

Regent University Student Achievement: MBA Program

Building leaders who will make a positive difference in their families, communities, careers and the world is a hallmark of Regent University. Explore the data below as an overview of the School of Business & Leadership's (SBL) success in cultivating successful graduates in the MBA Program. SBL uses data to improve enrollment and provide direction on how to improve the effectiveness and efficiency of students' experiences while they are enrolled in the MBA Program. There are three main variables used to evaluate the MBA Program's enrollment information: student retention rates, graduation rate, and employment outcome. These variables are used to comply with **CHEA requirements**.

The **MBA student retention rate** is calculated based on the cohort of degree-seeking students who first enrolled in their degree program in a specific academic year and either returned in the same academic year or subsequent academic year (e.g., students who first enrolled in either fall 2016, spring 2017, or summer 2017 and returned within the same 2016-2017 academic year or within the subsequent academic year 2017-2018). Students who graduated are also included in the retention rate.

The **MBA student graduation rate** is calculated based on the cohort of degree-seeking students who first enrolled in their degree program in a specific academic year and have completed all of the degree requirements necessary for their program (e.g., students who first enrolled in either fall 2014, spring 2015, or summer 2015 and have successfully completed degree requirements). The graduation rate takes into consideration the five year program time limit.

The **MBA employment rate** is calculated based on the number of graduates by academic year who are either employed (full-time or part-time), pursuing further education (other), or are not employed.

MBA Retention Rates

Cohort	Started	Returned or Graduated	Retention Rate
2015-2016	219	184	84.0%
2016-2017	232	185	79.7%
2017-2018	223	179	80.3%
2018-2019	208	161	77.4%
2019-2020	201	165	82.1%

MBA Graduation Rates

M.B.A.	Started	Finished	Graduation Rate
2009-2010	39	34	87.2%
2010-2011	57	48	84.2%
2011-2012	48	37	77.1%
2012-2013	64	42	65.6%
2013-2014	66	43	65.2%

MBA Employment Outcomes

	Employed	Other	Not Employed
2014-2015	65%	35%	0%
2015-2016	91%	3%	6%
2016-2017	84%	11%	5%
2017-2018	72%	24%	4%
2018-2019	92%	0%	8%