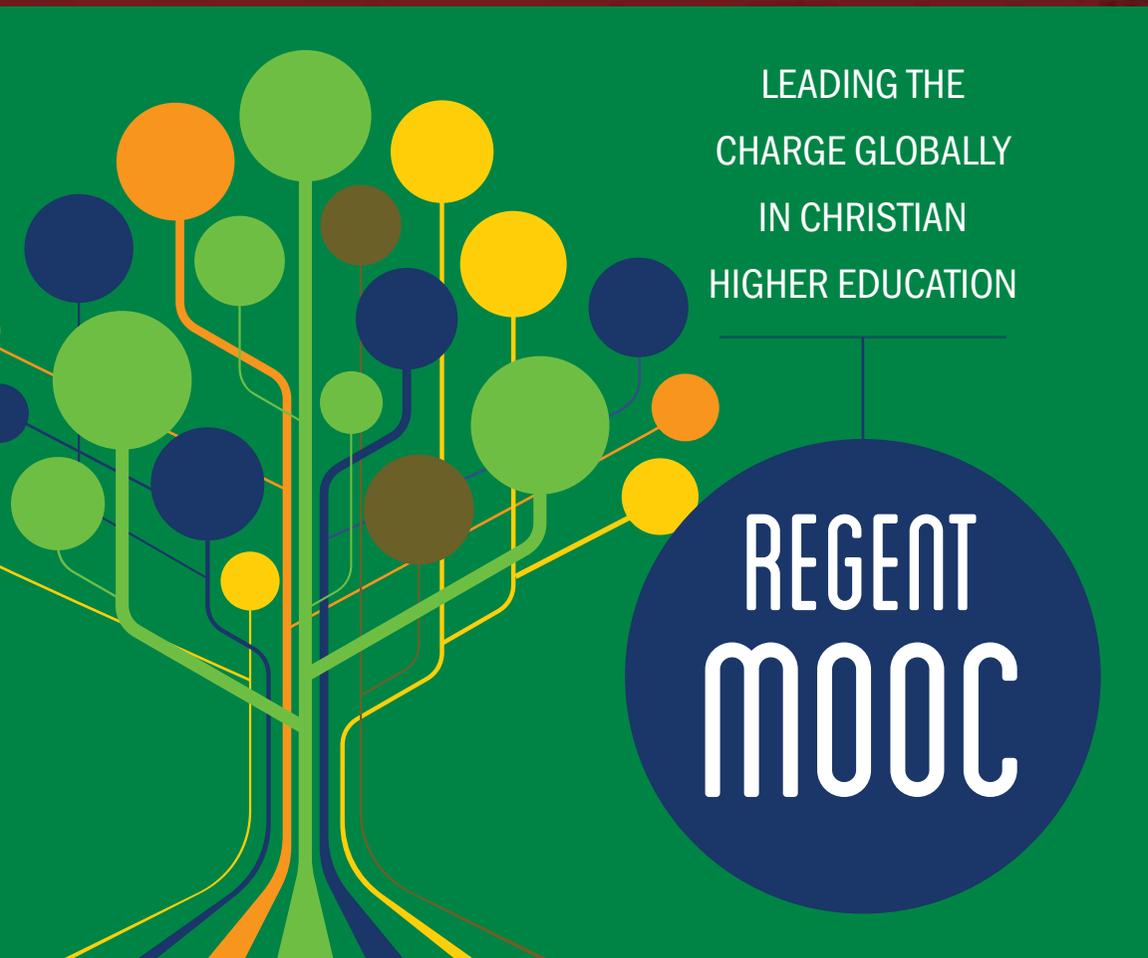


# IMPACT

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LEADING THE  
CHARGE GLOBALLY  
IN CHRISTIAN  
HIGHER EDUCATION

REGENT  
MOOC

Massive Open Online Courses, or “MOOCs,” are revolutionizing traditional distance learning and affording everyone access to a world-class education. Leading the charge are some of the nation’s most prestigious research universities, with courses drawing tens of thousands of students worldwide.

