



JOURNAL OF
STRATEGIC
LEADERSHIP

From the Editor

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WELCOME to the third volume of JSL. We are delighted to announce that JSL will now increase from one to two issues each year. Thank you for subscribing to JSL and proving its worth to our many communities. In this issue you will find articles from our MBA and Doctor of Strategic Leadership students. I trust that you will find the information valuable and informative.

Originating in the military, the word “strategic” first found its way into the English language in 1825. As the concept developed, deliberate strategic thinking preceded successful strategic planning and execution. Strategy begins in the fruitful minds of men and women who are willing and able to see far beyond short-term efficiencies.

This issue of the *Journal of Strategic Leadership (JSL)* considers important basic questions about strategy as it applies to organizations. Can strategic thinking and planning capabilities be learned, and, if so, is that learning different in a country like China? Harold Henkel and Lorin Staats address these important issues. What role does organizational design play in the successful implementation of strategic plans? Intriguing papers by Kay Bower, David Burkus, Lisa Fournier and Fred Soto delve into that complex question.

In this dynamic global marketplace, developing and effectively implementing an organic strategic plan may truly be a matter of corporate survival. The authors presenting in this edition of the *Journal of Strategic Leadership (JSL)* genuinely advance our understanding about how to do so.