Mission Statement:
Our mission is to serve as a leading center of Christian thought and action providing an excellent education from a biblical perspective and global context in pivotal professions to equip Christian leaders to change the world.

COURSE SYLLABUS

SCHOOL OF COMMUNICATION & THE ARTS
DEPARTMENT OF COMMUNICATION STUDIES

COM 685: SEMINAR: ACADEMIC WRITING AND PUBLICATION

2 CR/HRS

SUMMER 2012

INSTRUCTOR INFORMATION

Instructor: William Brown
Phone: (757) 352-4216
Fax (757) 352-4291
E-mail: willbro@regent.edu
Office Hours: Tue 10:00 am – Noon; Wed. 2:30 pm –5:30 pm
Office Location: Com 246

All students are required to read and have a thorough understanding of the syllabus. Any questions or concerns need to be addressed to the instructor.
COURSE DESCRIPTION

COM 685: SEMINAR: ACADEMIC WRITING AND PUBLICATION (2) Study of the academic research and writing process. Course designed for students primarily enrolled the doctoral programs or for MA students who planned to seek a doctoral degree.

RATIONALE/COURSE OVERVIEW

COM 685 is a graduate course open to all doctoral students and outstanding MA students who intend to seek a doctoral degree (with permission from the instructor) at Regent University. The course is designed to provide knowledge of the process of academic writing and publication. Topics include the study of the principles of good academic writing, the structure of academic writing, understanding the nature of academic conferences and journals, writing and submitting an academic conference paper to an academic conference, reading your reviews, giving an academic conference presentation, listening to critique, revising your academic paper, finding and submitting to an academic journal, working with reviewers, serving as a reviewer, revising and resubmitting work, editing page proofs, and building an academic vita for tenure and promotion.

CHRISTIAN PERSPECTIVE

The School of Communication and the arts seeks to provide developing communication professionals and aspiring scholars with graduate level knowledge of communication from a biblical perspective. In this course we will read and discuss the activities of social scientists within the context of Christian thought and action. We will specifically discuss:

1. The biblical foundation for writing and publishing academic work
2. The application of producing academic work to fulfill the God-given responsibilities of Christians.
3. The application producing academic work to fulfill the mission of the church.
4. The ethical considerations of academic work

PREREQUISITES

You must be a doctoral student or have permission from the instructor.

DEPARTMENTAL PROGRAM OUTCOMES

1. Christian Worldview - Communication students will formulate their own Christian worldview as professionals working in the field of communication study. Academics - Communication students will evaluate and critique their own use of digital media will explain how they are seeking to increase media literacy.
2. Christian Community - Communication students will contribute to Christian community at Regent University through their interactions with other Regent University students, faculty and staff.
3. Mission Impact - Communication students will explain the global implications of academic research and writing.
COURSE OUTCOMES

Students who successfully complete this course (grade C or higher) should be able to:

1. Demonstrate knowledge of the process of academic writing and publication. Demonstrate knowledge and skills to present quality academic scholarship at conferences, conventions and colloquiums.
2. Formulate and write an academic conference paper and know how to submit it for review.
3. Formulate and write an academic article and know how to submit it for review.
4. Professional review academic writing as part of the blind review process.

COURSE MATERIALS

Required Books:


Other Resources:

Students are required to access a library and a computer for journal articles that will be used for the course and for written assignments, including access to the Blackboard Discussion Board, Blackboard Course Materials, Blackboard syllabus updates, etc.

COURSE REQUIREMENTS AND ASSIGNMENTS

A. You must read all reading assignments and be prepared for class discussion when readings are due.
B. Students must participate in assigned Discussion Board Reflections. This includes two to three paragraphs of thoughtful reflection on the topic at hand. Additionally, this entails at least one comment on the reflection of two or more other students for each discussion session. You are required to read all Discussion Board postings.
C. Students will write an annotated bibliography on a specific area of academic research dealing with media and persuasion. The specific requirements for this assignment will be posted on Blackboard.
D. Students will write a final paper on a specific area of academic research dealing with media and persuasion. The specific requirements for the final paper will be posted on Blackboard.
E. Class Participation will be factored into student grades. Students must participate in thoughtful discussion forums on a weekly basis.
ATTENDANCE POLICY

Students are expected to enter their Blackboard discussion forums each week and take part in meaningful interactions with the instructor(s) and with other students in the course. On-campus students are expected to participate in on-campus discussion forums with professors and to come prepared to contribute to the forum.

