

SARA BARON

**Regent University Library
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Administrative & Instructional Experience

DEAN, UNIVERSITY LIBRARY, Regent University, Virginia Beach, VA 8/05 to present

- Direct responsibility for strategic planning, administration, personnel management, budgeting, fundraising, and facilities operations of the University Library with over a million resources, 25 staff members and a budget of approximately \$2.5 million.
- Directly supervise 8 professional library faculty including Head of Technical Services and Systems and Head of Access Services.
- Oversee library planning and supervision for public services (circulation, ILL, reference, instruction, collection development, Special Collections and Archives), technical services (acquisitions, cataloging, periodicals) and systems (integration of learning technologies).
- Oversee public relations, marketing, and outreach for the library including print and web materials, special events, and staff training and development.
- Collaborate with nine academic deans in support of the teaching, research and learning environment of the academic programs on campus.
- Serve the library profession through active involvement in the Catholic Library Association; American Library Association- Library Administration and Management Section; The Virginia Independent Colleges and Universities Association; and the Library Director's Committee of the Virginia Tidewater Consortium.

INTERIM ASSOCIATE DIRECTOR OF LIBRARIES, University of Massachusetts Boston, Boston, MA 7/03 to 7/05

- Direct responsibility for all of the day-to-day operations of Healey Library. Healey has over 600,000 volumes, 38 staff members, occupies 8 floors of the Library building, is open 85 hours a week, and serves over 12,000 users with close to a million transactions annually, including access to electronic resources and a budget of over \$3 million.
- Broad responsibility for library access services, contents and resources management, reference and instructional services. Directly supervise Head of Access Services, Head of Contents and Resource Management, Head of Reference and Head of Library Instruction.
- Responsible for development and implementation of policies and procedures; facilities and maintenance issues; internal and external communications and all personnel administration.
- Actively involved with library budgetary processes, financial reporting, oversight of library expenditures and fundraising activities.
- Manage all assessment activities in the library, including chairing the Assessment Team and coordinating LibQUAL+.
- Actively involved with Library strategic planning and regional accreditation activities. Work in close collaboration with the Director of Libraries on the development of an Internet Café, Information Commons, Media Center, and other special projects.
- Serve the campus community through committee appointments and participation: Beacon Leadership Program Advisory Board; Retention Committee; Human Resources Advisory Committee; Dean's Search Committee; Boston Library Consortium Task force on Assessment.

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DIRECTOR OF THE INSTRUCTIONAL TECHNOLOGY CENTER, University of Massachusetts Boston, Boston, MA 7/00 to 3/04

- Coordinate the management of faculty training, media services, and undergraduate distance learning with the goal of increasing and improving instructional technology in the classroom.
- Develop programming to meet the training and professional development needs of faculty, staff and administration. Communicate with faculty, staff and administration across campus regarding IT training, equipment and procedural needs.
- Assess existing instructional technology programs and services through internal evaluation and external, campus-wide assessment.
- Oversee major instructional technology initiatives, such as the development of technology-enhanced classrooms, faculty training facilities, and annual teaching with technology events.
- Directly supervise seven professional staff who manage over 35 professional, classified, and student staff. Manage budget of approximately \$2 million.
- Participate on the Boston Information Technology Council, an IT advisory body to the Chancellor and campus. Participated in campus committees including the Committee on the Establishment of a Media Center and UMass 5-campus system initiatives through the President's Technology for Academic Development Subcommittee (TADS) of the Information Technology Council.

COORDINATOR OF INSTRUCTIONAL SERVICES, University of Massachusetts Boston, Boston, MA 7/99 to 6/03

- Coordinated the library instruction/information literacy program at the Healey Library, reporting to the library director.
- Taught students, faculty and staff information literacy skills through classes, workshops, seminars and one-on-one sessions.
- Communicated with faculty and administration about information literacy initiatives on campus.
- Managed the development of an interactive online information literacy tutorial.
- Performed weekly traditional and electronic/virtual reference duties.
- Maintained collection development activities for Communication and Women's Studies.
- Served the campus community through committee appointments and participation: Joint Discipline and Grievance Committee (focusing on Internet Plagiarism); Retention Subcommittee on Pedagogy; New Student Open House Committee.
- Participated in the UMass 5-Campus Digital Library Initiative through the Web Development and Information Literacy work groups.

