

## 2012 Regent University's ReelDreams Film Competition Official Rules

### 1. ELIGIBILITY.

Regent University University's ReelDreams Film Competition is administered by Regent University ("Regent University" or "Presenter")

- The competition is open to any of the following:
  - High school seniors or high school graduates interested in a Bachelor's degree at Regent University's School of Undergraduate Studies (For admission requirements see <http://www.regent.edu/acad/undergrad/admissions>)
  - Current juniors or seniors in college or college graduates interested in a graduate degree (M.A. or MFA) at Regent University's School of Communication & the Arts (For admissions requirements see <http://www.regent.edu/acad/schcom/admissions>)
- This contest is only open to U.S. citizens or legal residents of the fifty United States, its territories and possessions, and the District of Columbia .
- Individuals who are under the age of 18 at the time of entry must submit a letter from a parent or guardian, giving the individual permission to enter the contest.
- Regent University students (Anyone having taken class at any Regent University School prior to final event) along with employees and employees' immediate family (defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children, and grandchildren or household members) of Presenter and any affiliate including but not limited to The Christian Broadcasting Network, Inc., and any other entities who partner with Regent University in this project ("Competition Entities") are **not** eligible to participate in the Competition.
- All applicable federal, state, and local laws and regulations apply. Winners are responsible for state, federal, and local taxes.
- To enter or win entrant must write, produce, and direct a movie no less than 3 minutes and not more than 5 minutes total run time (TRT) and submit said project under the rules and guidelines specified herein.

### 2. DISCLAIMER:

- All applicable federal, state, and local laws and regulations apply. Winner is responsible for state, federal, and local taxes.
- Presenter, all Competition Entities and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees, agencies and representatives, will not be responsible for: (a) any late, lost misrouted, garbled or distorted or damaged entries; (b) any Competition disruptions, website technical difficulties, injuries, losses or damages caused by events beyond the control of Regent University; or (c) any printing or typographical errors in any materials associated with the Competition.

BY AGREEING TO THESE RULES AND REGULATIONS, EACH ENTRANT AFFIRMS THAT HE/SHE HAS MET ALL ELIGIBILITY REQUIREMENTS, AGREES TO THE GENERAL RELEASE BELOW AND RELEASES HIS/HER VIDEO TO BE USED FOR ANY PURPOSE BY PRESENTER.

### **3. SUBMISSION PERIOD:**

- The Competition submission period shall commence on September 23, 2012 at 12:00 a.m. Eastern Standard Time (EST), and shall continue until January 29th 2012 at 11:59 p.m. Eastern Standard Time (EST) Complete contest entries must be received during the Competition Period. No submission received after the submission period has passed will be considered for the competition.
- To enter go to [www.regent.edu/reeldreams](http://www.regent.edu/reeldreams) and enter the required information, and submit your video entry that meets the standards set forth in the Official Rules & Regulations along with all submission requirements.

### **4. FILM CRITERIA:**

- All video submissions should be no shorter than 3 minutes and no longer than 5 minutes in length (also known as Total Run Time or TRT).
- Full cast and crew credits are required and must fit within the 3-5 minute TRT.
- To qualify as a redemptive film, each submission should portray a protagonist facing a moral dilemma that leads to good or bad consequences affecting them and those around them. The Protagonist could make a decision that is ultimately a good choice, or the story may be a cautionary tale. The specifics of how to do this are left to the creativity of each entrant, but we encourage you to tell a compelling story that will capture your audience.
- Every person appearing on the screen in an entrant's film must have a signed talent release form submitted with entry.
- Every location shown on the screen at any point in an entrant's film must have a signed location agreement form submitted with entry.
- Every piece of music used in an entrant's film must have an assignment of rights, signed by the owner of that music, submitted with entry.
- All release forms are available at [www.regent.edu/reeldreams](http://www.regent.edu/reeldreams)
- Entrant must be the writer/director/producer of their film submission. However, the entrant is allowed to collaborate for all other positions in the making of their film. The winner in all cases, however, only can be the Entrant as identified on the registration form.
- No third party material or intellectual property (patent, trademark, copyright, trade secret, or other proprietary right) may be used when creating your film
- No film presented in bad taste or controversial in the way the entry portrays any group or individual, portray Presenter or any Competition Entities in a negative light, or encourage

wrongful or unlawful conduct, videos that depict bodily harm to human or animal; damage of property, private or public, including theft, tagging or trespassing; offensive language including anything of a sexual nature, whether directly or by innuendo, and racial or hateful in speech or portrayal will be considered for competition.

