

# IMPACT

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## Celebrating 50 Years

THE CHRISTIAN BROADCASTING NETWORK MARKS  
FIVE DECADES OF GLOBAL IMPACT

In November 1959, M.G. “Pat” Robertson and his wife Dede arrived in Tidewater, Va., with \$70 and their three small children. But Robertson says they also had this: “A command from the Lord to claim the airwaves from the prince of the power of the air and give them to the Prince of Peace.”

Armed only with the promises of God, Robertson set out to buy a television station—even though he didn’t own a television set. Two months later, on January 11, 1960, he paid \$35 to file

incorporation papers for the Christian Broadcasting Network (CBN) and gave the first donation of three dollars. It took nearly two years to get everything up and running, but at 3:00 p.m. on October 1, 1961, CBN began broadcasting from the studio of WYAH-TV, Channel 27, on Spratley Street in Portsmouth, Va.

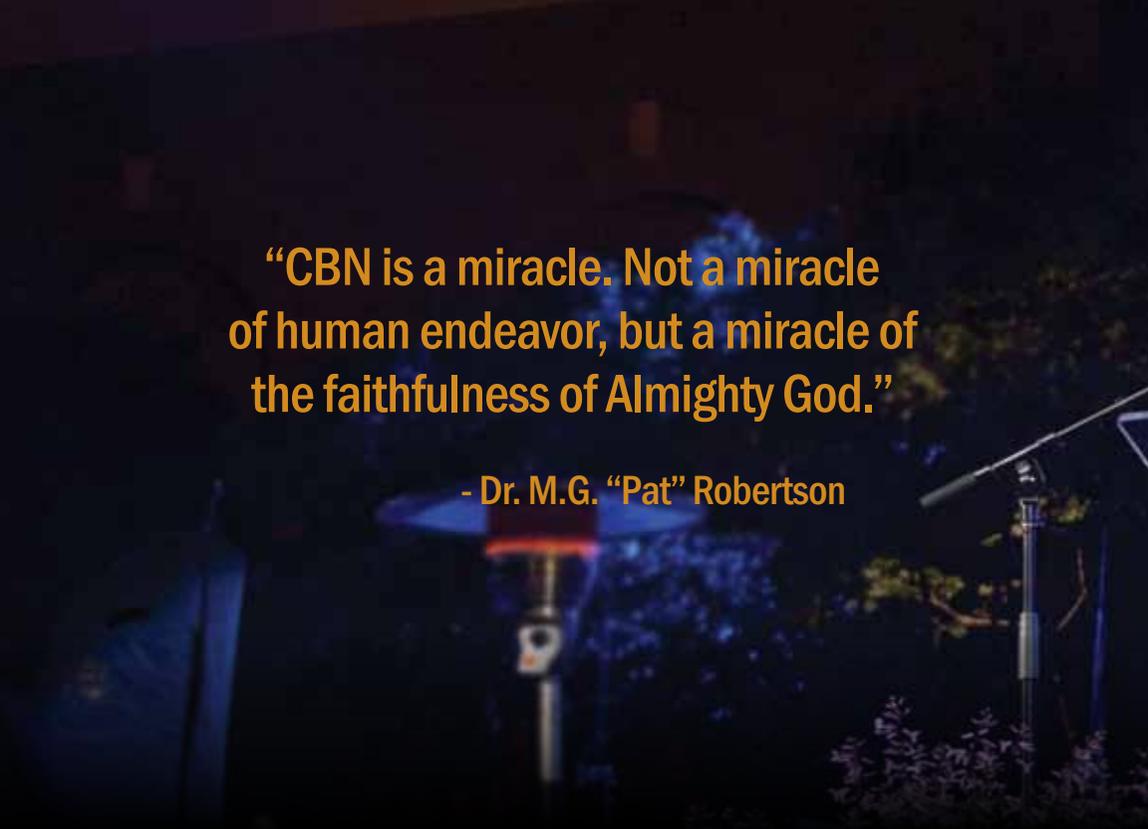
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**“CBN is a miracle. Not a miracle of human endeavor, but a miracle of the faithfulness of Almighty God.”**

**- Dr. M.G. “Pat” Robertson**

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“In the very early days, there was a prophecy that a microphone would go from Tidewater, Va., throughout the whole world,” Robertson remembers. “At the time, our puny little microphone would scarcely get around the block, much less the whole world.”

