

**REGENT UNIVERSITY'S REEL DREAMS FILM COMPETITION
OFFICIAL COMPETITION RULES AND REGULATIONS**

1. **ELIGIBILITY.** REGENT UNIVERSITY'S REEL DREAMS FILM COMPETITION IS ADMINISTERED BY REGENT UNIVERSITY ("REGENT UNIVERSITY" OR "PRESENTER"). A \$50 FEE AND "ONLINE SUBMISSION" ARE NECESSARY TO ENTER OR WIN ("ONLINE SUBMISSION" INCLUDES THE FOLLOWING: ACCEPTANCE OF RULES AND REGULATIONS, SIGNED TALENT RELEASE FORMS, *MUSIC AND *LOCATION RELEASE FORMS [*IF APPLICABLE], ACCEPTANCE OF GENERAL RELEASE, SUCCESSFUL UPLOAD OF VIDEO, AND ONLINE PAYMENT OF \$50 USD). REGENT UNIVERSITY IS THE PRESENTER OF THIS COMPETITION. THIS CONTEST IS OPEN ONLY TO INDIVIDUALS WHO ARE AGES 18 OR OLDER BY JANUARY 15, 2008, LEGAL RESIDENTS OF THE FIFTY UNITED STATES AND THE DISTRICT OF COLUMBIA, AND ELIGIBLE FOR ADMISSION TO REGENT UNIVERSITY (SEE <http://www.regent.edu/acad/schcom/admissions/requirements/htm>. FOR ADMISSION REQUIREMENTS FOR REGENT UNIVERSITY). Current Regent University students along with employees and employees' immediate family (defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children, and grandchildren or household members) of Presenter and any affiliate including but not limited to The Christian Broadcasting Network, Inc., GodTube.com, and Big Jump Media, Inc. ("Competition Entities") are not eligible to participate in the Competition. All applicable federal, state, and local laws and regulations apply. Winner is responsible for state, federal, and local taxes.
2. **DISCLAIMER.** Presenter, all Competition Entities and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees, agencies and representatives, will not be responsible for: (a) any late, lost misrouted, garbled or distorted or damaged entries; (b) any Competition disruptions, injuries, losses or damages caused by events beyond the control of the Presenter; or (c) any printing or typographical errors in any materials associated with the Competition. BY AGREEING TO THESE RULES AND REGULATIONS, EACH ENTRANT AFFIRMS THAT HE/SHE HAS MET ALL ELIGIBILITY REQUIREMENTS, AGREES TO THE GENERAL RELEASE BELOW AND RELEASES HIS/HER VIDEO TO BE USED FOR ANY PURPOSE BY PRESENTER.
3. **COMPETITION PERIOD.** The Competition shall commence on January 15th, 2008 at 12:00 a.m. Eastern Standard Time (EST), and shall continue until March 15th, 2008 at 11:59 p.m. Eastern Standard Time (EST) ('Competition Period'). Complete contest entries must be received during the Competition Period. To enter go to www.reeldreamsfilmfest.com and enter the required information and submit your video entry that meets the standards set forth below.
4. **SUBMITTAL REQUIREMENTS.** The video submission must not have been copied, in whole or in part, from any of any third party, use any third party materials or misappropriate or infringe any intellectual property (patent, trademark, copyright, trade secret, or other proprietary right). Entrants must be directly involved in the production of the video. The Entrant must be the director/writer/producer of the video submission. No collaborative or third party material is permitted in the video submission unless such material is in the public domain or express written permission is obtained and documented. The video submission must be the work solely of, and original to, Entrant. Entries to be eligible to win must not be in bad taste or controversial in the way the entry portrays any group or individual, portray Presenter or any Competition Entities in a negative light, or encourage wrongful or unlawful conduct. Entry videos that do not conform to the spirit of the Regent University policies in the sole discretion of Presenter will be disqualified:

this includes, but is not limited to, videos that depict bodily harm to human or animal: damage of property, private or public, including theft or tagging: trespassing: offensive language: anything of a sexual nature, whether directly or by innuendo: racial or hateful in speech or portrayal. Entries must be in English. Any video that has received an award from another competition or contest, that has been optioned or purchased by a third party, or for which any interest has been given to any other person or entity will not be eligible for entry. Any entry with a third party appearing in it must be submitted with the written consent of all participating third parties and any entry depicting a recognizable location or building shall include any applicable location releases. The winner in all cases, however, only can be the capitalized Entrant on the entry form. Upon submission, the entry becomes the sole property of Presenter and will not be returned and cannot be acknowledged. If capitalized Entrant wants to retain a copy of the materials submitted, he/she is responsible for making and retaining copies of any materials submitted prior to submission, and no entries will be returned.

