

MBA Organizational Performance

Over the last several years, the Regent University MBA Program has been experiencing a high level of inquiries, applications, acceptances and total enrollment. Retention has remained steady and total graduates has increased for each of the past five academic years. Total number of MBA graduates has grown from 34 in academic year 2013-2014, to 120 in 2018-2019. The trailing five-year annual growth in MBA graduates is 28.7%. Additional detail on trends, including for enrollment and graduation, is given in the data table below and associated column chart titled, 'MBA Program Class Size Maintained at High Level'.

Overall growth and success in maintaining student outcomes is a result of the concerted effort of School of Business & Leadership faculty and Regent University administration. Members of the Regent University administration team, from marketing, to recruiters, to admissions and advisors have been vital to the growth and success of the MBA program. Regent University has an institutional focus on student well-being through its Center for Student Happiness. The School of Business & Leadership emphasizes servant leadership. Together the entire University team has created an environment conducive to student learning, satisfaction and success.

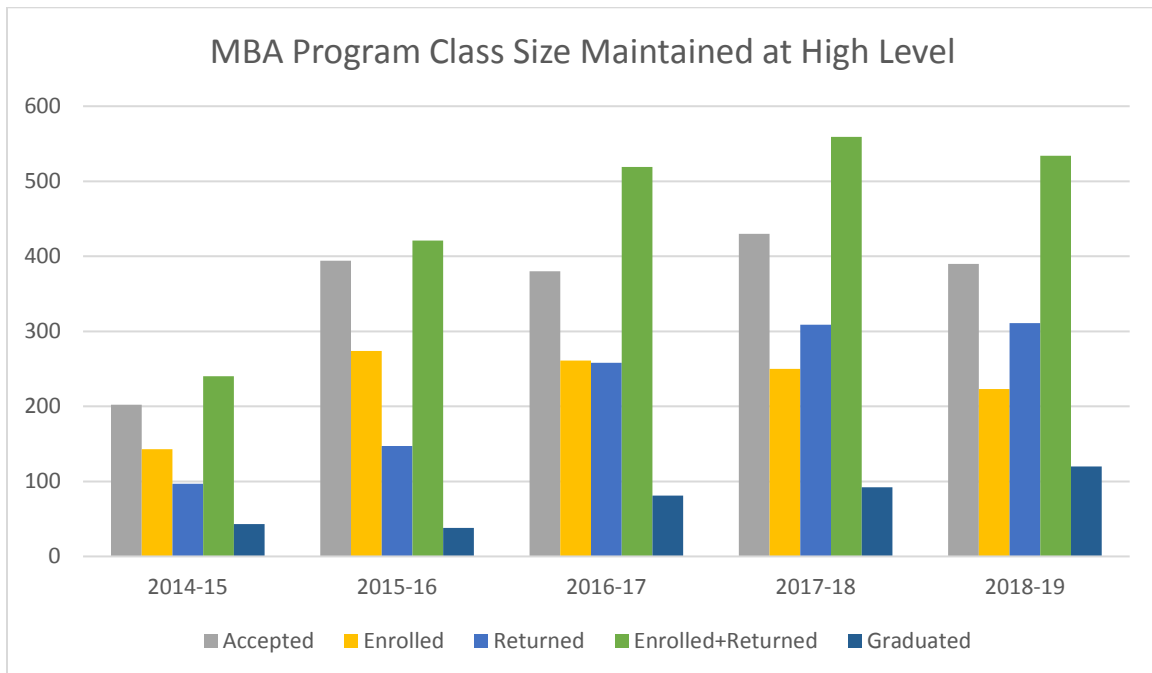
The MBA program has maintained its focus on servant leadership and a practical curriculum. At the same time the Dean of the School of Business and Leadership, MBA program director and faculty continuously seek to improve the program to maximize student learning and success. Recent MBA program changes and ongoing best practice improvements include:

- Adding new core MBA classes in Business Communications and Data Analysis.
- Moving significant assignments earlier in the term to improve learning.
- Constantly refining and updating concentrations. Currently Regent MBA students choose from 14 concentrations, including Cybersecurity management and Social entrepreneurship.
- Offering students 6 enrollment start dates throughout the year.
- Posting course schedules online two years in advance.
- Making classes available to enrolled students four weeks ahead.
- Offering all core MBA classes every Fall, Spring and Summer.
- Implementing a consistent Blackboard format for all courses.
- Maintaining a high standard of service and availability for on campus and online students.

Regent University, the School of Business & Leadership, and the MBA Program faculty and staff are all committed to continuous improvement and regularly seek opportunities for enhanced student success.