PART-TIME FACULTY, University of Massachusetts Boston, Boston, MA Spring 2000

- Communication Studies 200, a hybrid synchronous distance learning course with students at UMass Boston and UMass Lowell.

COORDINATOR OF INSTRUCTIONAL SERVICES, University of Massachusetts Boston, Boston, MA 7/99 to 6/00

- Same as above in addition to:
- Provided reference services 12-15 hours a week using electronic and traditional sources.
- Maintained collection development activities for Communication, Criminal Justice and Law.
- Coordinated the development of a hands-on, state-of-the-art electronic classroom for library instruction and information literacy training.

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INSTRUCTION LIBRARIAN, Texas Christian University, Fort Worth, TX, 9/97 to 6/99

- Coordinated the library instruction program at the Mary Couets Burnett Library.
- Taught library instruction classes across the curriculum, training students and faculty how to effectively locate, evaluate and use information resources.
- Promoted library instruction to faculty and administrators.
- Developed, marketed and implemented information literacy initiatives across campus.
- Provided reference services 8-10 hours a week using electronic and traditional sources.
- Provided collection development and acquisitions for Speech Communication Department.

MEDIA LIBRARIAN, Diocese of Fort Worth, Fort Worth, TX, 10/94 to 9/97

- Managed a special library serving 60 institutional employees, 80 parishes, and 18 schools in 28 counties of North Texas.
- Provided all library instruction, Internet training and reference services.
- Initiated communication with leaders in parent organization and library clients.
- Recruited, trained and supervised library volunteers.
- Marketing efforts resulted in quadrupling circulation statistics in two years.

INSTRUCTIONAL ASSISTANT, Department of Speech Communication, Southwest Texas State University, San Marcos, TX, 8/91 to 5/94

- Supplemented lectures to a basic speech communication course.
- Created experiential learning activities for intrapersonal, interpersonal, small group, informative and persuasive communication interactions.
- Evaluated and graded all assignments and speeches from over 450 students.

Education

Ed.D., Higher Education Administration, University of Massachusetts Boston, candidate, ABD
Dissertation: *Organizational Behavior Following a Library and Information Technology Merger: Employee Perspectives on Structure, Culture and Sensemaking*
M.S., Library Science, University of North Texas, 1996
M.A., Speech Communication, Southwest Texas State University, 1994
B.A., Speech Communication, Southwest Texas State University, 1992

Honors & Awards

- Graduate of the *ACRL/Harvard Leadership Institute*, August 2001.
- UMass Boston Faculty Recognition Award, 2001.
- Graduate of *Immersion 99*, the first Information Literacy Institute sponsored by the Association of College and Research Libraries.
- Recipient of AMIGOS Fellowship Program grant, Spring 1999.
- Recipient of Texas Library Association, research grant, Spring 1999.
- *Outstanding Student in Library Science 1996-1997*, University of North Texas.

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Publications

- Lee, M. and Baron, S. (2007). "We want it and we want it now: Common practices for ILL and document delivery at a small private university." *The Journal of Interlibrary Loan, Document Delivery & Electronic Reserve*, 18 (2).
- Baron, Sara. (2002). "Problem or Challenge? Serving Library Customers that Technology Left Behind" *Reference Librarian* 75/76: 129-147.
- Lindsay, Elizabeth and Sara Baron. (2002). "Leading Information Literacy Programs: Immersion and Beyond" *Journal of Library Management*, volume 36 1/2: 143-165.
- Albrecht, Rebecca and Sara Baron. (2002). "The Politics of Pedagogy: Expectations and Reality for Information Literacy in Librarianship" *Journal of Library Management*, 36 1/2: 71-96.
- Baron, Sara and Alexia Strout-Dapaz. (2001). "Communicating with and Empowering International Students with a Library Skills Set" *Reference Services Review* 9: 314-326.
- Baron, Sara and Janet DiPaolo. "Tour and Tell," "Covering the Catalog," "LC Potpourri" *Teaching Information Literacy Concepts: Activities and Frameworks from the Field* ed. Trudi E. Jacobson and Timothy H. Gatti. Pittsburgh: Library Instruction Publications, 2001.
- Baron, Sara. (2000). "Marketing Ministry: Library Promotion as Reaching Out to Others" *Catholic Library World* 70: 168-171.
- Baron, Sara and Alexia Strout-Dapaz. (2000). "A Close Encounter Model for Reference Services to Adult Learners" *Reference Librarian* 69/70: 95-102.
- Baron, Sara and Alexia Strout-Dapaz. "A Close Encounter Model for Reference Services to Adult Learners" *Reference Services for the Adult Learner: Challenging Issues for the Traditional and Technological Era*. Ed. Kwasi Sarkodie-Mensah. New York: Haworth, 2000.
- Baron, Sara. "Horticulture" *Recommended Reference Books in Paperback*. Ed. Jovian P. Lang. Englewood, CO: Libraries Unlimited, 2000.

