



REGENT UNIVERSITY
CCCU ALUMNI PROFESSIONALS CONFERENCE
VIRGINIA BEACH, VIRGINIA, JULY 22-25, 2008

Schedule

July 21-25, 2008

Monday, July 21

1:30 p.m. – 5:30 p.m. Early Conference Check-In

The Founders Inn

Rooms at Founders' Inn will be available for check-in after 4:00 p.m.

Tuesday, July 22

1:00 p.m. Luncheon for All Conference Presenters

Regent Ordinary, Fountain View Room

Hostess: Melissa Fuquay, Alumni Director

1:30 p.m. – 5:30 p.m. Registration

Founder's Inn Lobby

Rooms at Founders' Inn will be available for check-in after 4:00 p.m.

2:30 p.m. Smart Classroom Walk Through for Conference Presenters

Robertson Hall, Room 107

Hostess: Michelle McGrath, Manager of Regional Alumni Programs

3:00 p.m. Campus Tour

Administration Building, Front Lobby

Tour Guide: Jackie Murray, Manager of Special Events

4:00 p.m. – 5:30 p.m. Newcomers' Workshop

Library Auditorium

Panelists: Rick Carder (Indiana Wesleyan University), Rick Givens (Azusa Pacific University), Michael Van Denend (Calvin College), Kathy Stull (Regent University), Britt Jones (Hardin-Simmons)

This session is for those new to alumni relations and those wanting a refreshing overview. It will include a panel discussion covering:

- Vision and Strategic Planning
- Building Blocks of Alumni Programs
- Chapters, Clubs, and Affinity Groups

- Career Services
- Planning Events

7:00 p.m. Opening Dinner with Local Alumni

Outdoor Plaza (*weather permitting*) or Library Atrium

Shuttle will be available to and from Founder's Inn from 6:30 p.m. – 9:30 p.m.

This dinner will provide an opportunity for attendees to reconnect with their local alumni as part of the conference. Please feel free to invite any alumni that you would like to cultivate relationships with. The cost will be \$9 per person and will be charged to each individual school based on the number of attendees. Menu will be Southern BBQ style. Final RSVP deadline for alumni attendees is Friday, July 11, 2008. Please email attendee names and/or questions to mmcgrath@regent.edu. Nametags will be provided. Cost for alumni conference attendees is covered in the conference fees – additional charges will only be assessed for guests.

Wednesday, July 23

7:00 – 8:30 a.m. Breakfast

Regent Ordinary

Optional – dated vouchers provided in registration packets

Shuttle available from Founder's Inn Lobby from 6:45 a.m. – 8:45 a.m.

8:45 a.m. Praise and Worship

Library Auditorium

Worship Leaders: Coulter Ministries

9:00 a.m. Devotion

Library Auditorium

Dr. Diane Chandler, School of Divinity

9:30 a.m. Session A: Things that Make You Go Hmmm...

Library Atrium

Facilitator: Michelle McGrath, Regent University

Feel the need for speed? Get to know your alumni colleagues in a speed networking session. You will have 90 seconds to give a snapshot, so come prepared with your “Top Ten Tidbits” that make your alumni program run smoothly.

Note: Please bring your t-shirts to this session to be displayed for the t-shirt exchange. Bring the t-shirt size that you plan to take – one t-shirt required per attendee.

11:00 a.m. Morning Break

Library Balcony

Hosted by the Regent University Offices of Admissions

11:30 a.m. Session B

I: Whom Shall I Send? Gathering Quality Referrals from Alumni

Robertson Hall, Room 107

Presenters: Greg Morris (Regent University) and Tracy Stewart (Regent University)

In this session, learn about and discuss alumni referral programs and techniques to increase enrollment and enhance the alumni/admissions connection.

II: Events Collaboration

Robertson Hall, Room 112

Facilitator: Natalie Bounds, Oral Roberts University

Bring your best ideas! This is a no-holds-barred session for the ideas maniac. Come prepared to give a 30-second commercial for each event you'd like to share. If you're planning to participate, please email a ½ page summary of your event to mmcgrath@regent.edu. At the end of the conference, all attendees will receive a copy of the events that were discussed.

1:00 p.m. Lunch

Library Atrium

T-shirt exchange

2:00 p.m. Team Photo

Library Plaza

Photographer: Brian Main

2:30 p.m. Free Time and Materials Exchange Setup

Robertson Hall, Room 116

Bring any materials that you would like to share with your colleagues. The Materials Exchange room will be unlocked at this time to facilitate setup of your assigned table. The door will be re-locked following Free Time until the Materials Exchange block on Thursday. Please do not collect materials from others until that time.

Shuttle from Robertson Hall to Founder's Inn available from 2:30 p.m. – 3:30 p.m.

4:00 p.m. Depart for Williamsburg

Founder's Inn Courtyard

Load buses

5:30 p.m. Walking Tour of Colonial Williamsburg

Tour Guide: Kathy Ruley, Director of Events, University Advancement

7:00 p.m. Dinner at Colonial Williamsburg

Dinner will be on your own. Recommendations and descriptions will be provided.

