



School of Communication & the Arts
FACT SHEET
Master of Arts in Journalism

Program Description

The Master of Arts in Journalism program requires 39 graduate credit hours, with courses offered cohort-style on a two-year cycle. The program is designed to equip students with the professional knowledge and skills that will enable them to engage the emerging 21st Century media environment. The program as a whole equips students with story-telling skills in news, information, public affairs and multimedia story-telling in a manner that may be applied across many professions. Students will also explore how their faith and values intersect with journalistic story-telling.

Courses are designed to guide students through a progression of learning experiences so that they might master multiple professional skills to create story content for a wide range of media, including print publications, text, audio, video, mobile, social media, and Internet platforms. The program explores topics such as communication theory, law, ethics, aesthetics, editorial decision-making, writing, editing, design, and production skills to prepare students for today's marketplace.

Degree Outcomes

1. Students will explore the interactive nature of the Internet as it pertains to professional journalistic practices and the journalism media industry, particularly as it intersects with the impact on local and global media communications and community.
2. Students will explore the emerging theory, skills and practices of journalism as it pertains to all areas of media and society, with a full comprehension of the changing forces that influence journalistic media standards and practices.
3. Students will explore the integration of biblically based content and the development of their worldview as it pertains to and implicates their professional Journalistic skills, practices and leadership within their communities.

Program Requirements

University Requirement:

- UNIV LIB University Library Information Course (Non-credit. Fee required. Offered online)

Required courses for all journalism students:

- JRN 610 Advanced New Media Journalism (3)
- SCA 542 Writing for the Digital Media (3)
- SCA 550 Digital Content Development (3)
- COM 600 Communication Theory, Ethics and Worldview (3)
- JRN 613 Feature Writing for Publications (3)
- SCA 505 Being Digital: Past, Present, Future (3)
- SCA 641 Law, Policy & Ethics in the Interactive Age
- SCA 628 Leadership Issues in Media (3)
- JRN 615 Editorials, Columns & Essays (2)
- SCA 507 Digital Media Marketing (3)

Required course for distance students:

- JRN 634 Journalism as Literature (3)

Required course for on campus students:

- JRN 633 Audio-Video Reporting & Producing

Culminating Activity:

- JRN 597 Comprehensive Examination (1) accompanied by
- JRN 595 Internship (2)

Or

- JRN 599 Thesis (3)

Or

- JRN 598 Portfolio (3)

Recommended Electives:

- JRN 685 Seminar: Global Media (1)
- SCA 551 Advanced Internet and WWW Technologies (3)
- CTV 505 Aesthetics for the Contemporary Communicator (3)
- CTV 526 Producing for the 21st Century (3)
- JRN 589 Workshops, varied topics (1-3)
- JRN 685 Seminars, varied topics (1-3)