- Entries must be in English or with English subtitles. If there are subtitles then written verification by a third party must be submitted which confirms that the subtitles are correct.
- Any video that has received an award from another competition or contest, that has been optioned or purchased by a third party, or is not the sole property of the entrant will not be eligible for the competition.
- Upon submission, the entry DVD becomes the sole property of Presenter and will not be returned and cannot be acknowledged. If the identified Entrant wants to retain a copy of the materials submitted, he/she is responsible for making and retaining copies of any materials submitted prior to submission. No entries will be returned.
- Only one film entry per person is admissible. And only the first version of the film submitted will be used for the entire duration of the competition period. At no time will an entrant be allowed to submit a second version or copy of their film.

#### **5. SUBMISSION PACKET REQUIREMENTS:**

- **Entrant must submit one copy of their 3 to 5 minute film as a playable dvd with no menu. Dvds must be submitted by the deadline detailed below.**
- **Entrants must submit a completed submission packet to be considered as a competition entry. A complete submission packets must include:**
  - All applicable release forms (music, talent, location, etc.)
  - A copy of their film as a playable dvd with no menu.
  - A signed copy of the last page of this Rules and Regulations Agreement
- **Submission packets should be mailed to:**

*Regent University's Reel Dreams Film Competition  
1000 Regent University Drive COM 200  
Virginia Beach, Virginia 23464*

- **In addition to registering for contest online at [www.regent.edu/reeldreams](http://www.regent.edu/reeldreams), each entrant must complete the online portion of the admissions application to either the Regent School of Undergraduate Studies at <http://www.regent.edu/acad/undergrad/admissions/apply.cfm> (for prospective undergraduate students); or to the Regent University School of Communication & the Arts at <http://www.regent.edu/acad/schcom/admissions/> (for prospective graduate students)**

## 6. COPYRIGHT RULES

- Entrant hereby affirms that he/she is the sole creator of all rights (including without limitation copyrights) in and to all material included in the film, including without limitation to any and all images, photographs, and that the Entrant has cleared all rights to any performances, appearance(s) by any person(s), sounds, soundtrack and music (including without limitation to compositions, recordings, and performances). In no manner limiting the foregoing, Entrants will obtain a signed Talent Release from all persons appearing in the film, a signed Liability Waiver from all cast and crew, a signed Music Release from all persons and entities providing music, and a signed Location Release for all locations used in the film. Each Entrant represents and warrants that he/she (a) is free to enter in this agreement, (b) except with regard to Regent University's Reel Dreams Film Competition's rights as set forth herein, is the sole copyright holder in and to the film; and (c) represents and warrants the film does NOT violate the copyright of any person or entity, or defame or infringe upon any rights of any kind of, including the right of privacy, of any person or entity.

## 7. OWNERSHIP.

- From the date the Entrant submits his/her film to Regent University's Reel Dreams Film Competition, Reel Dreams Film Competition shall have the right to use the film and any portion thereof to advertise, promote and publicize Regent University's Reel Dreams Film Competition and/or any sponsor thereof in any manner and via any medium at Regent University's Reel Dreams Film Competition's sole discretion.
- The following rights, which, except for the limited right of the Entrant as set forth above, shall be exclusive to Regent University's Reel Dreams Film Competition: to copy, screen, show, exhibit, telecast, broadcast, advertise, market, exploit, and disseminate the film and/or any portion thereof throughout the universe in perpetuity, via any medium and in any manner whether now known or hereafter invented, including but not limited to theatrical, television (including without limitation all forms of broadcast, cable, Video On Demand (VOD) and digital television), DVD/home video/videogram (including any videogram successor), Internet distribution and any means of digital download, and to sell, license and/or assign any or all of the foregoing rights to any third party. In no manner limiting the foregoing, Entrant shall retain only the following non-exclusive, non-assignable rights:

## 8. DETERMINATION OF WINNER

Applicable to all entrants who meet the eligibility requirements set forth above and submit a valid entry are eligible for their submission to be judged in the Competition. Each film will be judged equally on redemptive story, creativity, technical merit, and content originality

- **Round One** judging will narrow the films down to the top 20 films and will be carried out by certain members the Cinema-Television faculty at Regent University. The top 20 films will be announced online on February 20<sup>th</sup>, 2012.