- A. Video content must be original to the Entrant and any content depicting a third party will require express written permission by that third party for consent to be in the video and for the video to be used for any purpose, including, but not limited to, commercial purposes. Release forms for talent, location, and music are on the website (www.reeldreamsfilmfest.com) and they must be completed and submitted, if applicable.
- B. Videos must portray a carefully crafted Protagonist facing a moral dilemma that leads to good or bad consequences affecting them and those around them. The Protagonist could make a decision that is ultimately a good choice, or the story may be a cautionary tale (entry must conform to the spirit of the Regent University policies as described in Section 4). The film must have a compelling story with an overall redemptive impact on the audience.
- C. All video submissions should be no shorter than 3 minutes and no longer than 5 minutes in length. Full credits must be listed at the end of the video. The credits will be part of the total running time.
- D. Entrants are limited to one qualified entry as an eligible entrant, however, Entrants are not limited to the number of video submissions that they may contribute to as a non-entrant party.
- E. Video content must be provided in one of the following approved formats: mov, avi, asf, wmv, mpeg, or vob (DVD format). **Top 25 winners will be required to send a DV Cam copy of their video to:*

Regent University's Reel Dreams Film Competition
School of Communication & the Arts, COM 200
Virginia Beach, Virginia 23464

- 5. COPYRIGHT RULES. Entrant hereby affirms that he/she is the sole creator of all rights (including without limitation copyrights) in and to all material included in the film, including without limitation any and all images, photographs, and that the Entrant has cleared all rights to any performances, appearance(s) by any person(s), sounds, soundtrack and music (including without limitation compositions, recordings, and performances). In no manner limiting the foregoing, Entrants will obtain a signed Talent Release from all persons appearing in the film, a signed Liability Waiver from all cast and crew, a signed Music Release from all persons and entities providing music, and a signed Location release for all locations used in the film. Each Entrant represents and warrants that he/she (a) is free to enter in this agreement, (b) that, except with regard to Regent University's Reel Dreams Film Competition's rights as set forth herein, Entrant is the sole copyright holder in and to the film; and (c) the film does NOT violate the copyright of any

person or entity, or defame or infringe upon any rights of any kind of, including the right of privacy, of any person or entity.

6. PRESENTER OWNERSHIP. From the date the Entrant submits his/her film to Regent University's Reel Dreams Film Competition: (a) Entrant shall retain only the following non-exclusive, non-assignable rights: (i) to enter the film in film festivals & competitions; (ii) to screen the film at local film events; (iii) to stream the film or any portion thereof for free on the Entrant's personal website for Internet viewing; (iv) to distribute the film for free via DVD; (v) to use the film on a professional reel to promote the Entrant, team or any team member; and (vi) any other use agreed to in writing by Regent University's Reel Dreams Film Competition, the following rights, which, except for the limited right of the Entrant as set forth above, shall be exclusive to Regent University's Reel Dreams Film Competition: to copy, screen, show, exhibit, telecast, broadcast, advertise, market, exploit, and disseminate the film and/or any portion thereof throughout the universe in perpetuity, via any medium and in any manner whether now known or hereafter invented, including but not limited to theatrical, television (including without limitation all forms of broadcast, cable, Video On Demand (VOD) and digital television), DVD/home video/videogram (including any videogram successor), Internet distribution and any means of digital download, and to sell, license and/or assign any or all of the foregoing rights to any third party. In no manner limiting the foregoing, Reel Dreams Film Competition shall have the right to use the film and any portion thereof to advertise, promote and publicize Regent University's Reel Dreams Film Competition and/or any sponsor thereof in any manner and via any medium at Regent University's Reel Dreams Film Competition's sole discretion.
7. DETERMINATION OF WINNER. All Entrants who meet the eligibility requirements set forth above and submit a valid entry are eligible to be judged in the Competition. The eligible videos will be judged equally on redemptive story, creativity, technical merit, and content originality by the Cinema-Television faculty at Regent University in conjunction with industry professionals. Public online voting will choose one semi-finalist and one finalist for the Competition.