Selected Professional Presentations & Workshops

Professional Conferences

- Virginia Library Association, "Celebrating Constitution Day" November 2007.
- Catholic Library Association, "Marketing Madness" April 2004.
- Massachusetts Library Association, "The Development and Management of an Online Information Literacy Tutorial" May 2003.
- Catholic Library Association, "Information Literacy and Catholic Libraries: Tips, Tricks and Trends for Incorporating Information Literacy Concepts in All Levels of Catholic Libraries" April 2003.
- Massachusetts School Library Media Association, "Preventing Plagiarism and Ensuring the Ethical Use of Information by Students" October 2002.
- WILU, Workshop on Instruction in Library Use (Canada), "Pedagogical Platforms- Library Schools and the Future of Instruction" May 2002 (co-authored paper presented by co-author)
- Cape Cod and Islands Library Association, "Plagiarism: Plague of the Internet Age" March 2002.
- Boston Library Consortium Seminar Series, "Librarian/Faculty Buddies: A Collaborative Model for Library Instruction" October 2001.
- LOEX of the West, Poster Session, "A Response to 'If it ain't broke...': Creatively Selling Your Ideas to Fellow Library Staff and Administration" June 2000.
- Catholic Library Association, Panel, "Customer Service: the Cornerstone of Parish and Community Libraries" April 2000.
- Instructional Technology Conference, Poster Session, "Teaching Information Literacy in Spite of Technology Myths" March 2000.
- Catholic Library Association, "Marketing Ministry: Library Promotion as Reaching Out to Others" April 1999.

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Faculty & Library Staff Training

- Association of College and Research Libraries New England Chapter, joint meeting of the Library Instruction Group and Information Technology Group, “Designing an Interactive Online Information Literacy Tutorial” August 2002 (co-presenter).
- Instructional Technology Center, “Teaching Students Research Concepts Through an Interactive Online Information Literacy Tutorial” February 2002.
- Center for the Improvement of Teaching, Conference on Teaching for Transformation, “Teaching Students Research Concepts Through an Interactive Online Information Literacy Tutorial” January 2002.
- Instructional Technology Center, “Publisher 2000” September 2001.
- Library Instruction Staff Training, “Instruction Discussion: Incorporating Assessment Results into Library Instruction Goals and Objectives” June 2001.
- Library Instruction Staff Training, “Creativity in Library Instruction,” “Incorporating IT into Library Instruction,” “Assessing Library Instruction” January 2001.
- The Learning Center, “Web Evaluation: You Be the Judge” April 2000.
- Center for the Improvement of Teaching, Conference on Teaching for Transformation, “It’s Quick, It’s Easy, It’s Plagiarism!” January 2000.
- The Learning Center, “Ferrets, Dogs, Jeeves & Mamma! New Trends in Internet Search Engines” October 1999.
- The Learning Center, “Maximizing Research Potential at the Healey Library: Resources for Faculty” September 1999.
- TCU Staff Training, “Them’s Fightin’ Words: A Conflict Experience” November 1998.
- TCU Communication Inservice, “BaFa BaFa: A Cross Culture Simulation” August 1998.

Professional Activities & Memberships

- American Library Association
 - Library Administration and Management Association
 - Program Committee, 2007-2009
 - Library Instruction Round Table
- Association of College and Research Libraries
 - ACRL New England, 1997-2005
 - New England Information Literacy Group, 1997-2005
- Virginia Tidewater Association, Library Director’s Group
 - Secretary, 2006-present
- Virginia Independent Colleges and University Libraries Association
 - Nominating Committee, Spring 2008
- Catholic Library Association
 - Treasurer, Academic Library and Library Education Section, 2001-present
 - Chair, Constitution and Bylaws Committee, 2001-2003
 - Newsletter Editor, New England Chapter, 2002-2003
 - Newsletter Editor, Parish Section, 1998-2001
- Educause, 2000-2004
- LOEX Clearinghouse, 1997-2003

References

Available on request.