- **Round Two** judging will narrow the films down to the top seven finalists and will be carried out in conjunction with Cinema-Television faculty and alumni of the School of Communication and the Arts who are industry professionals. The Top 7 films will be announced online on March 5<sup>th</sup>, 2012.
- **Round Three** judging will take place at the Reel Dreams final event at Regent University on March 31<sup>st</sup>, 2012. This round of judging will be carried out by a panel of two industry professionals and one Regent University faculty member. The Grand prize winner will be determined solely by the panel of judges. The Audience Favorite winner will be determined by votes taken from the live onsite audience and online voting during the final event
- If the Entrant of the video chosen as a scholarship winner does not meet all entry requirements stated in the Official Rules & Regulations and the Regent University admissions & scholarship requirements, they will not be eligible to receive that scholarship.

## 9. FINAL EVENT

The Top 7 Finalists will participate in a Final Event weekend that will start Friday, March 30, 2012 in the evening and will conclude Saturday, March 31, 2012 after the reception following the Final Event Show.

- **Overnight Accommodations:** Finalists will receive overnight accommodations for Friday, March 30, 2012 and for Saturday, March 31, 2012.
- **Meals:** Finalists will have meals provided for Friday evening through Saturday night.
- **Travel:** Travel arrangements will be the sole responsibility of the Finalist. Regent University will reimburse \$200 to any Finalist who enrolls as a student in either the Regent University School of Undergraduate Studies or Regent University School of Communication & the Arts for the Fall 2012 term.

Regent University is not responsible for providing meals, accommodations, or travel for any guests of the Finalists.

## 10. PRIZES

Any scholarship winner must meet the Regent University School of Undergraduate Studies or the Regent University School of Communication & the Arts admissions requirements at the time of enrollment to receive a scholarship for one degree to Regent University School of Undergraduate Studies or Regent University School of Communication & the Arts.

- The scholarship applies only to tuition and application fee, not books, student fees, materials, room and board, or other extraneous costs.
- The Prize has NO cash value, cannot be substituted for a different prize and cannot be transferred to another party.
- The Grand Prize Winner and Top 7 Finalists must be available for the promotion and future marketing of future ReelDreams Film Competitions for the longer of two years from the date of the award of the prize (or the time they are a student at Regent University) after their participation in the Competition regardless of whether they have begun their academic career or not at Regent University in the following year.
- The Prize has NO cash value, cannot be substituted for a different prize and cannot be transferred to another party.
- In the event any winner chooses not to accept their prize no substitute prize shall be awarded.

- Winners are solely responsible for any taxes, whether federal, state or local on any prizes won.
- If the winner intends to enroll at Regent University as an undergraduate student (to include transfer students), the winner must enroll in Regent University the following fall semester (Fall 2012).
- If the winner has graduated with an undergraduate degree prior to the fall semester of 2012 then they must enroll in an M.A. or MFA at Regent University's School of Communication & the Arts for the Fall 2012 semester.
- The winner who is currently enrolled in a four-year undergraduate program at another university or college has up to two years to enroll as an M.A. or MFA student at Regent, as long as the winner continues to pursue a four year degree at the other institution.
- Odds of winning prizes will depend on the number of eligible entries Presenter receives.
- The winners will have four years from the time of enrolling and starting classes to finish his/her bachelors or graduate degree.
- The winners may also have their entries shown on the <http://www.regent.edu/reeldreams>, <http://www.regent.edu>, <http://www.wcbs.com>, and <http://www.reelgood.tv> websites and/or other websites, mobile venues, and TV/Cable TV in which Regent University promotes its ReelDreams Film Competition.
- The winners will be required to affirm that he/she has met all eligibility requirements, agree to the GENERAL RELEASE below and sign a release allowing his/her video to be used for any purpose by the presenter.
- Any entrant who is unwilling to sign an enforceable and valid GENERAL RELEASE agreement will be disqualified and ineligible to win any prize from the competition.
- The winners will be announced at the Final Live Event on or about March 31, 2012 at Regent University School of Communication & the Arts TV Studio by a representative of the ReelDreams Film Competition.

**GRAND PRIZE:** The Grand Prize winner will receive a 100% tuition scholarship to either the Regent University School of Undergraduate studies or the Regent University School of Communication & the Arts according to the rules described within the rules and regulations.