Now, Regent University is joining them—springboarding from a platform of high-quality Christian education to bring renewal and hope to the nations. In a joint venture with the Christian Broadcasting Network (CBN), Regent will develop a proprietary MOOC platform called Luxvera™, meaning “light and truth.” This web-based system is designed around large-scale interactive participation and will be facilitated by expert practitioners.

This joint venture offers an unprecedented opportunity to reach hundreds of thousands of people with practical betterment and the message of the gospel. “CBN has a missionary presence all over the globe, with a television and Internet audience in the hundreds of millions,” explains Regent Founder and Chancellor M.G. “Pat” Robertson. “It will be natural to flow Regent’s educational system into that infrastructure to explore wisdom and truth.”

He continues, “With students in more than 160 countries around the world registering to

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access MOOC, the potential impact could be tremendous.”

Luxvera expands our mission influence by providing more open and flexible access to everyone seeking an academically excellent Christian education. This initiative also promises to take web-based education to a new level and provide a powerful bridge to the university’s next generation of online learners.

“Luxvera opens new doors to bring the very best in higher education—integrated with Biblical truth—to every tongue, tribe and nation,” explains Ann LeBlanc, Regent’s vice president of advancement. She paints a realistic picture of a lay pastor running an underground church in China, struggling to disciple his congregation and evangelize his community. “Often, this is a pastor who hungers for spiritual growth and to fulfill his part in the Great Commission, but simply lacks the resources to equip him for Christian leadership,” she explains. “Through Luxvera, such a pastor could enroll in a Biblical studies or church ministry course at no cost and

immediately translate that knowledge into powerful teachings for his congregation. The opportunity to inspire and equip worldwide leaders who then expand God’s kingdom is unprecedented.”

“What is true, what is beautiful and what is good is the essence of true Christian liberal arts education,” adds Dr. Paul Bonicelli, Regent’s executive vice president. “Luxvera will provide a portal for people around the world to discover these essential truths, while enhancing their ability to provide for their families and become leaders in their communities.”

Dr. Gerson Moreno-Riaño, dean of the [College of Arts & Sciences](#) and director of MOOC Platform and Course Initiatives, says Luxvera will have a wide appeal both for the lifelong learner and those pursuing professional knowledge and job certification. “A very exciting addition is that our MOOC will also be made available to those seeking courses toward a degree from Regent University,” he adds.



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*Dr. Gerson Moreno-Riaño  
Dean of the College of Arts & Sciences*

Robertson emphasizes his earnest desire for Regent to be an international university serving many nations. “I have foreseen a Regent student body of 250,000. I think that Luxvera can bring that into reality,” he shares. “As a matter of fact, we may exceed 250,000 because there is an enormous demand for United States’ quality education in Latin America, in the Eastern Bloc, and more and more in China and India.”

“Simply put, our desire is to empower people to gain wisdom wherever they are on the planet ...” says Moreno-Riaño, “... through a computer, an iPad, a mobile phone, or some other digital device. The goal is to bring renewal and hope through high-quality Christian education.”

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## THE MAKING OF A MOOC

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A typical MOOC design includes lectures formatted as short videos combined with formative tests and quizzes; automated-

peer- and self-assessments; and an online forum for peer support and discussion. MOOCs can deliver a wide variety of content.

The vision for Luxvera, Regent’s MOOC initiative, is to become the premier provider of Christian web-based learning worldwide. This includes expanding the access to and the experience of education for all users.

Types of courses that may be offered could include trade and technical training courses, along with Christian living. Certificate and licensing courses can be offered for professionals seeking career advancement. Finally, Luxvera can offer traditional academic courses toward a degree from Regent.

In January alumni and friends of Regent will be invited for an insider’s look at Luxvera in preparation for our first course launch.



