Regent University Mission Statement:
Our mission is to serve as a leading center of Christian thought and action providing an excellent education from a Biblical perspective and global context in pivotal professions to equip Christian leaders to change the world.

School of Communication & the Arts Mission Statement:
To prepare emerging and established Christian leaders to inspire, enrich and transform the media, the arts, and the academy through excellence and innovation in scholarship and practice.

**COURSE SYLLABUS**

**SCHOOL OF COMMUNICATION & THE ARTS**  
**DEPARTMENT OF CINEMA-TELEVISION**

**CTV 680**  
**MFA PRACTICUM: PRODUCING & DIRECTING**  
**SPRING 2013**  
**COURSE TYPE: CAMPUS**

**MEETING LOCATION:** COM 153  
**MEETING TIME:** TUESDAYS 9:00A-11:00A

**COURSE INSTRUCTOR:** LORENE M. WALES

All students are required to read and have a thorough understanding of the syllabus. Any questions or concerns need to be addressed to the instructor.
SECTION 1 – COURSE OVERVIEW

INSTRUCTOR INFORMATION:
Instructor: Lorene M. Wales
Telephone: 757-352-4209
Fax: 757-352-4275
E-mail: loredur@regent.edu

In the subject line of your email, please include the course number (e.g. SSW 514) and have your full name in your email signature. Note: All students are required to keep their mailing address, e-mail address, and telephone numbers up to date in GENISYS to facilitate communication between instructors and students.

Office Hours: TBD
Office Location: COM 264
Best time to contact me: During office hours

Greetings! If you are taking this course, you are, or should be, nearing the end of your time at Regent as an MFA student. I know it’s been exhilarating but also exhausting. Just remember all this time, that God has been equipping you for what he has for you in the industry. This class is the time to polish and get your ready to get out there and fulfill his purpose for you.

SHORT BIO
Before coming to this school, I spent over 20 years, working in or studying the craft of filmmaking. Most of my career was spent in Los Angeles, California, where I worked on everything from low budget independent features to big budget motion pictures. I started out as a production assistant and worked my way up to producing throughout the years. I’ve worked with starving actors and A list stars. With God’s grace I will impart to you all that I have learned.

COURSE DESCRIPTION
Practicum (1) Provides opportunities for practical and hands-on experience in a given area such as magazine, newspaper, public relations, performing arts, cinema arts and television arts. (Pass/No Pass)

Note: See listing under specific Schools. All MFA or M.A. practicum have the 80 designation.

Theme Scripture:
1 Timothy 3:13 & Romans 10:12

INTEGRATION OF FAITH
In the bible, 1 Timothy 3:13 states, “Those who have served well gain an excellent standing and great assurance in their faith in Christ Jesus.” This class is framed in the worldview that servant leadership is the ideal model. Students will be expected to operate with this attitude.

Romans 10:12, states, “For there is no difference between Jew and Gentile – the same Lord is Lord of all, and richly blesses all who call on him.” This course intends to integrate faith and learning by teaching the student that as he/she goes out into the world, your primary focus should still be on God. He WILL bless you, but be careful, the industry could cause you to stray, to find achievement more important than loving one another.

SECTION 2 – COURSE EXPECTATIONS

COURSE OUTCOMES
Upon completion of this course, students should be able to:
1. Outcome: To **familiarize** the student with industry standard employment practices.
   a. Assessment: Production Resume and Business card assignment
2. Outcome: To **assist** the student in refining and polishing their craft as artists.
   a. Assessment: Project workshop
3. Outcome: To **grow** the student in self marketing and presentation.
   a. Assessment: Personal presentation and Your Voice assignment
4. Outcome: To **prepare** the student for a career in the entertainment industry.
   a. Assessment: Demo Reel assignment

**REQUIRED MATERIALS**

Students are responsible for acquiring the following books and materials for this course **before the first class meeting**:

There are no textbooks required for this practicum.

