Mission Statement:
Our mission is to serve as a leading center of Christian thought and action providing an excellent education from a biblical perspective and global context in pivotal professions to equip Christian leaders to change the world.

COURSE SYLLABUS / INFORMATION

SCHOOL OF COMMUNICATION & THE ARTS

COM 642 – SPRING 2013 MAT AND MAD
THE CHRISTIAN IN THE DIGITAL AGE
3 CREDIT HOURS
ONCAMPUS MEETING TIME: MONDAY 6-9PM

Dr. Markus Pfeiffer
markpfe@regent.edu
757 532 5458
Office Location COM/ARTS #263
COURSE DESCRIPTION

This course will focus on readings and discussions designed to provide a spiritual synthesis of the theoretical and practical learning experienced in the Digital Media Communication program / Strategic Communication Program. There is an emphasis on implementing the Christian worldview into an understanding of the rapidly changing industries utilizing digital media. The class will involve several professional projects that support and enhance the academic content presented.

RATIONALE/COURSE OVERVIEW

The M.A. in Digital Media / Strategic Communication is a unique program conceived for graduate students who are prepared to enter various industries in leadership positions. It is my personal goal for each student that, upon completion of this course and the entire program, you will have discovered much about the digital industries, yourself as a leader - called by God – and your calling into the digital arena. This capstone course is designed to provide a spiritual overview for the Master student as you prepare to graduate. To accomplish this goal, the class will be conducted in an open-source, fully participative manner. Each semester, we also welcome students from other disciplines to join our conversation. Regardless of your 'home department,’ we anticipate your learning with us.

COURSE OUTCOMES

Upon completion of this course, the student will have a clear understanding of the biblical mandate on each Christian leader to both engage and create culture. Students will be prepared to:

- Recognize their own personal Christian worldview and apply it in professional settings
- Discover God’s role in culture-making
- Develop an understanding of Christian creativity as it pertains to the Digital Media
- Articulate an understanding of their spiritual calling to leadership within the Digital Media industries
COURSE MATERIALS

Required Books:

To Change the World: The Irony, Tragedy, and Possibility of Christianity in the Late Modern World [Hardcover or e-book / kindle] by James Davison Hunter
Hardcover: 368 pages
Publisher: Oxford University Press, USA (April 14, 2010)
Language: English
ISBN-10: 0199730806

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Culture Making: Recovering Our Creative Calling [Hardcover or e-book / kindle] Andy Crouch (Author)
Hardcover: 284 pages
Publisher: Intervarsity Press (August 1, 2008)
Language: English
ISBN-10: 0830833943

In addition the course will utilize several online tools and software applications already used in previous courses.

COURSE REQUIREMENTS AND ASSIGNMENTS

Assignments
The course will consist of a series of readings and discussions. In addition, several professional projects will be required utilizing skills learned during the Master’s program.

Grading

Final Grade Breakdown

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<th>Grade</th>
<th>Percentage</th>
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<tr>
<td>A</td>
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<td>A-</td>
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<td>B+</td>
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<tr>
<td>C</td>
<td>77-75</td>
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<tr>
<td>F</td>
<td>&lt; 75</td>
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Class Schedule
All students will use Blackboard for discussions and posting of assignments. Oncampus students are meeting Monday 6-9pm. Room tba

Student Course Evaluations
Students will be given opportunity to provide the instructor, as well as the college administration with written feedback and evaluation of the course structure and its conduct. However, students should feel free to bring any concerns to the attention of the instructor at any time during the semester.

Academic Integrity
The Regent University Graduate Catalogue contains the following statement: “A community of teachers and scholars recognizes the principles of truth and honesty as absolutely essential. The expectation at Regent University is that these principles will be rigorously followed in all academic endeavors, including the preparation of class reports and papers, giving and taking of examinations, and in protecting the validity of assigned grades. This assumes that all work will be done by the person who purports to do the work without unauthorized aids. Instructors will exercise due diligence in planning and supervising the academic program so that the principles of truth and honesty are encouraged.

UNIVERSITY POLICIES AND RESOURCES

Please review the following links for important information on University policies:

- [Academic Calendar/Registrar Information](#)
- [Bookstore](#)
- [Honor/Plagiarism Policy](#)
- [Regent Library](#)
- [Student Services](#) (includes links to student handbook, disability services, University calendar, University Writing Center, etc.)
- [Technical Support – University Helpdesk](#)
- Student Course Evaluations - University policy requires that all students submit a formal student evaluation of teaching form at the end of the academic term. This mandatory requirement must be completed before students will be able to access their final course grade.
Disability Statement – the student is responsible for contacting the assistant director of Student Services at 757.352.4486 to request accommodations, provide necessary documentation, and make arrangement with each instructor. The following website is designed to help our disabled students learn of their rights and responsibilities with regard to disability services. The site also has resources for faculty to become better informed of their responsibilities toward the disable students in their classes. www.regent.edu/admin/stusrv/student_life/disabilities.cfm

Last Updated: 11/7/2012

At times, due to unforeseen circumstances, course content may be subject to change. Please check with your professor to insure you have the most recently updated Syllabus for this course.

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