



## School of Communication and the Arts

### FACT SHEET

#### Master of Arts in Journalism

##### Program Description

The program is designed to offer an intensive journalism cohort-style curriculum totaling 39 credit hours within a two-year cycle. The faculty of the Department of Journalism are committed to preparing individuals for journalistic roles in news, information and public relations through the channels of traditional mass media, web-based applications and global interactive communication. With a strong emphasis on the integration of faith and learning, the program explores the creative tool skills and techniques involved with reporting, research, analysis, editing, presentation and feedback mechanisms that are paramount to a successful career as a journalist.

Students within our program work with traditional forms of print and broadcast media, including layout design, publication management, broadcast field and studio production. Web courses explore the varied possibilities of internet journalism including design, graphics, web construction, podcasting and streamed media. Course work within interactive communication examines the symbiotic relationship between producer and consumer social networks to produce effective news, information and public relations content for the global marketplace.

##### Degree Outcomes

1. Students will demonstrate the ability to integrate and apply Christian faith with biblical truth and principles to the study and practices of communication within a journalism context.
2. Students will demonstrate understanding and comprehension of the theory and practices of the evolving field of journalism.
3. Students will demonstrate practical applications of 21<sup>st</sup> century journalistic skills within the global marketplace.

##### Program Requirements

Prerequisite: COM 504 Introduction to Graduate Communication Studies (1) (Online tutorial required of all students without sufficient undergraduate work in communication or journalism; does not count toward degree program hours.)

## **University Requirement**

- UNIV LIB University Library Information Course (non-credit/fee only/online)

## **Required courses for all students**

- COM 600 Communication Ethics and Worldview (3)
- COM 601 Research Evaluation (3)
- SCA 641 Law, Policy & Ethics in the Interactive Age (3)
- JRN 610 Print Press: News Theory, Writing and Reporting (3)
- SCA 542 Writing for the Digital Media (3)
- JRN 613 Feature Writing for Publications (3)
- JRN 615 Editorials, Columns and Essays (2)
- SCA 550 Digital Content Development (3)

## **Required for On-Campus Students**

- JRN 633 Broadcast News Field Producing & Reporting (4)

## **Required for Distance Students**

- JRN 634 Journalism as Literature (3)

## **Recommended electives as offered**

- SCA 521 Mini Documentary Production (3)
- SCA 545 Media Management (3)
- JRN 630 Broadcast News Program Producing (3)
- CTV 528 Leadership Issues in Media (3) (becomes SCA 628 in 2010-11)

Students may fulfill degree requirements by taking workshops, seminars, internships, practica and/or independent studies, and courses from other departments.

## **Culminating Activity**

As a culminating activity, journalism students generally choose the comprehensive examination and internship. A portfolio or thesis is available with permission of the advisor and department chair.

- JRN 597           Comprehensive Examination (1) accompanied by
- JRN 595           Internship (1-3)
- JRN 599           Thesis (3)
- JRN 598           Portfolio (3)

## **Department Chair:**

Markus Pfeiffer - [markpfe@regent.edu](mailto:markpfe@regent.edu) or 757-352-4492

**Admissions Office:** 757-226-4243; 1-888-777-7729; [www.regent.edu/acad/schcom](http://www.regent.edu/acad/schcom)