

# IMPACT

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## THE GREAT CALL

Regent works to fulfill its mandate to change the world

While Christians so often focus on the underground Church in China, Regent is working above ground with the full support of the government there. The partnership began in October 2009, when the School of Global Leadership & Entrepreneurship (GLE) provided on-campus leadership training for two men from China's ministry of foreign affairs.

"They were in the U.S. at the invitation of the Christian Broadcasting Network (CBN)," explains Julianne Cenac, assistant vice president of Professional & Continuing Education (PCE) at Regent.

"Neither had been exposed to this kind of leadership teaching before. They were touched by the peacefulness on campus and by all the people they met: faculty, staff, students and alumni. I think it was a transformational time for them."

That training experience, through Regent's Center for Effective Organizations, led the senior Chinese official to invite Cenac, GLE associate

### INSIDE:

AN EXCEPTIONAL AMERICAN PAGE 4  
A DECADE OF INFLUENCE PAGE 5

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THE GREAT CALL – CONTINUED FROM PAGE 1

professor Dr. Corné Bekker and PCE program manager Clare Huang to China for an assessment trip in April 2010.

“We met with university, provincial government and local government officials,” Cenac says. “The primary purpose for going on the tour was for us to be introduced to potential partners that we could work with to provide training and education opportunities in the future.”

During their two weeks there, Cenac says the Regent team met with more than a dozen contacts: “The access we had was just phenomenal. There are missionaries and others who have been working for years in China—living there, learning the language—who would love to have the kind of access we were given after just six to eight months.

“It is humbling to come in at this stage. When we’re there, we literally are hosted by quasi-government entities. We are not doing anything underground. We’re fully being who we are.”

One significant opportunity was with the extremely influential China Youth

University for Political Science & Law in Beijing, which is directly affiliated with the government. “China’s current president was once the president of that university,” Cenac explains. “Any student who wants to work in public service, public administration, law or any type of government senior role aspires to go to that university. This university was the most eager to meet with us primarily

because of Regent’s academic discipline of entrepreneurship. China sees entrepreneurship as a key to development of their country.”

So after coming up with a short list of a half dozen government or university

partners that Regent could potentially work with, Cenac presented the names to Regent president Dr. Carlos Campo and other university officials. And in October 2010, she went back to China with two GLE professors and finalized agreements with three universities to conduct training and also opened the door for academic partnerships and collaboration across all Regent schools.

But GLE’s impact isn’t limited to the academic realm. During that visit, Regent professors also conducted leadership and



Cenac, Winston and Campo sign partnership agreements with three Chinese universities.



innovation training for 200 entrepreneurs who are small- and midsize-business owners in Lanzhou, China. The sessions were so popular that participants recruited colleagues and other area business leaders to attend the next day.

“The training was extraordinary because the participants told us that we had exposed them to principles and ideas they had not heard before,” Cenac continues. “These are methods that are proven to show financial business results. We get their attention.”

In Beijing, Cenac adds, GLE and PCE will focus on commercial business work: “There’s a new middle class in China, which is quite wealthy. They’re willing and able to pay for training. They need to be exposed to values and a different approach to leading rather than the hierarchal system that says, ‘It’s all about me.’ So we are presenting proposals to business partners, mostly in Beijing, who are able to afford our services. We’d like to reinvest some of that money into how we help people in the country’s western region who don’t have those financial resources.”

GLE dean Dr. Bruce Winston says the school’s goal is to improve the lives of everyone involved, not just business

owners: “We are looking for ways to elevate conditions on the bottom of the economic pyramid. Entrepreneurship is a great way to do that.”

Winston adds, “I see the difference at Regent University is that we do not view people going into business as just a way to make money. Making money is the result of doing everything well. If you have the right products, the right services, for the right reasons, done the right way, the results should be profit.”

This summer 20 to 30 university students from China will travel to Regent for three to five weeks of language, business and leadership training.

“There’s a desire for the Western knowledge,” Cenac explains. “But I think the Chinese we’ve come in contact with see something very different in Regent. We really care. The staff who have gone there are extremely knowledgeable in their field. They showed the love of Christ. I think that combination did what it’s supposed to do and made an impact on those we’ve come in contact with.” ❀

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Learn more about the School of Global Leadership & Entrepreneurship at [www.regent.edu/global](http://www.regent.edu/global). For information on Professional & Continuing Education at Regent, visit [www.regent.edu/pce](http://www.regent.edu/pce).

# An Exceptional American

The sixth annual Ronald Reagan Symposium celebrates “The Great Communicator” on his 100th birthday



Ronald Reagan was a shining example of American exceptionalism. Born and raised in a small Illinois town, the boy called “Dutch” grew to become a famous actor, the governor of California and, as his father predicted, president of the United States. Reagan understood what made America unlike any other nation in history. Using Biblical imagery from Matthew 5:14, Reagan referred to America as “a shining city on a hill” his entire political life.