# Cheryl McKay

## The Importance of Gift-Giving

For her master's thesis at Regent, Cheryl McKay '95 ([Communication & the Arts](#)) wrote a script for a teen detective show. After graduation she decided to produce her own project and found actors from a high school drama class. One of the girls in the class said, "You need to meet my dad. He likes to make movies." His name is Rick Eldridge and his company hired McKay to write a project with Frank Perretti called *Wild and Wacky Totally True Bible Stories*.

Four years later Eldridge asked McKay to write a pitch for a movie he was producing called *The Ultimate Gift*, based on the novel by Jim Stovall. She came up with the pitch and got the job.

"The DVD sold more than two million copies," says McKay. "People share with me how it affected their lives. For example, somebody actually gave up a kidney after watching that film. So you can see the impact of simply watching a movie."

McKay says *The Ultimate Gift* has a big following in high schools. Kids will write essays about their favorite gift and what they want to do better in. The funniest response is when people say, "I bought your movie because I have this family member who needs to be a better person. I need to give them your film and see if it will help change them."

McKay loves Regent's motto of Christian Leadership to Change the World. "When I came here, my desire was to change the

world. I know that sounds like a big goal, but being in this particular industry you can actually do that. You can change it for bad or for good. Culture is shaped by what we see in television and films.

"I wanted to learn how I could be responsible with the gifts that God has given me so that whatever messages I leave behind, they're going to have a good effect on people."

In an effort to change the world for the better, McKay is working on numerous projects that build on the success of *The Ultimate Gift*.

"I'm hoping to come back to Regent to work with the professors and students on one of my film projects called *Love's a Stage*. I also have a novel called *Never the Bride* from Random House Publishers. Then I wrote a nonfiction companion called *Finally the Bride* that I published myself, which is for single people who have lost hope in their wait for finding love."

Her new book, released this fall through B&H Publishers, is called *Greetings from the Flipside*. It is a screenplay that she novelized with Rene Gutteridge.

"I learned at Regent that we need to care about our content. I would encourage all the Regent students, and especially alumni, that they have been trained to change the world, and to use their talents for that purpose."



**T**o say that Regent's first [Night of Worship](#) was a success is an understatement," says Brooke Blackman, a senior in Biblical studies. "The opportunity to worship God within a community of unashamed, passionate believers allowed us to catch a glimpse of the reality of heaven."

On Friday, September 13, the Regent Chapel was filled with praise for the premiere of the Night of Worship (NOW) series, hosted by Regent's Office of Advancement. Cory Asbury, worship leader at New Life Church in Colorado Springs, led the crowd into God's presence.

A former member of the International House of Prayer (IHOP) in Kansas City, Mo., Asbury understands well the power of unified worship. "It's so helpful to have these students gather in the context of worship," Asbury observes, "and the beautiful thing about that is your hearts can really knit together when you're worshipping together."

Leaders of the Regent community also recognize the need for local students to connect on a spiritual level. "We wanted to give students and young people a place to gather for worship without denominational lines or church divisions," says Ann LeBlanc, vice president of advancement. "We wanted them to come together for one purpose: to seek God's face and praise Him."

"I absolutely loved the first Night of Worship," says Abby Brice, a criminal justice major in the College of Arts & Sciences.

"I am not normally a physically active worshiper, but that night I was jumping. The worship was absolutely amazing. There are few things better than two hours of wholehearted worship."

"When we gather together to focus our hearts and minds on the Lord and worship Him, we continually see Him working in powerful ways in our student body and throughout our campus," says Dana VanValin, the director of event programming who coordinated the Night of Worship. "We want to see these events continue to grow and impact not only the Regent student body, but also the Hampton Roads community."

The NOW events are slated to continue monthly for the remainder of the school year, with special musical guests such as Sean Feucht, Je'kob, Jonathan David and Melissa Helser, and Adam Cates and Big House Band.

"The prophetic music ministry was powerful," says Patricia Hammersley, a graduate student in the [School of Psychology & Counseling](#). "It was exciting to see the passion of those entering into worship with freedom and open hearts."