9:00 p.m. Load Buses for Virginia Beach

Thursday, July 24

7:00 – 8:00 a.m. Breakfast

Regent Ordinary

Optional – dated vouchers provided in registration packets
Shuttle available from Founder's Inn Lobby from 7:00 a.m. – 8:00 a.m.

8:10 a.m. – 10:15 a.m. Taping of the 700 Club

Studio Headquarters Building

Guests: TBA

Shuttles available to Robertson Hall from 10:15 a.m. – 10:45 a.m.

10:30 a.m. Morning Break

Robertson Hall Lobby

Hosted by the Regent University Offices of Admissions

11:00 a.m. Session C

I: "AOL" – Alumni Online: We Have It, Now What?

Robertson Hall, Room 107

Facilitator: Michelle McGrath, Regent University

Panelists: Natalie Bounds (Oral Roberts University)

Wait! This is not just another session on the selection and/or availability of online communities! Here we want to unveil best practices for marketing your existing communities and engaging your alumni in your online offerings. Calling experts and beginners alike! Be ready to share your do's and don'ts for reaching your alumni. What piques alumni interest? What keeps them coming back? How do you keep them from getting frustrated? What unique marketing ploys have you utilized? What problems and/or frustrations have you encountered? Etc. Etc. Let's collaborate!

II: Stumni

Robertson Hall, Room 112

Presenter: Darius Davenport (Regent University), Kathy Stull (Regent University), Britt Jones (Hardin-Simmons)

Stumni? What's that?!?!

stumni | `stümní | *noun* **1.** the transitory period from student to alumni **2.** a temporary amalgamation of current students who will soon become alumni

The alumni experience is molded between the moment a student inquires of your institution until graduation. Find out how you can fill in the gap.

12:30 – 1:30 p.m. Lunch Together

Library Atrium

Presentation of the 2010 Conference Proposals

2:00 p.m. Session D

I: Volunteer Relations – Laying a Strong Foundation

Robertson Hall, Room 107

Presenter: Rhonda Miller, Volunteer Services, Consultant and Trainer

Do your alumni volunteers drive good events? Or do they drive you crazy? Find out how to lay a strong foundation for volunteer resources that will bring value to your university and to them. This is applicable to alumni chapters, associations, boards, class agents, student ambassadors, and any venue where you utilize volunteers.

II: They Don't Fit the Profile! – Reaching Non-Traditional Alumni

Robertson Hall, Room 112

Panelist: Selection of students and alumni from Regent University's non-traditional programs (i.e. international, distance, graduate, etc.)

It's a mystery, but it can be solved! Piece together clues and discover ways to reach your online-only, international, and graduate/doctoral-level alumni. Have the opportunity to receive feedback straight from the source during this Q&A and idea swap session.

3:30 Free Time and Materials Exchange

Robertson Hall, Room 116

Shuttle to Founder's Inn available from 3:30 p.m. – 4:30 p.m.

5:30 Banquet

Founder's Inn Ballroom

Keynote Speaker: Dr. M.G. "Pat" Robertson, Founder, Chancellor and President of Regent University,

Business attire.

7:30 p.m. Free Evening: Option A or Option B

Option A: Virginia Beach Oceanfront

Founder's Inn Courtyard

Load buses.

Option B: First Landing Presentation

Communication & the Arts Building, Screening Room A

Hostess: Lorene Wales, Film Director, and Maryanne Williams, School of Communication & the Arts

If you would like a trolley ride to the Communications building, please meet in the Founders' Inn Lobby no later than 7:15 p.m. All

others, please assemble in the Communications Lobby at 7:30 p.m.

Join co-executive producer Lorene Wales to view the film, *First Landing*, written, directed, and produced at Regent University and CBN for the 400th anniversary celebration of the first landing at Jamestown, VA.

Enjoy an introduction and time of Q&A with the producer and take a tour of the Communication building's production facilities.

Shuttle available to and from Founder's Inn from 7:15 p.m. – 10:45 p.m.

9:30 p.m. Option A Participants Load Buses for Founders Inn

Friday, July 25

8:00 – 9:00 a.m. Breakfast

Regent Ordinary

Optional – dated vouchers provided in registration packets

Shuttle available from Founder's Inn Lobby from 7:30 a.m. – 9:00 a.m.

9:15 – 9:30 a.m. Voting for 2010 Conference Site

Robertson Hall, Moot Court Room

Fill out the ballots located in your notebook and deposit in the box located at the door.

9:30 a.m. Devotional

Robertson Hall, Moot Court Room

Admiral Vern Clark, former Chief Naval Operations and Regent University Distinguished Professor

10:00 a.m. Stories and Superlatives

Robertson Hall, Moot Court Room

Bring your best stories from 2007/2008! Prizes will be awarded!

10:30 – 11:00 a.m. Final Reflections & Evaluations

Robertson Hall, Moot Court Room

Speaker: Melissa Fuquay, Regent University

Includes announcement of the 2010 conference site and distribution of boxed lunches for the road.

11:00 a.m. – 12:00 p.m. Vendor Tables Available

Robertson Hall, Lobby

Visit with local and national vendors to discover new resources and products that are available for your office and your alumni.

12:00 p.m. Check Out of the Founder's Inn

Luggage storage is available for anyone checking out before noon.