



**School of Communication and the Arts**  
**FACT SHEET**  
**Bachelor of Arts Degree**  
**Major: Cinema-Television**

**Program Description**

The purpose of the Bachelor of Arts degree within the department of Cinema-Television is to educate students in the art of cinema, television and animation. These disciplines encompass many forms, including, but not limited to commercials, industrials, documentaries, feature films, and television. Within a historical and theoretical context students are introduced to the various aspects of completing media projects, which cover such subjects as storytelling, the production process and basic techniques. The faculty in the department of cinema-television are devoted to mentoring the creative instinct, drive and passion needed for this profession. As such, students are schooled in a variety of historical, theoretical and practical courses, designed to prepare the whole person, not only to perform as a professional, but also to perform as a Christian Leader changing the world, one film or television show at a time.

The Bachelor of Arts degree with a Cinema- Television major is a liberal arts degree with both on campus and the possibility of on-line courses. The degree consists of 49 credit hours of general education courses, 45 hours of major courses, and 26 hours of electives. The total minimum hours required for graduation is 120. The program is design to be completed in 4 years. Culminating experience includes an internship and a senior project.

**Program Goals**

- To prepare students to enter the entertainment industry with the necessary skills to compete and succeed in a highly competitive field.
- To graduate qualified screenwriters, producers, directors, editors, and other crew personnel.
- To equip students to be qualified to work in feature film, broadcast television, corporate video, industrial video, mobile and Internet video.
- To prepare students those students who wish to continue on to graduate education, to successfully perform at a high critical and analytical level.
- To prepare Christian media professionals, ready to integrate their faith into the entertainment industry.

### **Degree Outcomes**

1. Historical Context: Students will demonstrate knowledge of the history of film and television, key figures and movements in cinematic and television history.
2. Conceptualization: Students will demonstrate knowledge of character development, storytelling and screenwriting.
3. Aesthetics: Students will demonstrate knowledge of the art of the film frame, composition, cinematography, lighting design and editing aesthetics.
4. Techniques: Students will demonstrate knowledge of the methods used to create media, from historical to innovative, including technical proficiency in audio production, editing, lighting, and cinematography.
5. Process: Students will demonstrate knowledge of the process of filmmaking from development to screen.
6. Students will demonstrate knowledge of the integration of the Christian faith and the media industries.

### **Core Competencies - Major – Cinema-Television – Bachelor of Arts**

#### **Program Requirements**

The Bachelor of Arts degree with a major in Cinema-Television is a 120 credit hour degree, with 45 credits of major study in the CTV department. The course of study breaks down as follows:

49 Credit hours General Education

45 Credit hours Cinema-Television Courses

2 6 Credit hours Electives (within or outside of CTV)

The goals of the BA, with a CTV major are as follows:

#### **Course Requirements for the Bachelor of Arts degree in Cinema-Television: 45 credits**

##### **A. Cinema-Television Major: 45 credits**

COMU 100 The Christian Role in the Arts Today

COMU 200 Survey of Communication and Popular Culture

CTVU 100 Cinema-Television Equipment Workshop

CTVU 101 Introduction to Aesthetics of Film and Television

CTVU 105 Survey of the History of Film and Television

CTVU 210 Storytelling & Screenwriting

CTVU 270 Editing Theory

CTVU 258 Audio Production

CTVU 320 The Producer's Unit

CTVU 330 Lighting Aesthetics & Design for Cinema-Television

CTVU 360 Directing & Actors

CTVU 371 Non-Linear Video Editing

CTVU 430 Cinematography

CTVU 450 Studio Production

CTVU 480 Production Practicum

CTVU 495 Internship

CTVU 496 Senior Project

#### **Department Chair:**

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