This, according to Asbury, is what makes the art of worship come alive for him: "I just love to see students fall more in love with Jesus. I want to see them all at the end of the night saying, 'Man, I love God! I want to give Him more; I want to do more for Him.' If that happens, then I feel like we won."



Regent N.O.W. unites community and campus for worship led by respected artists who are passionate about worshipping the Father in spirit and in truth.

**REGENT CHAPEL**  
FREE ADMISSION - OPEN TO THE PUBLIC

**REGISTER AT:**  
[regent.edu/nightofworship](http://regent.edu/nightofworship)



**NOV. 8**  
8 PM

**JE'KOB**



**DEC. 6**  
8 PM

**ADAM CATES  
& BIG HOUSE BAND**

## REGENT WORLD CHANGER



### Tawney Moller

Veteran Teacher for Newport News Public Schools

Expert teacher Tawney Moller '92 (Education) spent more than 30 years in the Newport News, Va., school district. Moller makes it clear that teaching is not a job; it is your life. "Where else could you influence so many children and parents for good for nine months and then have a new beginning each August?" she says with great satisfaction. "My 'teaching rule to live by' was that I taught to where I wanted my class to be and then brought everyone up to that level. I wanted them more than ready to be successful in the next grade."

Moller says her turning point in teaching came when God impressed upon her that she was only responsible for the time she taught each child. "I hugged every student as they left my class every day. I wanted them to know that even if they had an off day, all was right between us. Then I was at the door the next morning to greet each one and thank them for coming," she shares. "Just as the Lord's compassions are new every morning (Lam 3:22-23), so must ours be toward our students."

Please pray for Tawney Moller and other Regent School of Education alumni who faithfully invest in the lives of young people every day.

## Je'kob

Je'kob, previously with Warner Brothers recording group SoulJahz, signed with Seattle-based Save the City Records and released his three-part "Faith, Hope, Love" EP series. Je'kob combines pop melodies with honest, message-filled rap.

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## Adam Cates & Big House Band

Adam Cates is the founder and pastor of Big House Church, a worship arts community in Norfolk, Va. Cates has released five albums and has ministered to others for over 20 years.

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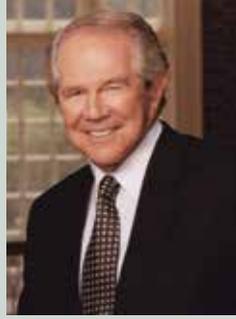
*John 4:23: 'But the hour is coming and is NOW here, when the true worshipers will worship the Father in spirit and truth, for the Father is seeking such people to worship him.'*



[regent.edu/impact](http://regent.edu/impact)

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## A Message From the Chancellor



Dear Friends,

I'm very excited about a recent development in higher education that could catapult Regent to the next level in God's plan. The concept is known as MOOC, which stands for "Mass Open Online Courses." A MOOC is a university-level class where people enroll from all over the world under excellent professors, receiving high-quality education inexpensively.

The demand for first-rate U.S. education is enormous, so the market is tremendous. More than that, I believe the MOOC initiative will allow Regent to go into all the nations and make disciples. John Wesley said, "The world is my pulpit." Similarly, Regent is called to Christian leadership to change the world, and the MOOC can bring that into reality as never before.

I'm also very excited that our MOOC will be offered as a partnership between Regent and the Christian Broadcasting Network (CBN). CBN reaches into millions of homes around the world every day. By joining forces, countless lives can be touched and changed through this education initiative.

My desire is to see this university offer a program of study through the MOOC platform that could grant an undergraduate degree for a fraction of the current cost. This will be revolutionary—and it will give us a dominant presence in the global education marketplace.

Will you prayerfully consider what you can do to help us carry forth this global mission? With your help, we can see the fulfillment of the prophecy, "For the earth will be filled with the knowledge of the glory of the Lord as the waters cover the sea," (Habakkuk 2:14, ESV).

In Christ,

Pat Robertson  
Chancellor/CEO  
Regent University