



School of Communication and the Arts

FACT SHEET

Master of Fine Arts

Major: Producing for Cinema-Television

Program Description

This is a 60 credit hour program that prepares students for a career in producing for cinema – television with an emphasis on leadership and creative works. The major applies current knowledge, research and skills in communication to develop producers for film, television, and converged media. The MFA degree is a professional terminal degree that emphasizes skills and performance rather than original research.

Degree Outcomes

1. Students will demonstrate knowledge of commonly discussed and applied film and television theories and aesthetics.
2. Students will demonstrate the ability to conceptualize a film, television or video project, which includes development, research, scriptwriting, character development, scene analysis, and storyline development.
3. Students will demonstrate a knowledge of the cinema-television production process, including pre-production, production, and post-production.
4. Students will demonstrate the ability to apply research skills to the process of creating film and television productions for public consumption.
5. Students will demonstrate an integration of the Christian faith and their professional media work.

Program Requirements

University Requirement

UNIV LIB University Library Information Course (no credit, fee based, online)

Required Courses for the producing major

CTV 502 Equipment Workshop (1)
CTV 505 Aesthetics & Techniques of Cinema-Television (3)
CTV 525 Producing for Cinema (3)
CTV 526 Producing for the 21st Century (3)
CTV 527 The Producer's Unit (3)
CTV 528 Leadership Issues in Media (3)

CTV 600 Theory & Criticism of Cinema-Television (3)
CTV 627 The Producer's Unit (3)
CTV 627 Scheduling & Budgeting for Cinema-Television (3)
CTV 638 Advanced Motion Picture Production (3)
CTV 680 MFA Practicum (3)
CTV 698 Portfolio (3)

Students will fulfill the 60 credit hour degree requirements by choosing 9 credit hours of script & screenwriting courses, 9 credit hours of critical studies courses, and 14 credit hours of electives as approved by the advisor.

Culminating Activity

As a culminating activity, cinema-television students must produce a portfolio project. This project may consist of a prospectus report for a film project including a treatment, screenplay, business and marketing plan and potential sources of finance and distribution, or, a thesis pilot for a television series, or a short film.

Equipment Policies

Students in these majors will be required to obtain a digital video camera, and non-linear editing system, including EP Scheduling and Budgeting (producing students) as appropriate to their degree. Other editing and audio post-production facilities may be available to the student on a case-by-case basis

Department Chair

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