Regent University MBA Program Organizational Performance Results

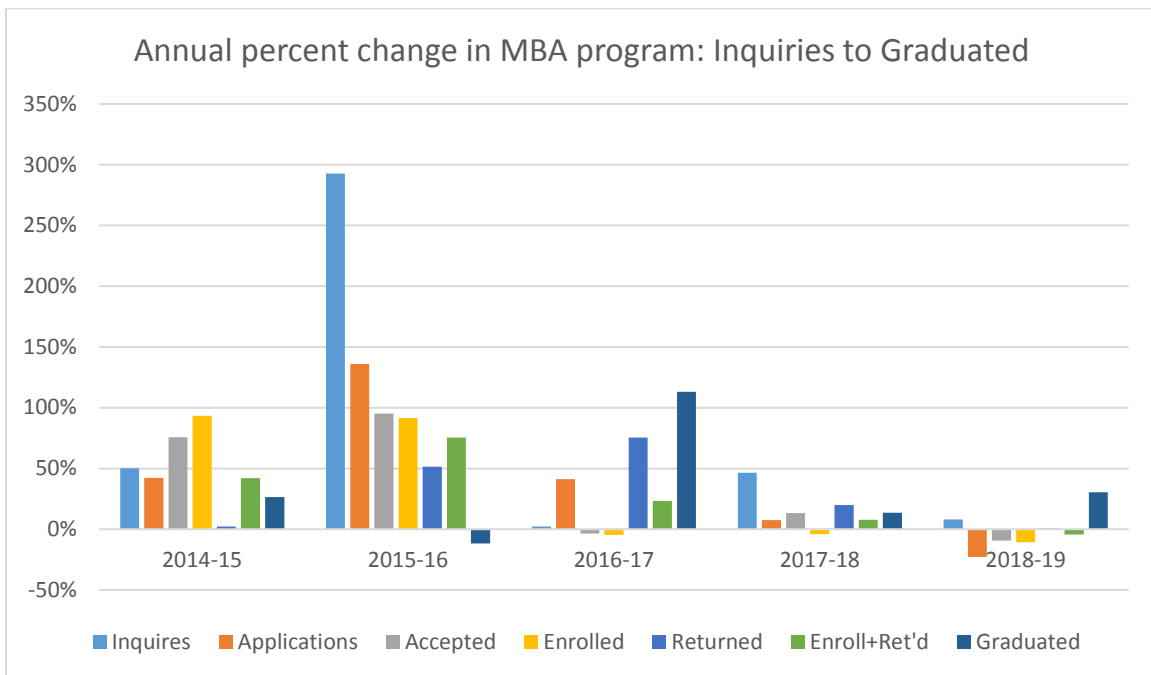
Academic Year	Inquiries	Applications	Accepted	Enrolled	Returned	Enr+Ret'd	Graduated
2014-15	1391	320	202	143	97	240	43
2015-16	5464	755	394	274	147	421	38
2016-17	5581	1065	380	261	258	519	81
2017-18	8171	1145	430	250	309	559	92
2018-19	8817	884	390	223	311	534	120



Annual Percent Changes

Academic Year	Inquires	Applications	Accepted	Enrolled	Returned	Enroll+Ret'd	Graduated
2014-15	50%	42%	76%	93%	2%	42%	26%
2015-16	293%	136%	95%	92%	52%	75%	-12%
2016-17	2%	41%	-4%	-5%	76%	23%	113%
2017-18	46%	8%	13%	-4%	20%	8%	14%
2018-19	8%	-23%	-9%	-11%	1%	-4%	30%

Note: Annual Percent Increases uses the format $(P1-P0)/P0$ in the computation, rounded to the nearest whole percent. The 30% increase in 2018-19 Graduated equals $(120 - 92)/92 = 30.43\%$.



Retention & Enrollment Cohort Graduation Rates

Academic Year	Enrolled	Returned	Retention	Cumulative Graduated	Cumulative Grad Rate
2014-15	143	97	72%	69	48.3%
2015-16	274	147	75%	114	41.6%
2016-17	261	258	67%	87	33.3%
2017-18	250	309	71%	38	15.2%
2018-19	223	311	67%	2	0.9%

The retention and cumulative graduation rates are based on cohorts. For example, the 2014-2015 MBA cohort included students who enrolled in either the Fall 2014, Spring 2015, or Summer 2015 semester. A total of 143 MBA students enrolled within the 2014-2015 academic year. The retention calculation is based on the total number of returning students for the academic year, divided by the sum of the prior year starting student population. In the 2014-2015 academic year there were 240 enrolled and returning students in the Regent MBA program. 43 students graduated during the 2014-2015 academic year, leaving an active population of 197 students beginning academic year 2015-2016. 147 of the 197 students returned, representing a retention ratio of 75%. Retention has remained in the range of 2/3 to 3/4 for each of the past five academic years.

In terms of graduation rate, for academic year 2014-2015 a total of 69 students have graduated, out of a total of 143 that enrolled for the first time in 2014-2015. This implies a graduation rate of 48.3%. It may take five or more years to determine graduation rates for a cohort with MBA students also employed full-time. Therefore, the graduation percentage for the 2014-15 cohort of 48.3% could still change in the coming year, and the same is expected for each of the more recent cohorts.