“He, more than any other president, addressed American exceptionalism,” says Dr. Charles Dunn, Regent University distinguished professor of government. “We need to learn about Ronald Reagan because, increasingly, he is rising in the ranks of great presidents.”

For that reason, Regent has honored “The Great Communicator” every year since 2006 with an on-campus event that examines the 40th president’s exceptional life and enduring legacy. On February 4, a panel of eight nationally and internationally known presidential authorities will participate in the sixth annual Ronald Reagan Symposium: “A Shining City on a Hill ... Still?”

“We call it a grassroots undertaking at Regent University that Dr. Pat Robertson inspired,” Dunn explains. “There is no college or university in America that does anything like this. This is unique. C-SPAN often televises it, and 500 attend. People from coast to coast come in for this one-day event.”

Dunn adds that this year’s symposium is significant not only because it falls just two days before what would have been Reagan’s 100th birthday and two weeks before the 30th anniversary of “The Gipper” taking office in 1981. But also, he says, the country is at a crossroads in its debate over American exceptionalism.

“Just two months ago, the *Washington Post* carried a major story by one of their leading reporters about American exceptionalism,” Dunn says. “Even in a ‘liberal’ newspaper, we’re beginning to see this. It’s not just those of us who are conservatives and Christians who are talking about it.”

While there will be some differences among the eight well-published scholars at the symposium, all of them respect and recognize Reagan’s impact on American life and world history.

“I would not bring in anyone who doesn’t hold the man in high regard. To me, that would be apostasy. It would be heresy,” Dunn says with a laugh. ❁

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For more information on the Ronald Reagan Symposium, call 757.352.4245 or visit [www.regent.edu/reagan](http://www.regent.edu/reagan).



# A Decade of Influence

South Africa continues to offer Regent key global partnership opportunities

Few countries have experienced social, cultural and economic revival similar to that of South Africa. Once reviled for its apartheid past, the global community now embraces South Africa with open arms.

For more than 10 years, Regent University's School of Global Leadership & Entrepreneurship (GLE) has worked very successfully to make an impact in South Africa. GLE associate professor Dr. Corné Bekker says that in addition to working with several universities, Regent has conducted widespread leadership training: "From churches to nonprofits to businesses, we have reached thousands of people during the past decade. We've also formed global partnerships with churches and ministries which have resulted in clusters of students studying for their MBA and Master's in Organizational Leadership."

In fact, GLE dean Dr. Bruce Winston says currently 68 students are in South Africa working toward their Regent degrees. He sees a great need for leadership throughout Africa: "Bishop Desmond Tutu commented recently that the problem in Africa is not a lack of funds, it's a lack of leadership, and there is no moral leadership to help guide people in how to think and what to do." Winston continues, "That's true all over the world. There's a call for leadership." Bekker, a South African himself, says all of Africa looks to his homeland as a leader:

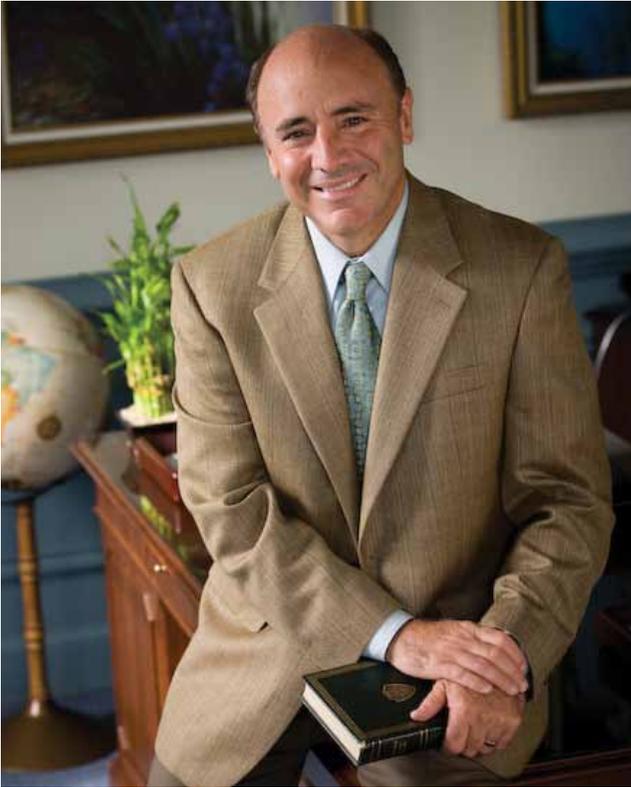
"Whatever happens in South Africa affects the entire continent. The two great needs there are education and leadership. So if there's a way that the country can play a role in facilitating authentic Christian education, that will touch all of Africa and raise up Christian leaders who can change their world."

In February, Regent president Dr. Carlos Campo will travel to South Africa to meet with partners and attend two GLE leadership conferences that will focus specifically on how Christian leadership can transform a nation. During the weeklong trip, Campo will speak more than a dozen times. He'll even address Christians in South Africa's parliament.

