



School of Communication and the Arts

FACT SHEET

Master of Arts in Communication

Major: Cinema-Television

Concentration: Producing

Program Description

This program is designed as an on campus 39 credit hour degree to be completed in a two year full-time period of study. The concentration prepares students for a career in the various management roles in media productions, such as a producer, production manager, assistant director or production coordinator. Students learn how to produce film, television series, and other video and new media.

Degree Outcomes

- **Christian World-View** Students will demonstrate the ability to integrate & apply the Christian faith & biblical principles to the study & practices of mediated communication.
- **Academics** Students will demonstrate knowledge of relevant communication theories related to the study of film & television.
- **Artistic Practice** Students will demonstrate proficiency and excellence in the rigorous exploration and application within their chosen artistic concentration – including the logistics of a film/TV production, including story and production development, pre-production, scheduling & budgeting, legal issues & business development, post-production, distribution, and the application of Christian leadership to the producing process.

Program Requirements

Prerequisite: COM 504 Introduction to Graduate Communication Studies (1) – Online self-paced course required of all students without sufficient undergraduate work in communication; does not count toward degree program hours; is assigned upon admission.

University Requirement

- UNIV LIB University Library Information Course (no credit, fee based, online)

Required Courses for producing concentration

- COM 600 Communication Theory, Ethics & Worldview (3)
- CTV 505 Aesthetics for the Contemporary Communicator (3)
- CTV 525 Producing for Cinema (3)
- CTV 526 Producing for the 21st Century (3)
- CTV 527 The Production Process: Script to Screen (3)
- SCA 507 Digital Media Marketing (3)
- SCA 628 Leadership Issues in Media (3)
- CTV 627 Scheduling & Budgeting for Cinema-Television (3)
- CTV 638 Advanced Motion Picture Production (1-3)

Recommended Courses

- CTV 635 Producing & Directing the Music Video (3)
- CTV 637 Producing & Directing the Documentary (3)
- SCA 505 Being Digital: Past, Present, Future (3)
- SCA 542 Writing for the Digital Media (3)

Additional courses such as independent studies, seminars, workshops are available to “round out” a degree program.

Culminating Activity

As a culminating activity, cinema-television students generally choose the comprehensive examination and internship. A portfolio is available with permission of the advisor and department chair.

- COM 597 Comprehensive Examination (1) accompanied by
- CTV 595 Internship (1-3)
- CTV 598 Portfolio (3)

Department Chair:

David Garcia, davigal@regent.edu 757-352-4239

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