- Daily access to the Internet and email
- Microsoft Office (Word, Excel, PowerPoint, etc.) version 2007 or later.
- The latest version of a web browser compatible with Blackboard and media players. For assistance, visit the links provided in the Helpful Resources section of the course in Blackboard or contact IT Helpdesk via their website, phone at 757-352-4076, or email helpdesk@regent.edu.
- Additional materials (e.g., PowerPoint files, quizzes, media, and the like) may be provided via Blackboard. Students are responsible for the information and materials distributed in class and on Blackboard (see “Use of Blackboard” below for more information).
- Understand and adhere to the **Regent Honor Code** found in the Student Handbook. A persistent link can also be found in Blackboard’s “RU Resources” tab.

**USE OF BLACKBOARD**

Blackboard will be used to aid communication and delivery of extemporaneous and other content as the semester progresses. We may also utilize the Discussion Board to extend our in-class discussions. Participation in Blackboard does not supplant course requirements for attendance or class participation. Therefore, while access to and use of Blackboard is required for this course, it should not be seen as a surrogate for class attendance or other course requirements. Also, please keep the following in mind:

- All discussion posts should be scholarly in nature and respectful of colleagues.
- Students are expected to check the Announcements section of Blackboard each week beginning one week before the start of the course.
- Students must keep their e-mail address current in Genisys in order to receive communications from Blackboard and the instructor. Students are expected to check their Regent e-mail daily to ensure timely receipt of messages from the professor.
ATTENDANCE AND PARTICIPATION

Attendance is required in order to complete this course. Students failing to attend a minimum number of campus class meetings will automatically fail the course unless arrangement is made with the professor to take an “Incomplete” grade in order to complete the course at a later date in accordance with University policy (see student handbook for more information about withdrawing from a course or the University or for incomplete grades). To prevent automatic failure of a course, the minimum class attendance is as follows:

- **For a 16 week course**: Must attend at least 9 weeks of campus class meetings.
- **For a 10 week course**: Must attend at least 6 weeks of campus class meetings.
- **For a 5 day Modular (Intensive) course**: Must attend all 5 days of campus class meetings.

**Note**: International students should consult the Office of International Student Services for how immigration status may be impacted if you fail to meet attendance requirements for this course. All students should consult the Financial Aid office for information on how their funding may be impacted as well. International students should consult the Office of International Student Services before registering for a Distance or Modular course.

In the event of an emergency, it may be necessary for Regent University to suspend normal operations. During this time, Regent University may opt to continue delivery of traditional classroom instruction using the Blackboard Course Management System. It is the responsibility of the student to monitor the course Blackboard site in the event of campus closure.

SUBMISSION OF ASSIGNMENTS

Unless otherwise instructed, all assignments for this course must be submitted via the “Assignment Link” found in Blackboard. All files should be submitted using the following naming convention:

YourName_AssignmentName (e.g. John Smith_Essay 1)

**Unless otherwise stated in Blackboard, no assignment will be accepted if submitted via any method other than Blackboard.** Assignments are due no later than 11:59 pm on Tuesday. It is recommended that students give themselves a buffer of time before the deadline to allow for troubleshooting should your upload attempt fail. Students should look at the assignment submission page to verify that the submission was successful.

**Late Assignments**

Unless stated by the instructor in class, all assignments are due on the date stated in the syllabus at the beginning of that class period. Late assignments will be graded down one letter grade for each day they are late without an approved extension. Except in cases of emergency, requests for extension must be made to the instructor at least twenty-four hours before the assignment is due. Be prepared to defend your reason why you need the extension. Remember, deadlines in the film business are taken very seriously. This class, in preparing students to work professionally will take the same attitude.

**NOTE: Technical difficulties when submitting to Blackboard will not be accepted unless documented by the IT Help Desk.** The IT Help Desk is your first point of contact for problems with Blackboard. Deadline extensions will be allowed only when a system issue occurring on Blackboard’s side is documented by Regent University IT department.

METHOD OF EVALUATION

The final grade for the course will reflect mastery of course content and quality of thought as expressed in:
Production Resume 200 pts.
Project to Workshop 100 pts.
Business Cards 100 pts.
Demo Reel First Draft 100 pts.
Demo Reel Final 200 pts.
Personal Presentation 100 pts.
Your Voice 200 pts.