But in the years that followed, God provided CBN with the means to expand beyond the city of Portsmouth, the commonwealth of Virginia and even the United States, to impact countries around the globe. First they secured a more powerful transmitter; then a taller tower; then additional television stations in Atlanta, Dallas and Boston; then a network which covered the entire country. “Like a small oak tree,” Robertson explains, “CBN began to grow. Now, there is scarcely a place in the world where our programs are not seen.”

Since that inaugural broadcast in 1961, CBN television programs have been seen by billions of people resulting in more than 578 million decisions for Jesus Christ. CBN’s flagship program *The 700 Club* has been on the air continually since

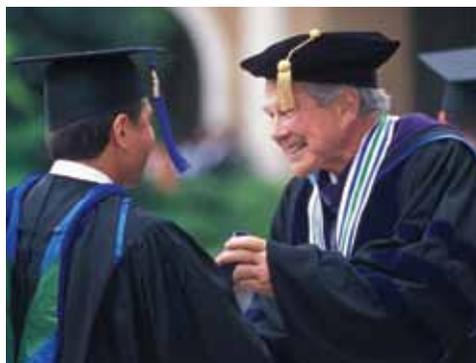
1966. Today, CBN has production offices in 48 countries creating programming in 69 languages that air in 228 countries and territories. CBN’s prayer counselors have answered more than 90 million calls. Operation Blessing International (OBI), a relief organization founded by Robertson in 1978, has provided more than \$2.7 billion dollars in goods and services to hurting people worldwide. The American Center for Law and Justice, a public interest law firm founded in 1990 by Robertson, works to protect religious and constitutional freedoms and has argued 11 cases before the U.S. Supreme Court.

“As I think back over the past 50 years, I want to shout out, ‘To God be the glory, great things He has done!’” Robertson exclaims. “CBN is a miracle. Not a miracle of human endeavor, but a miracle of the faithfulness of Almighty God.”

Another CBN milestone occurred in September 1978, when classes began at Regent University. Three years earlier, over a lunch of cantaloupe and cottage cheese at a California hotel, Robertson heard God tell him to build a school for



His glory: “The Lord made it very clear that the role of this university was going to be to challenge the centers of power in our society. We called it CBN University because CBN was the sponsor. It was a unique adventure in education.”



In addition to serving as CBN Chairman, Robertson is also Regent’s chancellor.

Seventy-seven students and seven faculty members started classes in rented office space in Chesapeake, Va. “That was the start of this school,” Robertson explains. “But the Bible says, ‘Do not despise the day of small beginnings’ (Zech. 4:10). There was something unique about the school. It had a destiny.”

For its first 22 years, Regent University offered advanced degrees in seven fields of study. But in 2000, an undergraduate degree-completion program was introduced. And in 2005, Regent launched the School of Undergraduate Studies.

Today, more than 5,700 students are enrolled in the 58 graduate and undergraduate degree programs that are available on campus and online. Regent’s 15,000 alumni include graduates from more than 80 countries and all 50

states. Through its spiritual and financial support, CBN has helped build an entire generation of Christian leaders who are changing the world.

Looking to the next half century, Robertson says only the Lord knows what will happen next: “But I feel that as long as there are hurting people in this world who hunger to know Jesus, CBN will be reaching out to them with the love and compassion of Christ.”

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To watch a video celebrating CBN’s first 50 years of broadcasting, visit [regent.edu/impact](http://regent.edu/impact).

# Regent's 2011 Clash of the Titans®

The University's annual debate features another impressive panel of politicos

Since 2003, Regent University's Clash of the Titans® debates have brought well-known and respected political experts to campus for intense discussions on a wide range of topics: Middle East peace, the future of capitalism in America, the constitutional authority of the Supreme Court, and other timely issues of national and global significance.

