



School of Communication and the Arts

FACT SHEET

Master of Arts in Communication

Major: Cinema-Television
Concentration: Producing

Program Description

This program is designed as an on campus 39 credit hour degree to be completed in a two year full-time period of study. The concentration prepares students for a career in the various management roles in media productions, such as a producer, production manager, assistant director or production coordinator. Students learn how to produce film, television series, and other video and new media.

Degree Outcomes

1. Students will demonstrate knowledge of relevant communication theories related to the study of film or television.
2. Students will demonstrate the ability to integrate and apply the Christian faith and biblical truth and principles to the study and practices of mediated communication.
3. Students will demonstrate the ability to conceptualize a film, television or video project, which includes development, research, scriptwriting, character development, scene analysis, and storyline development.
4. Students will demonstrate a working knowledge of the process of filmmaking, including an understanding of each of the following stages of the process: development, scriptwriting, pre-production, production, post-production, and wrap.
5. Students will demonstrate a working knowledge of cinema-television production equipment.

Program Requirements

Prerequisite: COM 504 Introduction to Graduate Communication Studies (1) – Online self-paced course required of all students without sufficient undergraduate work in communication; does not count toward degree program hours; is assigned upon admission.

University Requirement

- UNIV LIB University Library Information Course (no credit, fee based, online)

Required Courses for producing concentration

- COM 600 Communication Theory, Ethics, & Worldview (3)
- COM 601 Evaluation Methods (3)
- CTV 502 Cinema-Television Equipment Workshop (1)
- CTV 505 Aesthetics & Techniques of Cinema Television (3)
- CTV 525 Producing for Cinema (3)
- CTV 526 Producing for the 21st Century
- CTV 528 Leadership Issues in Media
- CTV 627 Scheduling & Budgeting for Cinema-Television (3)
- CTV 638 Advanced Motion Picture Production (1-3)
- CTV -- Two Critical Studies Courses (6)

Recommended Electives

- CTV 635 Producing & Directing the Music Video (3)
- CTV 637 Producing & Directing the Documentary (3)

Additional courses such as independent studies, seminars, workshops are available to “round out” a degree program.

Culminating Activity

As a culminating activity, cinema-television students generally choose the comprehensive examination and internship. A portfolio is available with permission of the advisor and department chair.

- COM 597 Comprehensive Examination (1) accompanied by
- CTV 595 Internship (1-3)
- CTV 598 Portfolio (3)

Department Chair:

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