

*Regent School of Undergraduate Studies
Business Department*

Diverse Faculty for Diverse Students



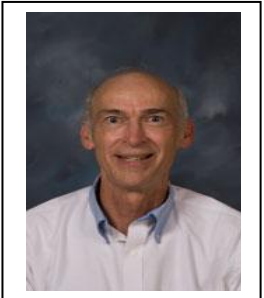
Dr. Jeff Slattery



Dr. Jacqueline Jackson



Dr. Bob Castaneda



Dr. Timothy Redmer



Dr. Amanda Wynn



Marlo Chavarria, M.A



*Christian Leadership to
Change the World*

Regent University
School of
Undergraduate Studies

1000 Regent University Dr.
Virginia Beach, VA 23464

Phone 888.718.1222
[Business Website](#)

Regent University

*School of Undergraduate
Studies*

Business Department



*Christ-like Character, People
and Progress*

B.S – BUSINESS MAJOR

A key component of each degree program offered by Regent University is the integration of Biblical principles and their application to one's profession.

The program is designed to prepare Christian leaders for a lifetime of excellence as they pursue careers within the worldwide business community.

The business major emphasizes the acquisition of key foundational skills, as well as an understanding of communication, analysis, critical thinking, information retrieval, Biblical applications and a distinctly global perspective.

REQUIRED COURSES*

(30 credit hours plus 18 in a concentration totaling 48 credit hours)

BUSN 220 Accounting Principles (3)
BUSN 240 Marketing Principles (3)
BUSN 250 Business Communication (3)
BUSN 320 Financial Management (3)
BUSN 340 Business Statistics (3)
BUSN 370 Business Law (3)
BUSN 420 Business Driven Technology (3)
BUSN 460 International Business (3)
BUSN 470 Strategic Management (3)
ECON 230 Macroeconomics (3)

*ECON 120 Microeconomics (3)

* **Required Social Science course for
Business Majors**

ACCOUNTING EMPHASIS

ACCT 215 Intermediate Accounting I (3)
ACCT 225 Intermediate Accounting II (3)
ACCT 235 Cost Accounting (3)
ACCT 330 Auditing (3)
ACCT 340 Taxation (3)
ACCT 430 Govt. & Not-for-Profit Accounting

BUSINESS ADMINISTRATION EMPHASIS

BADM 305 Leader as Organizational Innovator (3)
BADM 330 Ethics (3)
BADM 340 Corporate Finance (3)
BADM 410 Human Resource Management (3)
BADM 440 Business Policy (3)
PROD 210 Introduction to Operations (3)

MARKETING EMPHASIS

MKTG 210 Advertising and Promotion (3)
MKTG 250 Public Relations (3)
MKTG 260 Retail Management (3)
MKTG 320 Marketing Research (3)
MKTG 330 Sales Management (3)
MKTG 340 e-Commerce (3)

INTERNATIONAL BUSINESS EMPHASIS

INTL 230 International Marketing (3)
INTL 250 International Logistics Mgmt (3)
INTL 350 International Financial Mgmt (3)
INTL 360 International Negotiation (3)
INTL 380 International Economics (3)
INTL 460 International Management (3)

HR MANAGEMENT EMPHASIS

HRMT 220 Compensation (3)
HRMT 250 Training and Development (3)
HRMT 260 Employee Evaluation Systems (3)
HRMT 310 Human Resource Strategy (3)
HRMT 330 Personnel Law (3)
HRMT 340 Labor Relations & Collective Bargaining (3)

HEALTH CARE MANAGEMENT EMPHASIS

HCMT 310 Healthcare Delivery Systems (3)
HCMT 320 Healthcare Organizational Mgmt (3)
HCMT 370 Healthcare Informatics (3)
HCMT 410 Healthcare Economics & Finance (3)
HCMT 430 Legal & Regulatory Aspects of Healthcare (3)
HCMT 440 Healthcare Ethics & Quality (3)

HOSPITALITY, TOURISM, & RESORT MANAGEMENT EMPHASIS

HTRM 320 Hospitality Marketing (3)
HTRM 340 Hospitality & Tourism Law (3)
HTRM 350 Hospitality Human Resource Management (3)
HTRM 360 Principles of Food & Beverage Operations (3)
HTRM 440 Applied Food & Beverage Operations (3)
HTRM 460 Lodging Operations Management (3)

Mission Statement

To cultivate Christ-like character and educate competent, ethical, entrepreneurial, and globally-minded business professionals from a Biblical perspective to change the world for Christ