

**School of Communication & the Arts
Department of Communication Studies
COM 641 Directed Project in Digital Media Evaluation Form**

Overview

The purpose of this form is to provide an evaluation of the completion of the course, COM 641: Directed Project in Digital Media, by both the professional industry supervisor of the directed project and by the student completing the course.

Course Objective

The overall objective of COM 641 is to provide digital media majors with a culminating experience during the student's final semester within a professional digital media industry environment. Since the project is intended to be a technologically immersive and practical experience, the students are placed in a professional organization that employs digital media. Throughout the term, the students will meet with the lead professor who will monitor the students' progress and provide mentoring as needed. Assessment of the students' work will be provided by an industry supervisor in consultation with the lead professor.

Part I: Directed Project Overview

Name of Company/Organization: _____

Name and position of Supervisor: _____

Brief Description of Project(s)

Dates during which the project(s) took place _____

Web link (if available) showing a portion of completed work:

Part II: Professional Supervisor/Mentor Evaluation

The following section of this evaluation form is to be completed by the student’s project supervisor and/or mentor.

Please answer the following statements on the 1-7 agree-disagree scale provided below, where 1 is strongly disagree, 4 is neutral, and 7 is strongly agree.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

- ___ 1. The student completed all the work that was assigned for this project.
- ___ 2. The student exhibited a professional attitude while working on this directed project.
- ___ 3. The student increased his or her digital media skills while working on this directed project.
- ___ 4. The student’s directed project experience resulted in broadening the scope of the student’s digital media experience.
- ___ 5. The student’s completed work was of a professional quality that I would expect from a Masters’ degree student.
- ___ 6. I consider the student’s directed project to be a valuable learning experience.
- ___ 7. The student exhibited effective leadership skills while interacting with others on his or her directed project.
- ___ 8. The student enhanced his or her ability to work effectively within a professional digital media environment.
- ___ 9. I think this student will be successful as a full-time digital media professional.
- ___ 10. I would hire this student to work on another digital media project if I was looking for a media professional.

Please provide any additional information you would like about working with this student below:

Name of evaluator _____ Signature _____ Date _____

Part III: Students Self Evaluation

Please answer the following statements on the 1-7 agree-disagree scale provided below, where 1 is strongly disagree, 4 is neutral, and 7 is strongly agree.

Strongly Disagree 1 2 3 4 5 6 7 Strongly Agree

- ___ 1. I completed the major goals I had for this directed media project.
- ___ 2. I believe I exhibited a professional attitude while working under my supervisor.
- ___ 3. I increased my digital media skills while working on this directed project.
- ___ 4. My directed project experience resulted in broadening my knowledge of the digital media process.
- ___ 5. I believe I exhibited the attributes of Christian character while working with others on this directed project.
- ___ 6. I consider my directed project to be a valuable learning experience.
- ___ 7. I believe I exhibited effective leadership skills while interacting with others on my directed project.
- ___ 8. I enhanced my ability to work effectively within a professional digital media environment.
- ___ 9. I think I will be successful as a full-time digital media professional.
- ___ 10. I would work with my supervisor again to accomplish a digital media project.

Please provide any additional information you would like about your experience completing this directed project:

Name of student _____ Signature _____ Date _____