**AUDIENCE FAVORITE AWARD:** The Audience Favorite Winner will receive a 70% tuition scholarship to either the Regent University School of Undergraduate studies or the Regent University School of Communication & the Arts according to the rules described within the rules and regulations.

The audience favorite will be determined by consideration of public online voting and onsite audience of the Live Final Event on March 31, 2012. In the event that the Grand Prize Winner also wins the "Audience Favorite Award", the audience favorite award will be given to the runner up from the final competition as chosen by the judges.

**SECOND PLACE AWARD:** The second place winner, also known as the runner up, will receive a 60% tuition scholarship to either the Regent University School of Undergraduate studies or the Regent University School of Communication & the Arts according to the rules described within the rules and regulations.

**THIRD PLACE AWARD:** The third place winner will receive a 50% tuition scholarship to either the Regent University School of Undergraduate studies or the Regent University School of Communication & the Arts according to the rules described within the rules and regulations.

**FOURTH, FIFTH, AND SIXTH PLACE AWARD:** The fourth, fifth, and sixth place winners will all receive a 40% tuition scholarship to either the Regent University School of Undergraduate studies or the

Regent University School of Communication & the Arts according to the rules described within the rules and regulations.

**TOP 20 ENTRANTS:** Excepting for the finalists, who will be receiving the prizes as specified above, all top 20 entrants will receive a 20% tuition scholarship to either the Regent University School of Undergraduate studies or the Regent University School of Communication & the Arts according to the rules described within the rules and regulations.

BY AGREEING TO THESE RULES AND REGULATIONS, EACH ENTRANT AFFIRMS THAT HE/SHE HAS MET ALL ELIGIBILITY REQUIREMENTS, AGREES TO THE GENERAL RELEASE BELOW AND RELEASES HIS/HER VIDEO TO BE USED FOR ANY PURPOSE BY PRESENTER.

### **11. GENERAL RELEASE**

By entering the Competition, all Entrants release Presenter, Competition Entities and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the “Released Parties”) from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Competition or delivery, mis-delivery, acceptance, possession, use of or inability to use the Prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. Further, each Entrant acknowledges that much of the material that will be submitted as part of the Competition may embody materials, suggestions, or ideas substantially similar to those which have been developed by others, or by Presenter and Competition Entities themselves. Each Entrant acknowledges that any similarity is purely coincidental and unavoidable in light of the volume of ideas that Presenter and Competition Entities routinely use and consider in the course of each of their business activities.

ACCORDINGLY, ENTRANT CONSENTS TO THE FOLLOWING TERMS BY SUBMITTING AN ENTRY: Entrant understands that Entrant will not be entitled to any compensation because of use by Presenter or Competition Entities of any materials similar to Entrant’s entry; Entrant releases Presenter and Competition Entities from any claim or liability with respect to the use of similar materials, that the materials submitted are free from any lien or claim by anyone, including but not limited to any union, guild or any performance rights society; that the Entrant has obtained and owns all rights, permission and licenses necessary to use the entry for any purpose; that the entry does not infringe in whole or in part on any rights of any other party; and that Entrant agrees to indemnify and hold Presenter and Competition Entities, and their respective affiliated companies, employees, directors, agencies, representatives and suppliers, harmless from any claims, suits, losses, damages and expenses (including reasonable attorney fees) that arise from the breach of the foregoing terms and conditions.

## **12. REPRESENTATIONS OR WARRANTIES**

This site and Competition is provided on an “AS IS” basis. Reel Dreams Film Competition, Regent University and Competition Entities make no representations or warranties of any kind, express or implied, as to the operation of the site or the information, content, materials, or products included on this site. TO THE FULL EXTENT PERMISSIBLE BY APPLICABLE LAW, REEL DREAMS FILM COMPETITION, REGENT UNIVERSITY AND COMPETITION ENTITIES DISCLAIM ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. REEL DREAMS FILM COMPETITION, REGENT UNIVERSITY AND CONTEST ENTITIES WILL NOT BE LIABLE FOR ANY DAMAGES OF ANY KIND ARISING FROM THE USE OF THIS SITE, INCLUDING, BUT NOT LIMITED TO DIRECT, INDIRECT, INCIDENTAL, PUNITIVE, AND CONSEQUENTIAL DAMAGES.

