



School of Communication and the Arts

FACT SHEET

Master of Arts in Communication

Major: Cinema-Television
Concentration: Directing

Program Description

This program is designed as an on campus 39 credit hour degree to be completed in a two-year time frame. The concentration is designed to prepare students for careers in the creative process of directing feature films and programming for television and other new media. The program offers opportunity to develop a working knowledge of the process and practice of directing actors, as well as the conceptualization of the visuals, blocking, shot execution and creation of a personal directorial style, on-location and in-studio.

Degree Outcomes

- **Christian World-View** Students will demonstrate the ability to integrate and apply the Christian faith and biblical principles to the study and practices of mediated communication.
- **Academics** Students will demonstrate knowledge of relevant communication theories related to the study of film and television.
- **Artistic Practice** Students will demonstrate proficiency and excellence in the rigorous exploration and application within their chosen artistic concentration – including storytelling, pre-visualization, production design, casting and performance, cinematography, audio, post-production, and the application of Christian leadership skills to the directing process.

Program Requirements

Prerequisite: COM 504 Introduction to Graduate Communication Studies (1) - Online self-paced course required of all students without sufficient undergraduate work in communication; does not count toward degree program hours; is assigned upon admission.

University Requirement

- UNIV LIB University Library Information Course (no credit, fee based, online)

Required Courses

- COM 600 Communication Theory, Ethics & Worldview (3)
- CTV 505 Aesthetics for the Contemporary Communicator (3)
- CTV 530 Directing for Single-Camera Cinema-Television (3)
- CTV 531 Directing for Multi-Camera Television (3)
- CTV 555 History & Aesthetics of Editing (3)
- CTV 638 Advanced Motion Picture Production (1-3)
- SCA 507 Digital Media Marketing (3)
- SCA 628 Leadership Issues in Media (3)
- Plus one screenwriting course as an elective (3)

Recommended Courses

- CTV 535 Producing & Directing Television Advertising (3)
- CTV 546 Motion Picture Cinematography (3)

Note: The above two courses are strongly recommended for students aspiring to a career in television advertising.

- CTV 630 Advanced Directing for Cinema-Television (3)
- CTV 635 Producing & Directing the Music Video (3)
- CTV 637 Producing & Directing the Documentary (3)
- SCA 505 Being Digital: Past, Present, Future (3)
- SCA 542 Writing for the Digital Media (3)

Additional courses such as independent studies, seminars, workshops are available to “round out” a degree program.

Culminating Activity

As a culminating activity, cinema-television students generally choose the comprehensive examination and internship. A portfolio is available with permission of the advisor and department chair.

- COM 597 Comprehensive Examination (1) accompanied by
- CTV 595 Internship (1-3)
- CTV 598 Portfolio (3)

Department Chair:

David Garcia, dgarcia@regent.edu, 757-352-4239

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