The following grading scale will be used:

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SECTION 3 – SCHEDULE AND EVALUATION

COURSE SCHEDULE

The schedule below includes the due dates for all assignments in this course. It is recommended that you place this Course Schedule in a convenient place and refer to it each week of the course. You need to follow it closely, as late assignments may be subject to a grade reduction.

Tuesday marks the beginning of the week for this course. Therefore, unless otherwise stated in Blackboard, assignments for each week must be submitted no later than Tuesday, 11:59 pm (Eastern time) of each week.

Week 1: Click for calendar to Click for calendar
Introduction to the Industry

Week 2: Click for calendar to Click for calendar
Networking, getting a job

Week 3: Click for calendar to Click for calendar
Production Resumes and Business Cards

Week 4: Click for calendar to Click for calendar
The Demo Reel
SECTION 4 – PROGRAM GOALS

SCHOOL OF COMMUNICATION AND THE ARTS MISSION STATEMENT
To prepare emerging and established Christian leaders to inspire, enrich and transform the media, the arts, and the academy through excellence and innovation in scholarship and practice.

PROGRAM GOALS FOR THE DEPARTMENT OF CINEMA-TELEVISION.

MFA in Cinema-Television:

1. **Christian Worldview** Students will demonstrate the ability to integrate & apply the Christian faith & biblical principles to the study & practices of mediated communication.

2. **Professional Artistry** Students will articulate their personal artistic “voice” and mastery of the production process as evidenced by excellence in their creative works.

3. **Techniques (within majors):**

Regent University, CTV 680 Course Syllabus
Producing: Students will demonstrate mastery of cinema and television producing, which includes the development of leadership and stewardship skills within a spiritual, social, cultural, and global framework.

Directing: Students will demonstrate mastery of cinema and television directing, in storytelling, pre-visualization, production design, casting & performance, cinematography, audio, post-production, and the application of Christian leadership skills to the directing process.

MA in Communication:

1. Christian World-View Students will demonstrate the ability to integrate & apply the Christian faith & biblical principles to the study & practices of mediated communication.

2. Academics Students will demonstrate knowledge of relevant communication theories related to the study of film & television.

3. Artistic Practice (within concentrations) Students will demonstrate proficiency and excellence in the rigorous exploration and application within their chosen artistic concentration:
   
   o Producing: In the logistics of a film/TV production, including story and production development, pre-production, scheduling & budgeting, legal issues & business development, post-production, distribution, and the application of Christian leadership to the producing process.

   o Directing: In storytelling, pre-visualization, production design, casting & performance, cinematography, audio, post-production, and the application of Christian leadership skills to the directing process.

   o Editing: In post-production – including non-linear, story structure, workflow, acquisition, sound design, compositing, media formats & technology, graphics, mastering, production process, and the application of Christian leadership in the post-production process.

   o Critical Studies: In the historical-critical analysis of film and television. This will include mastery of classical, contemporary, and international research methods, critical writing, understanding and application of relevant theory and histories (national and international) – all combined with an understanding of the Christian world-view.

SECTION 5 – UNIVERSITY POLICIES

Students should become familiar with all university policies as outlined in the Student Handbook including:

- Disability services (Note: Requests for accommodation must first be submitted through Disability Services).
- Regent Honor Code (as an academic and Christian community, Regent University takes seriously the call for integrity and penalizes breaches of academic integrity.)
- Withdrawing from a course or the University
- Discipline policies
A link to the Student Handbook can also be found in Blackboard’s “RU Resources” tab along with links to University Library, Student Services, University Bookstore, academic writing assistance resources, and more.

Blackboard’s "Help" tab provides additional resources including:

- Blackboard tutorials
- IT Help Desk contact information

STUDENT COURSE EVALUATION

Students have the opportunity to provide feedback throughout the course through e-mail, telephone, and on-campus appointments. Near the end of the course, students will complete an anonymous online course evaluation form. Since the results contribute to improving course design and presentation, it is important that students be honest and constructive in their evaluations. Students will receive an e-mail reminder from the University when it is time to complete these evaluations. Please take time to provide this input. Students can access the online evaluation system at:

http://eval.regent.edu/regent/survey/students.cfm

If you have questions about the online evaluation please contact evaluation@regent.edu.

This syllabus is subject to change without notice.

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