Audiences inside Regent's Communication & Performing Arts Center have heard from an impressive list of Clash panelists, including Al Gore, Bob Dole, Newt Gingrich, Geraldine Ferraro, Howard Dean, Steve Forbes, Lt. Col. Oliver North, Ann Coulter, James Carville and many other accomplished individuals.

Baxter Ennis, Regent's executive director of events and university relations, leads a team that has organized each of these high-profile debates. He calls Clash of the Titans the signature event at Regent University: "To the best of my knowledge, there's not another university in the nation that does an annual political debate anywhere close to the magnitude of Clash of the Titans. You can expect to see a bare-knuckle, no-holds-barred discussion between some of the country's best and brightest political and economic intellectuals."

This year's topic, "Countdown to Collapse: Solving America's Economic Crisis," will examine which party is best equipped to bring the nation out of its current financial free fall. "The Promise of America"

dinner at The Founders Inn immediately follows the debate and an exclusive photo reception. Hosted by nationally syndicated radio personality Hugh Hewitt, the dinner will feature closing remarks from each debate participant and entertainment from The Capitol Steps.

On the left for this year's debate, Lawrence Summers is a former Treasury Secretary and a current member of President Barack Obama's Economic Advisory Board. Also on the left, Robert Gibbs is a former White House Press Secretary under President Obama.

On the right, Karl Rove was a senior advisor and deputy chief of staff for former President George W. Bush and is currently a FOX News contributor and *Wall Street Journal* columnist. Joining him will be Alan Simpson, a former three-term U.S. senator from Wyoming. In 2010, President Obama appointed Simpson to serve on the bipartisan National Commission on Fiscal Responsibility and Reform.

As a FOX News anchor and the network's former chief White House correspondent, Clash moderator Bret Baier is uniquely connected to American politics. "The current economic crisis is on the mind of most Americans," Ennis explains. "So Regent is looking forward to a compelling discussion about which party is best suited to take us down the road to prosperity."

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For more information or to purchase tickets to the Clash of the Titans® debate and dinner, visit [regent.edu/clash](http://regent.edu/clash) or call 888.372.1006.



# GROWING STRONGER TOGETHER

## Regent's Professional & Continuing Education strengthens Chinese partnerships

This past July, Regent University was the destination for three Chinese delegations that participated in Professional & Continuing Education's (PCE) summer institute.

Regent PCE's Assistant Vice President Julianne Cenac says her division creates opportunities to extend the university's educational programs both locally and globally: "From an international perspective, the partnerships we have with several Chinese universities have opened doors for mutual exchange and learning. These programs involve our faculty and many of our graduate students and alumni as instructors.

The three groups of Chinese students and teachers spent several weeks studying leadership, American culture and the English language. Ten college students and a teacher came from the influential China Youth University for Political Science, which trains future Communist party leaders. Another group included 15 students and a teacher from Jiaxiang High School. And the final 16 visitors were faculty members from the Lanzhou University of Finance and Economics.

Cenac says this year's programs were just the first of what she hopes are many collaborative projects: "It was amazing to see how the participants bonded with Regent faculty, staff and students. It gave them a chance to better understand our collective history, our political system and our people."

For Chen Tian, an instructor for Lanzhou University's School of Business Management, his first trip to the United States was different than he expected. "What impressed me the most is that it's not like a Hollywood movie," Chen says. "We have so much sameness. Maybe we can use some of these

teaching methods and thinking patterns at our university."

When asked if he would recommend PCE's Summer Institute Programs, Yang Feng, an assistant professor of foreign language study at Lanzhou, says he would tell colleagues, "You must go there. The attitudes of the teachers were very good. They were confident, lovely and gentle. The people here are very honest, responsible and they love their work."



Ji Mei, the vice director of Lanzhou's International Affairs Office, says the summer institute was a great experience: "We will learn about differences in cultural, communication and teaching style. The best part of coming to Regent was being immersed in this context."

"The participants had many stereotypes about Americans and Christianity," Cenac explains. "Several commented that they observed more about our Christian faith through the love they saw in the people they interacted with. For us, that was the greatest highlight."

