School of Communication & the Arts Mission Statement:
To prepare emerging and established Christian leaders to inspire, enrich and transform the media, the arts, and the academy through excellence and innovation in scholarship and practice.

COURSE SYLLABUS

SCHOOL OF COMMUNICATION & THE ARTS
DEPARTMENT OF CINEMA-TELEVISION

CTV 680
MFA PRACTICUM: PRODUCING & DIRECTING
SPRING 2015
COURSE TYPE: CAMPUS

MEETING TIME: THURSDAY 12:45P-2:10P

COURSE INSTRUCTOR: BOOKER T. MATTISON

This course summary is intended to provide a review, so the student may investigate the major approach and workload of this course. This is not a syllabus. Assignments are subject to change up until the final writing of the syllabus.

INSTRUCTOR INFORMATION:
Instructor: Booker T. Mattison
Telephone: 757-352-4014
E-mail: bmattison@regent.edu
In the subject line of your email, please include the course number (e.g. CTV 680) and have your full name in your email signature. Note: All students are required to keep their mailing address, email address, and telephone numbers up to date in GENISYS to facilitate communication between instructors and students.

Office Hours: TBD
Office Location: COM 26
Best time to contact me: During office hours

COURSE DESCRIPTION
Practicum provides opportunities for practical and hands-on experience in a given area such as magazine, newspaper, public relations, performing arts, cinema arts, and television arts. (Pass/No Pass)
Note: See listing under specific Schools. All MFA or M.A. practicum have the 80 designation.

Theme Scripture:
1 Timothy 3:13 & Romans 10:12

INTEGRATION OF FAITH
In the bible, 1 Timothy 3:13 states, “Those who have served well gain an excellent standing and great assurance in their faith in Christ Jesus.” This class is framed in the worldview that servant leadership is the ideal model. Students will be expected to operate with this attitude.

Romans 10:12, states, “For there is no difference between Jew and Gentile – the same Lord is Lord of all, and richly blesses all who call on him.” This course intends to integrate faith and learning by teaching the student that as he/she goes out into the world, your primary focus should still be on God. He WILL bless you, but be careful; the industry could cause you to stray, to find achievement more important than loving one another.

REQUIRED MATERIALS

There are no textbooks required for this practicum.

- Daily access to the Internet and email
- Microsoft Office (Word, Excel, PowerPoint, etc.) version 2007 or later.

ASSIGNMENT DESCRIPTIONS

1. PRODUCTION RESUME:
   Students will create and submit ON PAPER, a production resume that reflects the first job they plan to apply for upon graduation.

2. PROJECT TO WORKSHOP:
   Students will sign up for and bring to class on the designated date, a current or recently completed film. The class will then critique the film and provide feedback.

3. BUSINESS CARDS:
   Students shall create and submit professional business cards.

4. DEMO REEL, 1ST DRAFT:
   Students shall create and submit their demo reel for evaluation and feedback. Professional packaging not required.

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5. **DEMO REEL FINAL:**
Students shall submit a revised, polished demo reel in professional packaging.

**METHOD OF EVALUATION**
This course is pass/fail. Students submitting all assignments on time and showing excellence will pass. Students submitting any assignment late will fail the course.

**COURSE SCHEDULE**

The schedule below includes the due dates for all assignments in this course. It is recommended that you place this Course Schedule in a convenient place and refer to it each week of the course. You need to follow it closely, as late assignments will not be accepted.

- **Week 1: January 15**
  Introduction to the Industry

- **Week 2: January 22**
  Networking, getting a job

- **Week 3: January 29**
  Production Resumes and Business Cards

- **Week 4: February 5**
  The Demo Reel
  **PRODUCTION RESUME DUE**

- **Week 5: February 12**
  Project workshop

- **Week 6: February 19**
  Demo reels presentations
  **1ST DRAFT DEMO REELS DUE**

- **Week 7: February 26**
  Project Workshop

- **Week 8: March 5**
  Project Workshop

- **SPRING BREAK – NO CLASS**

- **Week 10: March 19**
  Project Workshop
  **BUSINESS CARDS DUE**

- **Week 11: March 26**
  Project Workshop

- **Week 12: April 2**
  The CV
Week 13: April 9
Project Workshop

Week 14: April 16
More choices, a career in academia

Week 15: April 23
Demo Reel Presentations

Week 16: April 30
Demo Reel Presentations

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