"We want to strengthen our relationships," Bekker says. "Regent and GLE are not in South Africa to compete with any of the other educational institutions. Rather, we want to take hands with them and strengthen. And what we want to bring in particularly is an authentic Christian and Biblical perspective."

"I think the only limit is what's financially possible. Relationally, there are no limits," Bekker continues. "We need donors. It will be marvelous if we can get South Africans or people with a heart for Africa to really be excited about this vision to bring leadership and entrepreneurial training to those who don't have access to finances or good jobs." ❀

# A Message From the President

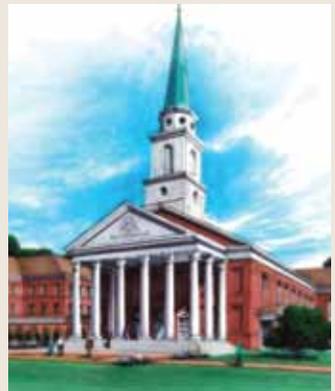
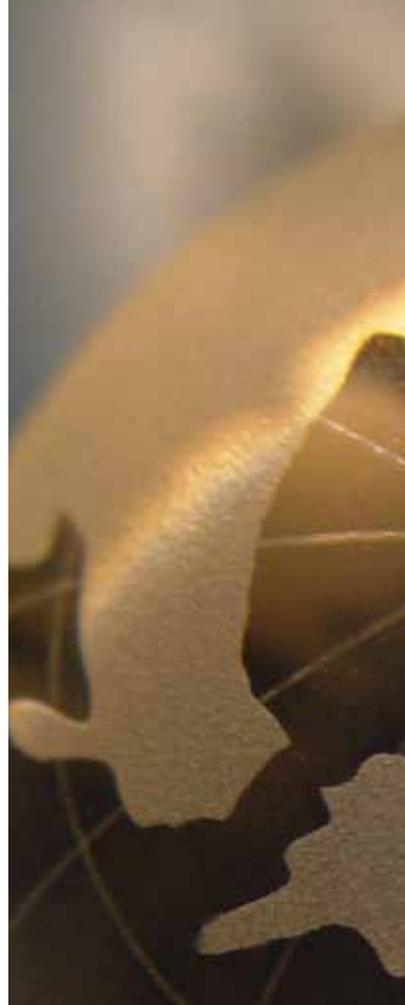


Dear Friends,

The Lord tells us in Psalm 2:8, “Ask of me, and I will make the nations your inheritance, the ends of the earth your possession” (NIV). Regent University’s School of Global Leadership & Entrepreneurship’s (GLE) faithful promise to this scripture is having a far-reaching impact as God consistently creates opportunities for GLE faculty, staff and students to impact South Africa, China and other countries around the world. We remain unwavering in our commitment to become a leading global Christian university, and your partnership helps us fulfill that great calling. By supporting Regent prayerfully and financially, you become part of God’s great and eternal plan for this university—to develop Christian leaders to change the world. Thank you for your continued friendship and support.

Sincerely,

Carlos Campo, Ph.D.



[www.regent.edu/impact](http://www.regent.edu/impact)

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# REGENT WORLD CHANGER



## Ben Edwards

CBN WorldReach, Vice President

As vice president of CBN WorldReach, Ben Edwards '84 (Communication & the Arts) leads an international team of media professionals proclaiming the gospel via television and the Internet to 228 countries and territories in 69 languages. Edwards says Regent

University uniquely prepared him to fulfill WorldReach's global mission to see 500 million people come to faith in Jesus Christ. Please join Regent in praying for the global impact of CBN WorldReach and Ben Edwards, February's alumni world changer.

**Please join Regent University in praying for  
CBN WorldReach and Ben Edwards, February's  
alumni world changer.**

## FAITH BUILDING EXCITEMENT

The Regent campus is buzzing about the new Chapel and School of Divinity building. But this important and historic construction project needs your help. Millions of dollars must still be raised to complete this future center of worship and Biblical training. To support the new Chapel and School of Divinity building call 800.335.4409 or visit [www.regent.edu/cornerstone](http://www.regent.edu/cornerstone). ✿

## SMART PLANNING

Minimize your tax burden and maximize your income through planned-giving opportunities at Regent. Qualified individuals can enjoy substantial tax savings while helping the university develop Christian leaders to change the world. For more information, call 800.335.4409 or email [plannedgiving@regent.edu](mailto:plannedgiving@regent.edu). ✿

## GLOBAL LEADERSHIP & ENTREPRENEURSHIP

### By the Numbers

**25,000**

young Peruvian entrepreneurs and legislators have received training through GLE's Kingdom Entrepreneurs program since 2007.

**4,904**

people subscribe to our online journals, designed to stimulate scholarly debate.

**105**

international students are currently enrolled in our business and leadership graduate and doctoral programs.

**34**

students with the Center for Entrepreneurship have graduated from the Entrepreneurship Training Program in Rwanda since August 2010.