Round 1 (submissions narrowed down to the top 25): Online voting will be used to select one (1) semi-finalist. The remaining 24 will be chosen by judges.

Round 2 (Top 25 narrowed down to 10 finalists): Online voting will be used to select one (1) finalist. The remaining nine (9) finalists will be chosen by the judges.

Finalists: Grand Prize winner will be determined by the onsite judges. People's choice winner will be selected by live audience and online voting.

The Top 25 entrants will be announced on or about April 1, 2008. The Final 10 entrants will be announced on or about May 1, 2008. The Final 10 entrants will be flown to an all-inclusive weekend in Virginia Beach at Regent University for the Live Webcast Event May 31 – June 1, 2008. One Winner will be announced at the Live Webcast Event May 31, 2008. If the Entrant of the video chosen as the winner does not meet all entry requirements and the [Regent University admissions & scholarship requirements](#), they will not be eligible to win the grand prize.

The Regent University admission requirements are as follows: (Grand Prize Winner must meet the admissions standards in effect at the time of enrollment.)

Bachelors (Cinema-Television, Theatre, Journalism, Animation)

Admissions Checklist:

- Completed online application
- \$50 non-refundable application fee
- Signed Community Life Form (Part of Application)
- Official High School Transcripts
- Official College Transcripts (if applicable)
- SAT/ACT scores (if the student has been out of high school for <5 years)
- Essay (*How will an undergraduate degree from Regent University help you meet your personal goals, and in the process, create a Christian leader to change the world?*)
- \$50 enrollment deposit upon acceptance (necessary for registration)
- Entrant receiving full tuition-paid scholarship must have and maintain a 3.2 GPA during their course of study.

**Winner is required to be a full-time student at Regent University when using their full tuition-paid scholarship from the Competition.*

**Students older than 22 years of age or with more than 15 transferable college credits will have variations to admissions requirements.*

<http://www.regent.edu/acad/undergrad/admissions/home.cfm>

Master of Arts in Communication (Cinema-Television)

Applicants to the M.A. program must hold a bachelor's degree from a regionally accredited institution.

- Completed admissions application
- \$50 non-refundable fee to activate application
- Signed Regent University Community Life Form
- Personal goals statement
- A writing sample reflecting research skills
- Clergy recommendation
- Faculty recommendation
- General recommendation
- Current resume
- Official transcripts from all colleges and universities attended
- Official test score results (within the last 5 years) from the GRE or MAT
- Interview with Admissions
- Entrant receiving full tuition-paid scholarship must have and maintain a 3.2 GPA during their course of study. .

**Winner is required to be a full-time student at Regent University when using their full tuition-paid scholarship from the Competition.*

Master of Fine Arts (Cinema-Television)

Applicants to the MFA program must hold a bachelor's degree from a regionally accredited institution.

- Completed admissions application
- \$50 non-refundable fee to activate application
- Signed Regent University Community Life Form
- Personal goals statement
- A writing sample reflecting research skills
- Clergy recommendation
- Faculty recommendation

- General recommendation
 - Current resume
 - Official transcripts from all colleges and universities attended
 - Official test score results (within the last 5 years) from the GRE General Test
 - Audition for MFA Acting and Acting/Directing applicants
 - Demo reel of completed works on DVD for Cinema-Television Directing or Producing applicants
 - A completed screenplay, teleplay or stage play for Script & Screenwriting applicants
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- Interview with faculty
 - Entrant receiving full tuition-paid scholarship must have and maintain a 3.2 GPA during their course of study. .

