ABSTRACT
Saint Leo University is committed to integrating values in its curriculum and activities; however, there is little information available to determine if it is meeting its goals. The institution offers both a traditional program and nontraditional accelerated program. Therefore, it is important for the institution to determine if it is instilling the core values in all of its graduates across the university. The purpose of this study is to ascertain whether or not an institution of higher education can instill values in its students through programs, services, and activities. Originally, the study focused on quantitative measures, but as the study progressed, it came to include a mixed-methods design. Traditional and nontraditional 2007 graduates of Saint Leo University were surveyed to determine if they believed they were applying the institution’s core values prior to attending Saint Leo, if they believed they were motivated to use the core values during their college experience, and if they believed they are applying these values in their daily lives now. Graduates were also asked to provide examples of situations when Saint Leo did something to help them learn the values and to respond to questions about what attending a university with values meant to them and what difference the values have made in their lives.