ACADEMIC INTEGRITY

The instructor along with the Regent University community of teachers and scholars upholds the standard of academic integrity. The University will not accept academic dishonesty of any kind (e.g., lying, cheating, defrauding) or plagiarism (e.g., failure to acknowledge indebtedness to another for the source of salient points, presenting the concepts or writings of another as one’s own). In addition to receiving an F on the assignment in question, additional discipline as noted in the Regent University Catalog and student handbook may also be in order.

INCOMPLETE GRADES POLICY

Students desiring an incomplete must submit their request to the course instructor and academic dean prior to the end of the term. An incomplete grade will be given in a regular course only for legitimate deficiencies due to illness, emergencies or extraordinary reasons acceptable to the professor, including equipment breakdown or shortages, and not because of neglect on the student’s part. Incompletes require the final approval of the school dean or his/her authorized representative. A regular grade will be given by the instructor if all requirements for the course are submitted by the end of the following academic term. The instructor will submit the new grade to the Registrar’s Office no later than two weeks after the beginning of the subsequent term. If all work is not submitted by the end of the term following the granting of the incomplete, a grade of FX (NP for pass/fail courses) will be posted automatically unless a Request for Extension of Incomplete has been approved and submitted to the Registrar’s Office. The FX shall be counted as an F in the computation of the GPA. Any student desiring reinstatement to the course after an FX or NP has been posted must register for the course in a subsequent term and pay the full current tuition for the course.

IN PROGRESS GRADES

In Progress grades shall be given when work is not completed by the end of the term for the following academic work: independent studies, internships, practica, portfolios, theses and dissertations. An IP is also an appropriate grade for courses in which the completion of course requirements for ALL students extends beyond the academic term in which the course is offered. An IP may be continued to a maximum of two terms when the student requests and extension and the approved form is submitted to the Registrar’s Office prior to the end of the first term. If the requirements for removal of the IP grade are not completed by the end of these two terms, a grade of FX (NP for pass/fail
courses) will be posted automatically. Exceptions may be made for dissertations, which may continue without penalty. Any student desiring reinstatement to the course after an FX or NP has been posted must register for the course in a subsequent term and pay the full current tuition for the course.

EVALUATION AND GRADING

A. Weight

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<tr>
<th>Annotated bibliography</th>
<th>20 percent (200 pts)</th>
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<tr>
<td>Class participation</td>
<td>20 percent (200 pts)</td>
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<tr>
<td>Final paper</td>
<td>60 percent (600 pts)</td>
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Total 1000 pts

B. Grading Scale

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<th>Points</th>
<th>Grade</th>
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<tr>
<td>970 to 1000</td>
<td>A+</td>
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<tr>
<td>940 to 969</td>
<td>A</td>
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<tr>
<td>900 to 939</td>
<td>A-</td>
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<tr>
<td>870 to 899</td>
<td>B+</td>
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<td>830 to 869</td>
<td>B</td>
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<td>800 to 829</td>
<td>B-</td>
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<td>730 to 769</td>
<td>C</td>
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<td>770 to 799</td>
<td>C+</td>
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<td>700 to 729</td>
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<td>670 to 699</td>
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<td>Less than 600</td>
<td>F</td>
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DISCUSSION FORUMS

DISCUSSION FORMS WILL BE HELD BOTH ON BLACKBOARD AND ON CAMPUS. DISCUSSION FORUMS FOR RESIDENCY STUDENTS WILL BE HELD EVERY OTHER WEEK. THE DATES, TIMES AND MEETING PLACE FOR THESE FORUMS WILL BE POSTED ON BLACKBOARD.

UNIVERSITY POLICIES AND RESOURCES

Please review the following links for important information on University policies:

- Academic Calendar/Registrar Information
- Bookstore
- Honor/Plagiarism Policy
- Regent Library
- Student Services (includes links to student handbook, disability services, University calendar, University Writing Center, etc.)
- Technical Support – University Helpdesk
- Grading Policies (incompletes, extensions, IPs, etc.) (Regent website)
- Student Course Evaluations (links will be emailed to you at end of course)
Disability Statement – the student is responsible for contacting the assistant director of Student Services at 757.352.4486 to request accommodations, provide necessary documentation, and make arrangement with each instructor. The following website is designed to help our disabled students learn of their rights and responsibilities with regard to disability services. The site also has resources for faculty to become better informed of their responsibilities toward the disabled students in their classes.

www.regent.edu/admin/stusrv/student_life/disabilities.cfm

Class Schedule

Prologue: 5/7/2012 to 6/8/2012

On campus: 6/11/2012 to 6/15/2012, 9 am – 3 pm

Epilogue: 6/18/2012 to 7/27/2012

Last Updated: 2/24/2012

At times, due to unforeseen circumstances, course content may be subject to change. Please check with your professor to insure you have the most recently updated Syllabus for this course.