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The Techonomy 2011 conference is online.

The presentations are informative and challenging; the presenters are at the cutting edge of change in the global marketplace. This is a fascinating exploration of insights, commentary and predictions for a very interactive world of the next three years time.

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### **Techonomy 2011 How Tech Is Changing Everything**

Tucson, Arizona - November 13-15, 2011

*It's not a tech conference.*

*It's a conference about how tech is changing everything else.*

<http://www.techonomy.com/>

Techonomy is about the centrality of technology to business and social progress and the urgency of embracing the rapid pace of change brought by technology. Every major issue going forward will be affected by how it intersects with tech innovation. We believe the relevance of leaders depends on understanding and keeping this conviction at the forefront of their thinking.

Our 2011 conference will focus on Revolutions in Progress, and the growing mismatch between the desires and capabilities of technology-empowered individuals and the habits and practices of the institutions, corporations and governments that serve them. Techonomy aims to help leaders understand this growing tension and to formulate

appropriate new strategies for communication, leadership and innovation.

The program will examine the critical relationship for today's societies between technology innovation, productivity and jobs. It will also probe the rapidly evolving social, cultural and economic structures that underpin how individuals and organizations go about our daily business.

The revolutions underway in mobile, social and analytics call for a fresh approach to business and leadership. In the old economy, tech shaped production, but in today's Techonomy, tech profoundly shapes who we are and what we do.

**The Brain and the Data: How Accurately Can We Predict?** (video: 18:37)

--Vivek Ranadive, TIBCO

<http://livestre.am/183k9>

**Planning for Gold in the Information Stream** (video: 01:03:46)

<http://livestre.am/18eKy>

**Revolutions in Progress: The Case for Optimism** (video: 44:50)

<http://livestre.am/182Fj>

**21<sup>st</sup> Century Individuals vs. 20<sup>th</sup> Organizations** (video: 25:20)

--Jack Dorsey, Executive Chair, Twitter / CEO, Square

<http://livestre.am/182Td>

**Understanding the iConsumer: The Latest Data** (video: 11:40)

<http://livestre.am/18PyK>

**Capitalism in the Age of the Individual** (video: 20:46)

<http://livestre.am/1832c>

**Entertainment and the Cutting Edge of Technology** (video: 31:19)

--Interview with Jeffrey Katzenberg, CEO, DreamWorks Animation

<http://livestre.am/18aU7>

**The Global Innovation Agenda**

--John Kao, Institute for Large Scale Innovation (video: 17:24)

<http://livestre.am/188P7>

**Can Technology Be Society's Economic Engine?** (video: 35:37)

--Tyler Cowen, Professor of Economics, George Mason University

--Erik Brynjolfsson, MIT Center for Digital Business

--Erick Schonfeld, TechCrunch

<http://livestre.am/187Cj>

**Where Are the Jobs in the Digital Age?** (video: 33:23)

--Steve Case, CEO, Revolution / Startup America

--Steve Forbes, CEO and Editor in Chief, Forbes Media

--James Manyika

<http://livestre.am/187OF>

**Decoding the Metrics: The Shift Index** (video: 06:35)

--John Hagel, Center for the Edge

<http://livestre.am/188Qj>

**What Does it Mean to be Educated in the 21<sup>st</sup> Century? – Getting Disrupted**

(video: 30:23)

--Angel Cabera, President, Thunderbird School of Global Management

--Andrew Rosen, CEO Kaplan

--Maria Klawe, President, Harvey Mudd College

--Justin Fox, Editorial Director, Harvard Business Review

<http://livestre.am/1880M>