**Winner is required to be a full-time student at Regent University when using their full tuition-paid scholarship from the Competition.*

8. GRAND PRIZE. Winner must meet Regent University School of Communication & the Arts admissions requirements at the time of enrollment to receive a full-tuition-paid scholarship for one degree to Regent University School of Communication & the Arts. The scholarship applies only to tuition and application fee, not books, materials, room and board, or other extraneous costs including student fees. The Prize has NO cash value, cannot be substituted for a different prize and cannot be transferred to another party. Winner is solely responsible for any taxes, whether federal, state or local, on the Prize. The Winner will have three years from time of award of Prize to enroll and start classes. After three years from award of the Prize, Winner will forfeit the Prize (Prize does not include Entrant pursuing a joint degree or auditing classes). Odds of winning the Prize will depend on the number of eligible entries Presenter receives. The Winner will have four years from the time of enrolling and starting classes to finish his/her bachelors or graduate degree. The Winner shall be afforded the opportunity to have their video placed on the <http://www.reeldreamsfilmfest.com>, <http://www.regent.edu.com>, <http://www.cbn.com>, and <http://www.reelgood.tv> websites. BY AGREEING TO THESE RULES AND REGULATIONS, EACH ENTRANT AFFIRMS THAT HE/SHE HAS MET ALL ELIGIBILITY REQUIREMENTS, AGREES TO THE GENERAL RELEASE BELOW AND RELEASES HIS/HER VIDEO TO BE USED FOR ANY PURPOSE BY PRESENTER. The Winner will be required to affirm that he/she has met all eligibility requirements, agree to the GENERAL RELEASE below and sign a release allowing his/her video to be used for any purpose by Presenter. Any entrant judged the winner, but who is unwilling to sign an enforceable and valid GENERAL RELEASE agreement will be disqualified and ineligible to win the Prize. The Winner will be announced at the Live Webcast Event on or about May 31, 2008, at Regent University School of Communication & the Arts Main Theatre by a representative of Reel Dreams Film Festival.

9. WINNER OF PEOPLE'S CHOICE AWARD. As determined by public online voting and live audience of the Live Final Event on May 31st, 2008, winner will receive a trophy and Apple iPhone.

10. GENERAL RELEASE. By entering the Competition, all Entrants release Presenter, Competition Entities and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the 'Released Parties') from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in

connection with the Competition or delivery, misdelivery, acceptance, possession, use of or inability to use the Prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. Further, each Entrant acknowledges that much of the material that will be submitted as part of the Competition may embody materials, suggestions, or ideas substantially similar to those which have been developed by others, or by Presenter and Competition Entities themselves. Each Entrant acknowledges that any similarity is purely coincidental and unavoidable in light of the volume of ideas that Presenter and Competition Entities routinely use and consider in the course of each of their business activities. ACCORDINGLY, ENTRANT CONSENTS TO THE FOLLOWING TERMS BY SUBMITTING AN ENTRY: Entrant understands that Entrant will not be entitled to any compensation because of use by Presenter or Competition Entities of any materials similar to Entrant's entry; Entrant releases Presenter and Competition Entities from any claim or liability with respect to the use of similar materials, that the materials submitted are free from any lien or claim by anyone, including but not limited to any union, guild or any performance rights society; that the Entrant has obtained and owns all rights, permission and licenses necessary to use the entry for any purpose; that the entry does not infringe in whole or in part on any rights of any other party; and that Entrant agrees to indemnify and hold Presenter and Competition Entities, and their respective affiliated companies, employees, directors, agencies, representatives and suppliers, harmless from any claims, suits, losses, damages and expenses (including reasonable attorney fees) that arise from the breach of the foregoing terms and conditions.

11. NO REPRESENTATIONS OR WARRANTIES. This site and Competition is provided on an 'AS IS' basis. Reel Dreams Film Competition, Regent University and Competition Entities make no representations or warranties of any kind express or implied, as to the operation of the site or the information, content, materials, or products included on this site. TO THE FULL EXTENT PERMISSIBLE BY APPLICABLE LAW, REEL DREAMS FILM COMPETITION, REGENT UNIVERSITY AND COMPETITION ENTITIES DISCLAIM ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. REEL DREAMS FILM COMPETITION, REGENT UNIVERSITY AND CONTEST ENTITIES WILL NOT BE LIABLE FOR ANY DAMAGES OF ANY KIND ARISING FROM THE USE OF THIS SITE, INCLUDING, BUT NOT LIMITED TO DIRECT, INDIRECT, INCIDENTAL, PUNITIVE, AND CONSEQUENTIAL DAMAGES.