In just a few short months, PCE's summer institute impacted participants not only in China, but also in Turkey and South Africa. Cenac says PCE plans to hold the institute next year, adding additional programs in other disciplines.

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For more information about Regent University's Professional & Continuing Education, call 757.352.4650 or visit [regent.edu/pce](http://regent.edu/pce).

# A Message From the President



Dear Friends,

The entire Regent community joins the Christian Broadcasting Network in celebrating 50 years of God’s faithfulness. From humble beginnings in Portsmouth, Va.—when Pat Robertson and his staff at WYAH weren’t sure their

broadcast signal would reach around the block—God has used CBN to proclaim His gospel to billions worldwide.

Nearly two decades after CBN was born, the Lord gave our founder and chancellor a vision to create a school for His glory. So, in obedience to God, Dr. Robertson established CBN University with the goal of training men and women in pivotal professions that would greatly impact society. CBN University became Regent University a dozen years later, a change that signaled the future of the university as it added undergraduate degrees, and developed a variety of online classes and the latest technological advances for our students. We are still committed to the same core values that founded this institution of higher learning: Christ-centeredness, excellence and integrity.

CBN and Regent University are two streams from the same river, one emphasizing education and the other evangelism, both with missions tied to advancing God’s kingdom and glory in the earth. While the two entities have separate governing boards, budgets and staff, our desire to serve the Lord in excellence through all we do continues to this day.

For five decades, CBN has shared the love of Jesus Christ with a lost and hurting world. Regent is honored to have partnered with them for most of that time, and we are committed to walking alongside CBN in ministry for their next 50 years and beyond. I pray that, as a friend of Regent, you too will partner with us in our efforts to equip Christian leaders to change the world. Thank you for your friendship and support.

Grace and peace,

A handwritten signature in black ink that reads "Carlos Campo". The signature is written in a cursive, flowing style.

Carlos Campo, Ph.D.  
President



 **REGENT  
UNIVERSITY**  
[regent.edu/impact](http://regent.edu/impact)

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# REGENT WORLD CHANGER



## Gail Goolsby

Principal of the International School of Kabul, Afghanistan

Regent University School of Education alumna Gail Goolsby '07 stands in the midst of Afghanistan's violence and despair. As principal of the International School of Kabul, Goolsby fights for the future of every Afghan child she comes in contact with.

"What makes it work is the Christian maturity and sense of 'calling' that brings each staff person here. As the female leader of an American school in a male-dominated society, there are extra challenges that come with my work," Goolsby explains. "Regent graduates have much to offer other countries with our character-based view of education and our high standards. It is a powerful way to impact the kingdom."

Please join the Regent University community in praying for the work and safety of Gail Goolsby, October's alumni world changer.

## CENTER FORWARD

At the center of every *Impact* newsletter is a postage-paid envelope you can use to donate to Regent University by check or credit/debit card. Whether you're a regular donor, an alumnus or a friend, your financial partnership is crucial to our efforts to become a leading global Christian university. Please prayerfully consider how God would have you support Regent today.

## POINT. CLICK. GIVE.

Regent University is dedicated to equipping Christian leaders to change the world. You can play an important role in accomplishing that mission by supporting us with a financial gift of any amount. Visit [regent.edu/give](http://regent.edu/give) to find out how you can partner with us on a one-time or monthly basis using your credit/debit card or electronic check. Go to [regent.edu/give](http://regent.edu/give) or call 800.335.4409 for more information.

[GIVE ONLINE NOW](#)

## By the Numbers

**2,700,000,000**

dollars in goods and services have been provided by Operation Blessing International (OBI), founded by Pat Robertson in 1978.

**578,000,000**

people have made decisions to follow Jesus Christ as a result of watching CBN television programming.

**235,000,000**

people in more than 105 countries and all 50 states have been helped by OBI.

**90,000,000**

telephone calls have been answered by CBN prayer counselors.

**4,684,323**

people have benefited from more than 10,500 wells completed by CBN since 1999.