Online Multimedia Policy

Purpose

The purpose of this policy is to define standards for posting multimedia (audio/video) content online. These standards are designed to provide end-users with a consistent experience when accessing Regent University multimedia assets online, to simplify the management of such assets, and to utilize Regent's IT systems efficiently.

Application

This policy applies to all online Regent University multimedia content.

Policy Provisions

All online multimedia content must be posted either on the Flash server or on iTunesU. No such content should be posted on the web server itself. Media Services is available for encoding audio/video content for posting on the Flash server and/or iTunesU.

Existing multimedia content on the web server, Real Server and Windows Media Server must be moved to the Flash server and/or iTunesU. Media Services and Web Development will be working with the responsible parties to accomplish this task.

Additionally, there are a set of "standard" Flash players which are to be used for presenting multimedia on the web site. If none of these players meets the needs of a particular application, contact Media Services for assistance and direction.

Policy Enforcement

In the near future, Regent faculty and staff will be prohibited from posting multimedia content on the web server. Once all existing multimedia content has been moved off of the web server, any multimedia content found on the web server will be immediately removed.