12. MISCELLANEOUS. The Competition and these Official Rules will be governed, construed and interpreted under the laws of the United States. All applicable federal, state and local laws and regulations apply. Void where prohibited, any claim made in connection with the Competition or any entry shall be determined in accordance with the laws of the State of Virginia, without regard to its conflicts of law rules. All claims shall be brought in the Federal or state courts located within the City of Virginia Beach, Virginia. Entrants agree that such jurisdiction is acceptable to them. Entrants agree to be bound by these Official Rules and by the decisions of Presenter, which are final and binding in all respects. Presenter reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Competition or any Entrant's participation in the Competition should viruses, bugs, unauthorized human intervention or other similar or dissimilar causes beyond Presenter's control affect the administration, security or proper play of the Competition or Presenter otherwise becomes (as determined in its sole discretion) incapable of running the Competition as planned. Entrants who violate these Official Rules, tamper with the operation of the Competition or engage in any conduct that is detrimental or unfair to Presenter, the Competition or any other entrant (in each case as

determined in Presenter's sole discretion) are subject to disqualification from entry into the Competition. Presenter reserves the right to disqualify persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Competition. Except where prohibited by law, the Winner grants permission for Presenter and Competition Entities, their advertising and promotional agencies, and those acting under their authority to use the Winner's name, photograph, voice and/or likeness, video, in whole or in part, for business, advertising and/or publicity purposes in all media, now known or hereafter discovered, worldwide and on the Internet without notice, review, approval, additional compensation or time limitation. Entrants further agree that Presenter and Competition Entities, their parent, subsidiaries and affiliated companies, agents and representatives, employees, officers and directors of each, and any other person or entity related in any way to this Competition, will have no liability and shall be held harmless by entrant against any and all liability for any injuries, loss or damage of any kind to persons, including death or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the Prize or benefit resulting from or related to the Competition. By submitting any entry, entrants also agree that Presenter and Competition Entities do not have any obligation to show or use any entry for any purpose. ENTRANT AGREES THAT PRESENTER AND COMPETITION ENTITIES SHALL HAVE THE RIGHT TO USE, ASSIGN, EDIT, MODIFY OR DISPOSE OF ANY ENTRY, ACCOMPANYING MATERIALS AND ANY VIDEO PRODUCED PURSUANT TO THIS COMPETITION AND TO DISCLOSE ENTRANT'S NAME IF ENTRANT IS JUDGED THE WINNER BY PRESENTER. BY PARTICIPATING IN THIS COMPETITION, ENTRANT AGREES TO WAIVE ANY RIGHT TO CLAIM AMBIGUITY OR ANY DEFICIENCY IN THESE OFFICIAL RULES OR THE COMPETITION, INCLUDING ITS ADMINISTRATION. THIS RELEASE CONSTITUTES A WAIVER OF ALL RIGHTS UNDER THE FAMILY EDUCATION RIGHTS AND PRIVACY ACT ("FERPA") WITH RESPECT TO THE SUBJECT MATTER HEREOF AND OF THE MATERIALS SUBMITTED TO THE COMPETITION.

13. QUESTIONS. If you have any questions about these Official Rules or the Competition, please email them to info@reeldreamsfilmfest.com or send written questions to Reel Dreams Film Competition c/o Regent University School of Communication & the Arts, 1000 Regent University Drive, COM 200, Virginia Beach, Virginia 23464.

14. WINNER LIST. For the name of the Winner, see www.reeldreamsfilmfest.com and www.regent.edu/communication on or about June 1, 2008 and for at least thirty days thereafter.

15. COMPETITION PRESENTER. The presenter of the Competition is Reel Dreams Film Competition, c/o Regent University School of Communication & the Arts, 1000 Regent University Drive, COM 200, Virginia Beach, Virginia 23464.

16. RULES OF REGENT UNIVERSITY. The Entrants acknowledge that they shall be bound by all the rules and regulations of Regent University. Without limiting the generality of the foregoing, violation of the competition rules could disqualify an Entrant from admission to Regent University or result in their dismissal from Regent University if admitted.

By checking the box below, I agree to the above terms and conditions.

I Accept the 2008 RULES & REGULATIONS.