## **13. MISCELLANEOUS**

The Competition and these Official Rules will be governed, construed and interpreted under the laws of the United States. All applicable federal, state and local laws and regulations apply. Void where prohibited, any claim made in connection with the Competition or any entry shall be determined in accordance with the laws of the State of Virginia, without regard to its conflicts of law rules. All claims shall be brought in the Federal or state courts located within the City of Virginia Beach, Virginia. Entrants agree that such jurisdiction is acceptable to them.

Entrants agree to be bound by these Official Rules and by the decisions of Presenter, which are final and binding in all respects. Presenter reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Competition or any Entrant’s participation in the Competition should viruses, bugs, unauthorized human intervention or other similar or dissimilar causes beyond Presenter’s control affect the administration, security or proper play of the Competition or Presenter otherwise becomes (as determined in its sole discretion) incapable of running the Competition as planned. Entrants who violate these Official Rules, tamper with the operation of the Competition or engage in any conduct that is detrimental or unfair to Presenter, the Competition or any other entrant (in each case as determined in Presenter’s sole discretion) are subject to disqualification from entry into the Competition. Presenter reserves the right to disqualify persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Competition.

Except where prohibited by law, the Winner grants permission for Presenter and Competition Entities, their advertising and promotional agencies, and those acting under their authority to use the Winner’s name, photograph, voice and/or likeness, video, in whole or in part, for business, advertising and/or publicity purposes in all media, now known or hereafter discovered, worldwide and on the Internet without notice, review, approval, additional compensation or time limitation. Entrants further agree that Presenter and Competition Entities, their parent, subsidiaries and affiliated companies, agents and representatives, employees, officers and directors of each, and any other person or entity related in any way to this Competition, will have no liability and shall be held harmless by entrant against any and all liability for any injuries, loss or damage of any kind to persons, including death or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the Prize or benefit resulting from or related to the Competition.

By submitting any entry, entrants also agree that Presenter and Competition Entities do not have any obligation to show or use any entry for any purpose.

ENTRANT AGREES THAT PRESENTER AND COMPETITION ENTITIES SHALL HAVE THE RIGHT TO USE, ASSIGN, EDIT, MODIFY OR DISPOSE OF ANY ENTRY, ACCOMPANYING MATERIALS AND ANY VIDEO PRODUCED PURSUANT TO THIS COMPETITION AND TO DISCLOSE ENTRANT'S NAME IF ENTRANT IS JUDGED THE WINNER BY PRESENTER. BY PARTICIPATING IN THIS COMPETITION, ENTRANT AGREES TO WAIVE ANY RIGHT TO CLAIM AMBIGUITY OR ANY DEFICIENCY IN THESE OFFICIAL RULES OR THE COMPETITION, INCLUDING ITS ADMINISTRATION. THIS RELEASE CONSTITUTES A WAIVER OF ALL RIGHTS UNDER THE FAMILY EDUCATION RIGHTS AND PRIVACY ACT ("FERPA") WITH RESPECT TO THE SUBJECT MATTER HEREOF AND OF THE MATERIALS SUBMITTED TO THE COMPETITION.

The top 7 finalists must agree and adhere to the schedule created for them during the Final Event Weekend.

**14. QUESTIONS**

If you have any questions about these Official Rules or the Competition, please email them to [buzz@reeldreamsfilmfest.com](mailto:buzz@reeldreamsfilmfest.com) or send written questions to ReelDreams Film Competition c/o Regent University School of Communication & the Arts, 1000 Regent University Drive, COM 200, Virginia Beach, Virginia 23464.

**15. WINNER LIST**

For the name of the Winner, see [www.reeldreamsfilmfest.com](http://www.reeldreamsfilmfest.com) and [www.regent.edu/communication](http://www.regent.edu/communication), on or about March 31, 2012 and for at least thirty days thereafter.

**16. COMPETITION PRESENTER**

The presenter of the Competition is ReelDreams Film Competition, c/o Regent University School of Communication & the Arts, 1000 Regent University Drive, COM 200, Virginia Beach, Virginia 23464.

**17. RULES OF REGENT UNIVERSITY**

The Entrants acknowledge that they shall be bound by all the rules and regulations of Regent University both with respect to the application process as well as during any tenure as a student at Regent University. Without limiting the generality of the foregoing, violation of the competition rules could disqualify an Entrant from admission to Regent University or result in their dismissal from Regent University if admitted

By checking the box below, I agree to the above terms and conditions.

I accept the 2012 RULES & REGULATIONS.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date