



School of Undergraduate Studies Career Services



Major Spotlight: Communication

Dr. Bill Ventura
Assistant Professor,
Communication

The B.A. in Communication Studies really offers students a solid, biblical foundation for understanding the communication process on many different levels including interpersonal, small group and organizational communication. Having a Christian worldview of communication gives our students a tremendous advantage over other school's programs.

What avenues do communication students pursue after graduation?

One of the greatest things about earning a B.A. in Communication Studies is the career flexibility it can offer following graduation. It's about an even split between graduates who choose a vocation following graduation and

those who move on to pursue graduate degrees.

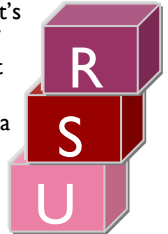
I'll share two recent examples that illustrate this. I received a phone call about 3 months ago from an executive with the Environmental Protection Agency who was interviewing one of our graduates for a position with their internal communication department. As I described the communication program, the EPA official was excited that the course content was relevant for their mission and seemed to line up with where they were headed as a department. One week later, I was notified that our graduate secured the job.

Second, I've had graduates finish their undergraduate experience and move on to attend medical school, law school and, of course graduate programs in communication.

How do they normally find jobs and internships?

In addition to the traditional job search venues like Internet searches and classified advertising, I really encourage my students to stay connected with faculty and Career Services as they begin to think about internships and jobs. It's important to keep faculty involved in the internship process for the sake of academic integrity and for ideas that may be a good fit for the student.

Many students already have an idea of what type of internship they want and it's just a matter of finding the right organization to plug into. I had a student not long ago that completed an



Summer Internship Reminder

It's time to think about summer internships! Many competitive internships have deadlines in the fall or early winter for the summer.

Internships are a great way to get experience in your field and marketable to employees.

How do you find a great internship? Research. Start by doing a search of your field of interest. You can visit our website to view a list of possible internships sites.

The Washington Center is a great opportunity for summer internships in D.C. Check them out at twc.edu!

If you're interested in an internship, Career Services can help you identify potential companies and assist in the application process. Contact us today!

Finding Your First Job after Graduation

As graduation approaches in May, many students wonder what they will do after graduation. Here are six steps to help you prepare for your next adventure!

1. **Update Your Resume**– Make sure the latest information is on your resume. Include your current G.P.A, activities, and leadership roles.
2. **Visit Career Fairs**– Look up career fairs in your area. Some public universities have career

fairs open to the public. It's a great opportunity to get one-on-one time with a company.

3. **Network**– Contact friends and family to find out about a particular field. Networking can help you find a job not advertised.
4. **Internship**– Internships are great ways to get experience and add to your resume. Some internships even turn into jobs after graduation.

5. **Be Flexible**– Not every job is right for you, but look at all jobs that use your skill set. A job may surprise you.

6. **Be Optimistic**– Job searches are exhausting, but do not lose hope. Keep re-evaluating your resume and continue to apply. God will lead you the right job!

For more information, go to <http://www.universitylanguage.com/job-search/job-after-college/>.

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Learn about Career Services!

Kita Graham, Director of Career Services



Our purpose is to equip students with comprehensive resources that enhance their calling, marketability, promote goal setting, and encourage a spirit of excellence as they prepare for

Join our Facebook Fan Page to learn about upcoming events, job opportunities, and career tips.

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Jillian Loukinas, Graduate Assistant

Major Spotlight (continued)...

internship with XM Radio in Washington, D.C. Following her internship, her supervisor was so impressed with her professional demeanor and work that she was offered a job.

This doesn't happen with all internships, but does seem to become more frequent as employers view internships as a trial period to see if the student may be a good fit with their organization. It's a great reminder for our students to put into practice the principles they learn in the classroom and the character they develop while here at Regent.

What advice would you give to students currently majoring in Communication as they look for jobs?

I really like this question. This may sound trite, but I think the job search process is three-fold. There are spiritual, intellectual

and emotional components involved. Spiritually, students need to pray and seek God's direction for creative ideas, networking opportunities and most importantly an opportunity to give Him glory for his provision.

Intellectually, students need to be ready to identify an area they want to specialize in and go forward, full force. For instance, if a student is interested in working in a corporate communication environment, he should brush up on the major theories that drive the field and research organizations that meet his desired size, culture and mission. Do your homework and arrive at the interview with a solid knowledge of the field, the organization and questions that illustrate your sincere interest in the position.

Emotionally, students need to be secure enough in their skills,

identity and potential that they exhibit preparedness to their potential employer. This does not mean they have to have all of the right answers, but it should show the employer that they are intelligent, teachable and socially skilled at working with others and independently.

While going into the job market can be a little daunting, it's a great opportunity to foster our trust in the Lord and to practice what we preach about what we say we believe about the sovereignty of God. What a wonderful opportunity we have to carry the light of the Gospel into such an uncertain area of society. Our graduates are up for the challenge!

For more information, contact the Communication Advisor, April Olson at apriloukin@regent.edu.